

Macedonia's exports and the gravity model

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Abstract

This paper examines the export performance of the Republic of Macedonia to its main trading partners; hence we focus on the major importing countries which are most present in the Macedonian trade balance.

The data used in this article are analyzed with gravity model, which has good characteristics and very stable performance. Further, the data sample is formed on the Balkan countries i.e. Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Greece, Romania, Slovenia, Turkey and Serbia and Montenegro.

The results show that the domestic country GDP is positively correlated with the exports from the source country to target countries and that Balkan countries have positive propensities to import from Macedonia, however it was found that populations of source country and target country are negatively correlated with exports from the source country to target countries. Additionally, the business cycles had no positive effect on Macedonian export to the target countries.

JEL Classifications: E30, F10, O10, P20

Keywords: exports, gravity model, Macedonia

Introduction

Theoretical and literature framework

The gravity model has good characteristics and very stable performance throughout the long time line of research on foreign trade flows. Further, the basics of this analysis were set on the grounds of the relation between gross domestic product (GDP) and bilateral trade flows ([Tinbergen, 1962](#)).

Supplementary advances were made especially in the area of product differentiation ([Anderson, 1979](#)) and competition models based on monopolistic structures, in addition to, increasing returns to scale ([Helpman & Krugman, 1987](#)). Deardorff has made serious advances while proving that the gravity model can be validated from standing point of standard trade theories ([Deardorff & Research, 1995](#)).

At length, the latest significant developments of the gravity model use are progressed towards operational gravity model that was derived as a consequence of extended research and manipulation of the constant elasticity of substitution (CES) preferences and goods i.e. CES expenditure system by Anderson and Wincoop in order to solve the border puzzle ([Anderson & Wincoop, 2003](#)).

1. Trade and Exchange Rate

The literature focuses on two basic directions through which trade can be affected by the movements in the exchange rate, most prominently the environment of uncertainty as well as the political economy factors ([Decker & Lim, 2009](#); [Frankel & Romer, 1999](#); [Meeusen, 1999](#)).

- a) The first assumption is that the trading firms and their answer to the environment of uncertainty depend on the degree of risk aversion. Hence, two basic responses can be observed due to risk aversion in uncertainty. The first reaction is substitution, a situation where greater uncertainty discourages them to move into riskier deals and thus affects

international trade negatively. The second is defined by the income effect, where there is constant intention to increase international trade in order to counterbalance the deterioration in total expected utility ([Grauwe, 1988](#)). Further, it is estimated that when there is a case of increased risk aversion the latter situation prevails, however it must be noted that the conclusions on the size of trade volumes is ambiguous ([Dellas & Ben-Zion, 1993](#)).

- b) The ambiguity of the uncertainty effects and the negative outcomes produced by exchange rate variability pushes the thought to deduction that another mechanism might be more influential while determining the volume of the trade. Consequently, it is claimed that more prominent are the political economy factors ([Grauwe, 1996](#); [Grauwe, 1988](#)). Over-valuations subdued to upshots of the political actors and the overall economic environment tend to produce protectionist behavior, which is a result of reduced output and employment, hence loss of competitiveness ([Williamson, 1983](#)). Further, it is noted that protectionist forces are shaped mainly by political ideologies influencing the institutions to react on exchange rate volatility.

2. Bilateral trade flows and the gravity model

The use of gravity models in empirical research concerning international trade have been used increasingly to analyze different classes of trade theories, such as factor-endowment theories, increasing returns to scale, incomplete specialization models, exchange rate variability, currency unions, regional versus multilateral trade agreements, etc.

This paper focuses on gravity model that it is important to country-specific trade ([Anderson & Wincoop, 2003](#)) and especially bilateral trade flows. Therefore, we use country-specific dummies in order to examine country-specific trade resistance in the case of Macedonia and its bilateral most significant flows with neighboring partners.

Further, the study measures economic development as given by or the growth rate of gross domestic product (GDP). It is noteworthy to mention that trade boosts growth, as well as,

improvements in the quality of domestic institutions which underpin economic activity ([Baier & Bergstrand, 2007](#); [Dollar & Kraay, 2003](#); [Frankel & Romer, 1999](#); [Rodrik, 2002](#))

Thus, the results of our research are in line with these claims. Indeed, the importance of non-geographical determinants of trade, the article tends to give support to those who regard opening of the trade regime as a good step forward for enhanced economic activity.

3. Macedonia and exports

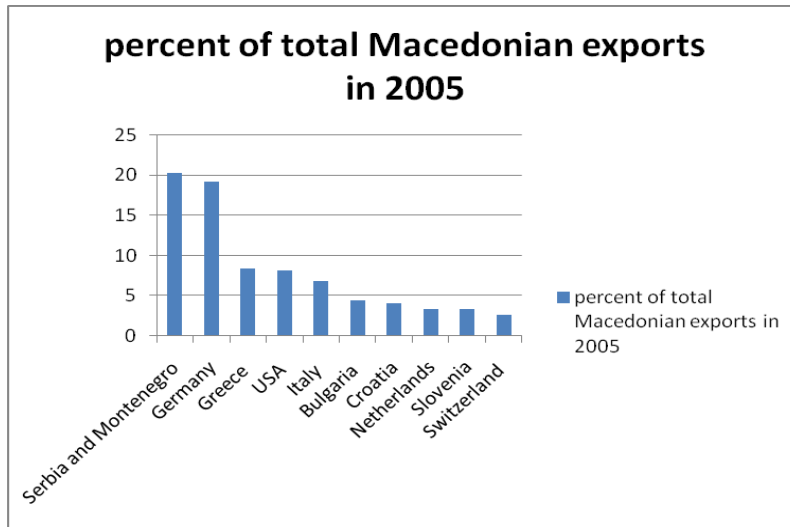
The degree of bilateral trade between countries taken under consideration, their relative location to each other, institutional quality and implemented trade policies are best analyzed by introduction of adopted gravity model such as in this case ([Evenett & Keller, 2002](#)). The regional econometric studies show that transition economies have a degree of openness that is significantly different from that in other regions ([Freinkman, Polyakov, & Revenco, 2004](#)). With respect to the endogeneity issue, it has been found that it could be stronger for developing countries ([Frankel, 2008](#)), as un our case, Macedonia.

Figure 0.1 **Table Exports by destination, 2005** (2005 is index=100 in publications by State Bureau of Statistics of Macedonia)

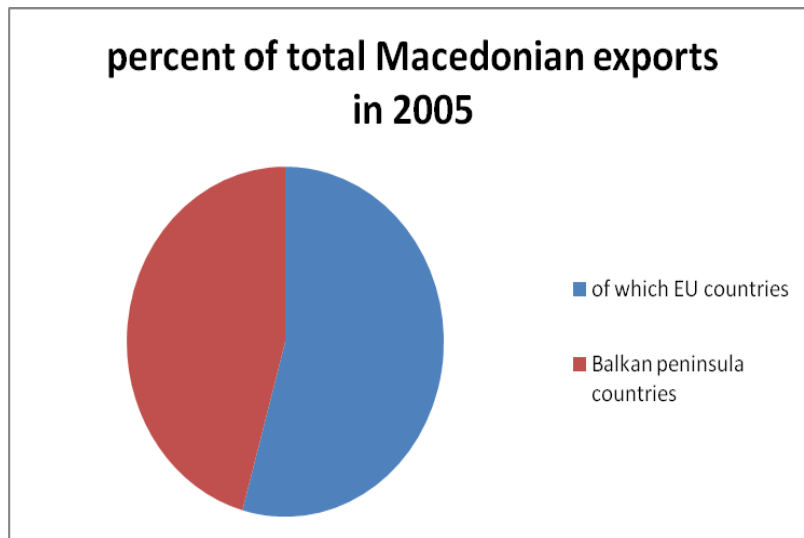
Country	percent of total exports
Serbia and Montenegro	20.2
Germany	19.1
Greece	8.4
USA	8.1
Italy	6.8
Bulgaria	4.4
Croatia	4.1
Netherlands	3.4
Slovenia	3.3
Switzerland	2.6
Total	80.3
of which EU countries	48.0
Balkan peninsula countries	40.3

Source: National Bank of the Republic of Macedonia

From the previous Table one can see that our biggest trading partner(importer of our goods and services) is Serbia by 20.2 of our exports , followed by Germany with 19.1 percentage realization of our exports. Greece and USA are also good for our exports they participate with 8.4 i.e. 8.1 percent in our exports. Bulgaria is already in EU (but it wasn't in 2005, it is EU member since 2007) and participates ([NBRM, 2012](#)).



From the previous graph we can see that Serbia and Montenegro in 2005 received greatest part of Macedonia's export of goods and services.



From the previous pie chart, Balkan Peninsula countries altogether with EU countries received most of Macedonia's exports of goods and services.

Analytical Framework

Modeling Framework

1. Sample selection and Data

In this paper we use data on Balkan countries i.e. Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Greece, Romania, Slovenia, Turkey and Serbia and Montenegro i.e. Yugoslavia. Macedonia is an exporting country. This means that in our data set are all 10 Balkan countries and it covers period from 1993 to 2006.¹ The data set used here was compiled from 'International Monetary Fund's Direction of Trade Statistics' data set. ([IMF, 2012](#)).

Data contained here describe export from Macedonia to source countries, Population in Macedonia and source countries, Macedonian and target country's GDP, and Exchange rates ratio.

2. Model and Econometrics

The gravity model that we take under consideration and use with variations has long been used ([Anderson & Wincoop, 2003](#); [Helpman, Melitz, & Rubinstein, 2008](#); [Martinez-Zarzoso, 2003](#)).

We use basic gravity model extended by exchange rate which is proxy for prices:

$$X_{ijt} = \beta_0 + \beta_1 X_{ijt-1} + \beta_2 Y_{it} + \beta_3 Y_{jt} + \beta_4 POP_{it} + \beta_5 POP_{jt} + \beta_6 ER_{ijt} + \gamma_j + \lambda_t + u_{it}$$

Where:

¹ International Monetary Fund's Direction of Trade Statistics [<http://www.imf.org/external/data.htm>]

1. X_{ijt} -is the volume of exports from source country (Macedonia) country i to country j (Balkan countries i.e. Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Greece, Romania, Slovenia, Turkey and Serbia and Montenegro i.e. Yugoslavia) in year t,
2. β_0 -is the intercept and β_1 – 6 unknown response coefficients,
3. X_{ijt-1} – is the volume of exports from source country (Macedonia) country i to country j (Balkan countries i.e. Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Greece, Romania, Slovenia, Turkey and Serbia and Montenegro i.e. Yugoslavia) in year t-1,
4. Y_{it} -is the domestic country's i GDP in year t,
5. Y_{jt} -is the target country's j GDP in year t,
6. POP_{it} -is the domestic country's i population in year t,
7. POP_{jt} -is the target country's j population in year t,
8. ER_{ijt} -is the real exchange rate between countries i and j in year t,
9. γ_j -are the target countries effects, which allow for countries to have different propensities to import,
10. λ_t -are the business cycle time effects,
11. u_{it} -are the usual white standard errors,
12. $i=1..,126$, $t=1993,....2006$, number of panels is 9 , and number of observations per panel is
13. $j=N+1$ where additional country is omitted from the regression and used as benchmark variable. Here we are going to set up a standard panel gravity model:
13. $\beta_1 = \gamma_j = 0$, $\forall j$ this yields standard panel gravity model .And $\beta_1 = \gamma_j = \lambda_t = 0$ simple OLS restricted model. And this model with country and time effects $\beta_1 = \gamma_j = \lambda_t \neq 0$

Results and Effects

1. Fixed effects results

Here for comparison we use OLS with dummies (for country and year) and IV instrumental variable estimation with country and year (business cycle effects). First, we will present basic OLS restricted model- no country or time effects.

Model 1. Simple OLS results; Model a) $\beta_1, \gamma_j, \lambda_t = 0$ for all $i, j,$ and t .

Variables	Parameter estimate	t-statistic
POPit	-0.7289122	-3.37
POPjt	-0.0030938	-5.72
Yit	0.0172689	3.24
Yjt	0.0003559	5.05
ERij	-11.44932	-2.99
cons	1319.933	3.47
RSS		195340.639
$\bar{R}^2=0.3814$		N=9 , J=10, T=1993-2006

Next we present OLS with dummies model and IV with cross-country and time effects and the first effects is that using IV does not effects the result dramatically which implies that endogeneity is not a problem.

Model 2. OLS with dummies and IV results ; Model b) $\beta_1, \gamma_j, \lambda_t \neq 0$

	OLS with dummies	IV
	Parameter estimate	
POPjt	-0.01016746*	-
		0.01018851*
POPit	-0.4558145	0.00075018
Yit	0.01601311	0.00484616
Yjt	0.00042581*	0.00041873*
ERij	8.6633183	11.069306
cons	772.11389	/
Bosnia and Herzegovina	14.121118	17.42987
Bulgaria	93.077634***	93.740834***
Croatia	59.930817***	63.352013***
Greece	73.009589**	79.681773**
Romania	142.84847	144.07445
Slovenia	16.901758	15.344228
Turkey	458.51298	465.57857
Serbia and Montenegro	6.4198219	2.2716456

Model 2 continued

	OLS with dummies	IV
	Parameter estimate	
1994.	15.457416	base
1995.	12.038714	-5.2421032
1996.	-0.87274568	-22.723828
1997.	3.225081	-23.770992
1998.	3.6889583	-25.051756
1999.	-6.6818547	-31.451186*
2000.	-10.735294	-32.894009*
2001.	-8.4603415	-34.787963*
2002.	-11.799716	-39.177387**
2003.	-3.9610424	-32.401343*
2004.	.35420805	-22.300789
2005.	omitted	-11.709633
2006.	omitted	omitted
\bar{R}^2	0.45	0.44
RSS	147394.032	392522.1

N=9 , J=10, T=1993-2006

Omitted country from the analysis is Albania, and omitted year is 1993

legend: * p<0.05; ** p<0.01; *** p<0.001

A test for joint significance of time, target and country effects.

A test for the null hypothesis $H_0: \beta_1 = \gamma_j = \lambda_t = 0 \forall I, j$ and t can be undertaken.

$$F = \frac{(RSS_R - RSS)/(N + J + T - 3)}{RSS/(NJ * T - N - J - T - K + 3)}$$

And for 30 and 1224 degrees of freedom critical value of F statistics is 1.46 the calculated F statistics of 13.272 clearly rejects the null hypothesis of non significance of dummy variables. This means that any inference based on the model 1 will be invalid. K are the parameters that are estimated not including dummy variables but including intercept $K=6$. Degrees of freedom for the F statistics are given by the deflators in the nominator and denominator of the F statistics. From the table of Model 2 we can see that the business cycle was in favor of Macedonia's' export from 1999 to year 2003. Most favorable countries for Macedonian products are: Bulgaria, Croatia and Greece. And Target countries GDP and Population significantly affect volume of exports from Macedonia to other target Balkan countries.

The effects of explanatory variables

Macedonia's' domestic variables exert negative and significant relationship with the supply of exports. Local country GDP (Macedonia's' GDP) is a measure of the size of the domestic economy in terms of available goods. Target GDP is a measure of the extent that exports are "sucked" in as economy grows. Target GDP is positively and statistically significant. On the other hand population of the target country exerts negative and statistically significant coefficient.

2. Random effect results

a) *The static model*

Next in a Table is presented RE result for the gravity model. In this part we use FGLS estimator and panel IV estimator.

Model 3. FGLS and Panel IV $\beta_i, \gamma_j, \lambda_t \neq 0$ for all $i, j, \text{ and } t$

	FGLS	IV
	Parameter estimate	
POP _{jt}	-0.00309381***	-.00303236***
POP _{it}	-0.72891223***	-.85905251***
Y _{it}	0.01726893***	0.01994611***
Y _{jt}	0.0003559***	0.00034557***
ER _{ij}	-11.449321**	-5.0446842
cons	1319.9327***	1547.7278***
\bar{R}^2	n.a.	n.a.

legend: * p<0.05; ** p<0.01; *** p<0.001

From this table we can see that IV estimates in fixed and random effects model are similar except for the sign on the POP_{it} variable which in RE model is negative.

b) *Dynamic model*

In the next table we will present dynamic model GMM type Arellano-Bond dynamic panel-data estimation and inconsistent OLS which is included just for comparison.

Model 4. Dynamic model : Arellano-Bond dynamic panel-data estimation and OLS inconsistent $\beta_1 = \gamma_j = \lambda_t = 0$

	Arellano-Bond dynamic panel- data estimation	OLS
	Parameter estimate	
Lxtij	0.76867208***	0.55998265***
POPjt	-0.00483955	- 0.00177683***
POPit	-0.32269152*	-0.19494174
Yit	0.01071575**	0.00814804
Yjt	0.00018865	0.00020856***
ERij	7.4502591	-6.415409*
cons	583.57586*	324.48307
\bar{R}^2	n.a	0.61702463
Test for autocorrelation (at 1 lag) p-value	0.3544	/
Sargan test for overidentifying restrictions (H ₀ : overidentifying restrictions are valid).p-value	1.000	

legend: * p<0.05; ** p<0.01; *** p<0.001

As expected, lagged values of the dependent variable are positive and statistically significant. Test for autocorrelation proved that this is not a problem at 1 lag neither is at 2 or three lags.

Sargan test for overidentifying restriction proved that former are valid but the explanatory power of the model is weak because we have 102 degrees of freedom.

Discussion

In the models in all of them domestic country GDP is positively correlated with the exports from the source country to target countries. This applies also for source country GDP when regressed with source country exports'. In addition, lagged values of source country's' exports are positively correlated with source country's' exports. The dummy variables model showed that Balkan countries have positive propensities to import from Macedonia especially Bulgaria and Greece, although National bank statistics showed that Serbia and Montenegro received most of the Macedonian exports. Bulgaria and Greece are part of EU so Macedonia could benefit with exporting in the two countries.

Populations of source country and target country are negatively correlated with exports from the source country to target countries. Real exchange rate between countries i and j in year t , is insignificant or in Feasible Generalized squares model is negatively significantly correlated with the source country exports. The dummy variables models where dummy variables were used for the business cycles, to capture the business cycle effect showed that in contrast to the base year (1994) all the years from 1995 to 2006 was negative for Macedonian export. This means that business cycles during this period compared to 1994 or before that year had no positive effect on Macedonian export to the target countries.

As conclusion it is evident that Macedonian export is mostly sent to Balkan countries. First, because the distance is not so considerable, and second, because of the cultural similarities in terms of similar language barriers and mentality of the traders. Indeed, Macedonia could further benefit through deepening ties with present partners as the processes of EU accession advances.

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