



University
of Economics
in Katowice

International Women's Day Conference
in Economics, Finance and Management

Honorary Patronage
Prof. dr hab. inż. Celina M. Olszak
Rector of the University of Economics in Katowice



Polskie Towarzystwo
Ekonomiczne
Oddział Katowice

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8-9 March 2023 – Conference program

Wednesday, 08.03.2023

Plenary session

Time ¹	Session I
	Link: https://meet.google.com/xwb-ossv-jbo Room ² : 5/15 (transmission) Chair: Julia Włodarczyk
09.45-10.00	Opening of the Google Meet room
10.00-10.15	Opening of the IWD 2023 conference
10.15-11.15	Keynote lecture by prof. Edith Kuiper (State University of New York at New Paltz) Shifting Perspectives: The Relevance of Herstories of Economics

¹ Central European Time (CET), UTC +1.

² The conference takes place in CNTI building (Centrum Nowoczesnych Technologii Informatycznych): ul. Bogucicka 5, Katowice. Access to internet at the UE campus via eduroam.

Parallel Sessions

Time	Session II A Link: https://meet.google.com/xwb-ossv-jbo Room: 5/14 Chair: Julia Włodarczyk	Session II B Link: https://meet.google.com/pmd-incy-exf Room: 5/15 Chair: Oleksandra Moskalenko	Session II C (in Polish) Link: https://meet.google.com/jet-podh-qcr Room: 5/16 Chair: Alicja Winnicka-Wejs
12.00-13.30	WOMEN AND THE ECONOMY Liubov Zharova (University of Economics and Humanities in Bielsko-Biala, Poland, Ukrainian-American Concordia University, Ukraine): Ukrainian women in Poland – opportunities and challenges Alina Czapla (University of Economics in Katowice, Poland): Crisis Management from a Gender Perspective: Higher-Order Dynamic Capabilities View Magdalena Tusińska (University of Economics in Katowice, Poland): Women and platform work (with a special focus on Poland) Sonia Szczepanik (University of Economics in Katowice, Poland): The dream of female empowerment in MLM's recruitment strategy	TOURISM AND LEISURE Marina Barkidija Sotošek (University of Rijeka, Croatia): Academic tourism from the gender perspective Melinda Hajdu-Smahó (Centre for Economic and Regional Studies Institute for Regional Studies West-Hungarian Research Department, Hungary): Culture-based territorial development in cross-border context. The case of Komárom	GOSPODARKA – SPOŁECZEŃSTWO – POLITYKA Magdalena Cyrek (Uniwersytet Rzeszowski): Zmiany strukturalne a wzrost gospodarczy – relacje przyczynowości w gospodarce Polski Bartłomiej Lisicki (Uniwersytet Ekonomiczny w Katowicach): Sektorowe różnicowanie efektu interwału akcji spółek z GPW w dobie pandemii COVID-19 Karolina Syty (Uniwersytet Ekonomiczny w Katowicach): Ekonomia społeczna jako sposób zapobiegania wykluczeniu społecznemu w świetle dokumentów określających ramy polityki społecznej w Polsce. Katarzyna Szuper (UMCS w Lublinie): Upodmiotowienie polityczne kobiet a adaptacja do zmian klimatu
13.30-14.30	lunch break		
Time	Session III A Link: https://meet.google.com/xwb-ossv-jbo Room: 5/14 Chair: Anna Doś	Session III B Link: https://meet.google.com/pmd-incy-exf Room: 5/15 Chair: Xihui Chen	Session III C (in Polish) Link: https://meet.google.com/jet-podh-qcr Room: 5/16 Chair: Alicja Winnicka-Wejs
14.30-16.00	POLITICS AND EMPOWERMENT Maya Alexis Heins (Goethe University, Germany): The Development of “Transnational Business Feminism” in Global Finance: Japan’s “Womenomics” policies Justine Schinckel , Katja Wiedemann (Salzburg University of Applied Science, Austria): Women and New Work. Supporting women in leadership positions in the economy through New Work	FINANCE Harshana Kasseeah (University of Mauritius, Mauritius): Access to Finance in a Small Island Economy: Does Gender Matter? Albulena Shala (University of Pristina, Kosovo): Gender equity in the FinTech companies Alessandra Tanda (University of Pavia, Italy): Debt advice in Europe: in the search of the best practices Joanna Błach (University of Economics in Katowice, Poland), Cristina Florio (University of Verona, Italy), Monika Wiczorek-Kosmala (University of Economics in	PRZEDSIĘBIORSTWO Dariusz Grabara, Aleksandra Szewieczek (Uniwersytet Ekonomiczny w Katowicach): Przemysł 4.0 dla zrównoważonego rozwoju małych i średnich przedsiębiorstw - perspektywa przedsiębiorców z Serbii i Polski Aleksandra Popiel (Uniwersytet Ekonomiczny w Katowicach): Wykorzystanie cech antropomorficznych chatbotów w procesie zarządzania komunikacją organizacji w ramach biura obsługi klienta

	Jan Pokorný (University of West Bohemia, Czechia): Nobel Prize in Economics for the 1st woman: life and work of Elinor “Lin” Ostrom Joanna Siwińska-Gorzelak , Grażyna Bukowska (University of Warsaw, Poland): Exposure to a female mayor and women’s future political participation. Does partisanship matter? A quasi-experiment from Poland	Katowice, Poland): Determinants of cash holders’ decisions - risk management perspective	Karolina Tadla (Uniwersytet Ekonomiczny w Katowicach): Sukcesja w firmach rodzinnych Katarzyna Szachta (Uniwersytet Ekonomiczny w Katowicach): Ekonomika omnichannel w e-commerce
16.00-16.15	break		
Time	Session IV A Link: https://meet.google.com/xwb-ossv-jbo Room: 5/14 Chair: Monika Foltyn-Zarychta	Session IV B Link: https://meet.google.com/pmd-incy-exf Room: 5/15 Chair: Dominika Bochańczyk-Kupka	Session IV C (in Polish) Link: https://meet.google.com/jet-podh-qcr Room: 5/16 Chair: Alicja Winnicka-Wejs
16.15-17.15	HEALTH ECONOMICS Uzoamaka Angela Chiobi, Chukwuebuka Jude Chiobi , Ambros Omeje, Ikechukwu Andrew Mobosi (University of Nigeria, Nigeria): Economic impact of dietary supplements on maternal obesity status in Nigeria Adrianna Galczak (University of Warsaw, Poland): Analysis of the effect of race on the survival of women with breast cancer Oladayo Timothy Popoola (Ahmadu Bello University, Nigeria): Impact of Inflation rate on Women’s Health in Nigeria	INDUSTRY Mihaela Chelaru , Shahin Manafi Varkiani , Gualtiero Fantoni (University of Modena and Reggio Emilia, Italy): Envisioning Industry 5.0: The Promises and Pitfalls of a Human-Centric Paradigm Lamia Gasimzade (Poznań University of Economics and Business, Poland), Mansura Javadova (Institute of Petrochemical Processes, Azerbaijan): Innovative Solutions for Automobile Fuel Production Industry by Implementing Modernization Plan Kornelia Przedworska (University of Economics in Katowice, Poland): Poland’s hard coal market in decline? Results of an expert study	DEMOGRAFIA I RYNEK PRACY Agata Surówka (Politechnika Rzeszowska): Wpływ współczesnych kryzysów na przyrost naturalny kobiet i mężczyzn w Polsce – wyniki badań własnych Magdalena Kawecka (Uniwersytet Ekonomiczny w Katowicach): Kobiety na rynku pracy w Polsce Dominika Werczyńska , Sylvia Wajnbrener (Uniwersytet Ekonomiczny w Katowicach): Determinanty preferowanego wieku emerytalnego w starzejącym się społeczeństwie
17.15-17.30	break		

Plenary session

Time	Session V Link: https://meet.google.com/xwb-ossv-jbo Room: 5/16 (transmission) Chair: Julia Włodarczyk
17.30-18.30	Workshop by Indranarian Ramlall (University of Mauritius) An Introduction to Python During the workshop participants can use either their own laptops (on site or remotely) or use computers in our computer lab (5/16)
18.30	Closing of the first day of the conference

Thursday, 09.03.2022

Parallel Sessions

Time	Session VI A Link: https://meet.google.com/xwb-ossv-jbo Room: 5/14 Chair: Oleksandra Moskalenko	Session VI B Link: https://meet.google.com/pmd-incy-exf Room: 5/15 Chair: Daphne R. Raban	Session VI C Link: https://meet.google.com/jet-podh-qcr Room: 5/16 Chair: Joanna Błach	Session VI D Room: Auditorium CNTI Chair: Monika Wieczorek-Kosmala
10.00-11.30	WOMEN AND THE LABOR MARKET Marzena Feldy, Anna Knapieńska, Jacek Bieleński (OPI BIP – National Information Processing Institute, Poland) Iga Magda (Warsaw School of Economics, Institute for Structural Research, Poland; Institute of Labor Economics, Germany): Why does she earn less? The gender pay gap at the early stage of an academic career in Poland Hristina Serafimovska (Goce Delcev University, North Macedonia): Review of the Condition of Women's Entrepreneurship in the Republic of Macedonia Katharina Schartner (Salzburg University of Applied Sciences, Austria): Refugees – An overlooked economic force? Explorative results and stakeholder recommendations Begoña Navallas, Maria-del-Mar Camacho-Miñano (Autonomous University of Madrid, Spain): No Gender Bias in Reporting KAMS	INFORMATION ECONOMICS (special session on an upcoming book “The Elgar Companion to Information Economics”) Daphne R. Raban (University of Haifa, Israel), Julia Włodarczyk (University of Economics in Katowice, Poland): Information Economics Examined through Scarcity and Abundance Julia Włodarczyk (University of Economics in Katowice, Poland): Information and income distribution – the perspective of information economics Filippo Pavesi Nicola Argelli, Massimo Scotti (Carlo Cattaneo University, Italy): Information and Expertise Dominika Bochańczyk-Kupka (University of Economics in Katowice, Poland): Intangibles, information goods, and intellectual property goods in modern economics Daphne R. Raban (University of Haifa, Israel), Niv Ahituv (Tel Aviv University, Israel): Assessing the Perceived Value of Information in an Information Immersive World Roei Davidson (University of Haifa, Israel): Barriers to participation in cultural crowdfunding	SUSTAINABLE FINANCE Rafał Buła, Monika Foltyn-Zarychta (University of Economics in Katowice, Poland): Social discount rate for the appraisal of intergenerational investments – estimates for CEE EU member countries Iryna Shkura (Alfred Nobel University, Ukraine): SRI and energy transformation on the way to sustainable competitiveness Linda Snippe (Inholland University of Applied Sciences, The Netherlands): Strategic risk leadership and sustainability in an ever-changing environment	DIGITAL AREA OF NETWORKING TEACHERS AND EDUCATORS (special session - Multiplier Event associated with the DANTE Erasmus+ project) Moderators: Anna Urbanek, Anna Losa-Jonczyk, Monika Wieczorek-Kosmala
11.30-12.00	coffee break			

12.00-13.30	Session VII Link: https://meet.google.com/xwb-ossv-jbo Room: Auditorium CNTI Chair: Monika Wieczorek-Kosmala Keynote lecture by prof. Nazim Hussain, University of Groningen Board gender composition and waste management: Cross-country evidence			
13.30-14.00	lunch break			
Time	Session VIII A Link: https://meet.google.com/xwb-ossv-jbo Room: 5/14 Chair: Alicja Winnicka-Wejs	Session VIII B Link: https://meet.google.com/pmd-incy-exf Room: 5/15 Chair: Joanna Błach	Session VIII C Link: https://meet.google.com/jet-podh-qcr Room: 5/16 Chair: Monika Klimontowicz	Session VIII D Room: 2/19 Chair: Nazim Hussain and Reggy Hooghiemstra
14.00-15.30	ENVIRONMENTAL VALUATION Katarzyna Zagórska (University of Warsaw, Poland): Farmers' preferences for practice and result-based agri-environmental-climate measures to conserve biodiversity Ewa Zawojńska (University of Warsaw, Poland): Understanding Household Preferences for Price versus Quantity Instruments on Lawn-Care Practices: Implications for Nonpoint Nutrient Reductions Katarzyna Skrzypek (University of Warsaw, Poland): Five Decades in Travel Cost Studies: Research Trends through the Lens of Best Practices Ausra Liorancaite-Sukiene, Laima Jeseviciute-Ufartiene, Vilma Morkuniene, Gelmina Motiejune (Kauno kolegija Higher Education Instution, Lithuania): The comparison of customers, employees, and managers perception of engagement in rehabilitation and Spa services in Lithuania	CLIMATE CHANGE AND FINANCE Xihui Chen (Heriot-Watt University, United Kingdom): Does Extreme climate Matters? An Empirical Study from UK Listed Firms Shadrack Kibona, Noah Pauline Makula, Alyce S. Hepelwa (University of Dar es Salaam, Tanzania): Effectiveness of mitigation financing on reduction of greenhouse gases Aleksandra Nocoń (University of Economics in Katowice, Poland): Financing climate neutrality targets in Poland Mousumi Bhattacharjee (LEAD at KREA University, India): Decentralized Decision Support System for Climate Smart Agriculture: Economics of a Dashboard Approach Ogonna Arazu (University of Nigeria, Nigeria): Gendered analysis of climate change impact on farming household in South-East Nigeria	MARKETING – CONSUMPTION – TECHNOLOGIES Ingrit Moya Pamela Simon, Jesus Garcia-Madariaga (Complutense University of Madrid, Spain): Does advertising drive gender equality? Analysis of Spanish consumers' perceptions of gender role stereotypes in advertising. A neuromarketing approach Svitlana Sousa Ostapenko (Research Center in Business Sciences and Tourism, Portugal): Circular Economy: People Awareness and New Product Creation (The case of city of Porto, Portugal) Yuri Krivorotko (Belarusian State Academy of Communications, Belarus): Digital technologies of financial transparency assessment of municipalities in Belarus: pilot project experience Maria Kubara (University of Warsaw, Poland): Connecting the urban technological scene: examining formal	DIVERSE TRAJECTORIES OF RESEARCH IN ECONOMICS OF CLIMATE CHANGE (special session supported by the Metropolitan Science and Education Fund) Monika Wieczorek-Kosmala: Introduction and summary of the scope of Metropolitan Science and Education Fund support for the project Małgorzata Lipowicz: Financing the activities of the Metropolis GZM through the use of green and blue bonds Anna Urbanek: Sustainable urban mobility measures - comparative studies of public transport pricing policy and parking policy in the largest European cities Aleksandra Swalek: The role of process innovations in Silesian

		Martyna Bieleń (University of Economics in Katowice, Poland): Lower than Usual Rainfall – Food Insecurity in Tanzania	and informal networks within startup clusters	public hospitals in the context of climate change Agnieszka Stadnicka, Monika Wieczorek-Kosmala : CERES II – The true Cost of Environmental Risk Exposure to Silesians
ca. 15.30	Closing of the conference Link: https://meet.google.com/xwb-ossv-jbo Room: 2/19			