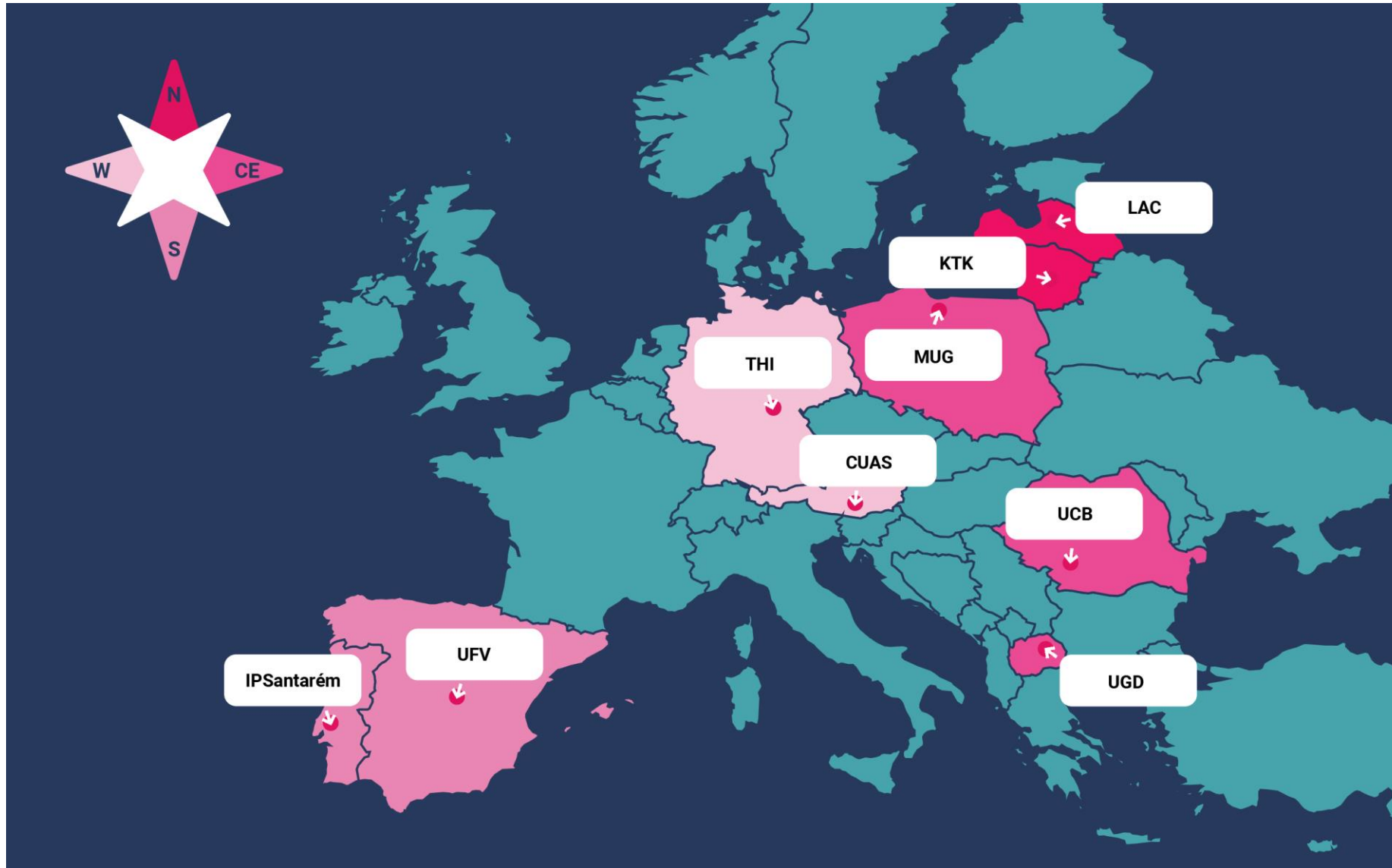


# Applied, Connected, Entrepreneurial and Engaged – European University

ACE2EU

# Members of ACE2EU Alliance





- 
- Transnational Cooperation**  
We forge connections across Europe and beyond, creating a network of collaboration that transcends borders.
  - Creativity, Co-creation & Innovation**  
We collaborate to co-create impactful, practical solutions for a sustainable future.
  - Inclusiveness & Equality**  
We embrace diversity and promote working, learning and research cultures that are inclusive, safe, and welcoming.
  - Human Rights & Dignity**  
We are dedicated to developing new pathways for humanity to flourish.
  - Solidarity & Social Commitment**  
We strengthen bonds with our communities.
  - Sustainability and environmental stewardship**  
We embrace the holistic interconnection of ecological, social, and economic systems.
  - Responsibility & Transparency**  
We recognise that our actions have a profound impact on the lives of individuals and the environment around us.

# Our Shared Mission



The mission of ACE<sup>2</sup>-EU is to **provide our students, staff, researchers, and external stakeholders**; through the establishment of our Inter-University European University Campus; with the **knowledge, skills, and competencies to collectively address future challenges**; including the twin digital and green transitions and current socio-economic issues; thereby **delivering sustainable societal transformation today** for the benefit of all our stakeholders and society overall both within our alliance regions and across the EU.

To achieve this mission the members of ACE<sup>2</sup>-EU will take an **Applied, Connected, Entrepreneurial and Engaged** approach with stakeholders in the creation of joint initiatives and activities. The members of the alliance will **mobilise all mission areas of their universities** and **will jointly develop and deliver** education, research, innovation, and service to society **learning opportunities** and activities **in partnership with external stakeholders from business, industry, regional government, and society**.

ACE<sup>2</sup>-EU will deliver on its mission by applying, **active, challenge & real world, work-based learning, and entrepreneurial approaches** in the development of its **joint education, research, innovation, and service to society** activities through collaboration with external stakeholders.

# Our Shared Mission



The learning opportunities and activities to be created will be **flexible and innovative** in nature, will use the **most up to date pedagogical approaches**; and take advantage of the **most modern processes, policies, theories, and technologies** available in the working world. The activities and learning opportunities will be created by **multi-disciplinary knowledge-creating teams using a challenge-based approach** made up of students, academic staff, researchers, and external stakeholders.

This mission to be delivered by our European University will have at its core a **common vision and shared values, an inclusive student-centred joint governance and management structure, a shared pool of resources; including shared staff and joint operational units and support systems**; and will ultimately seek to achieve legal status.

In implementing its mission ACE<sup>2</sup>-EU will foster at its core existing **European Union principles, values and objectives** including multiculturalism and multilingualism thereby strengthening European identity across our European University.

# The Elements of our Unique ACE<sup>2</sup> Approach



**Applied:** We create joint education, research, innovation, and service to society **learning opportunities and activities which have a practical, applied focus, deal with real world issues**, and utilise active challenge-based learning approaches.

**Connected:** We **connect the collective expertise and strengths of alliance members** through our joint operational units and knowledge creation teams, thereby fostering a collaborative approach to the creation of joint learning opportunities and activities focused on finding solutions to future challenges.

**Entrepreneurial:** We **promote, use, and generate novel and innovative approaches** in the development and implementation of our joint learning opportunities and activities to address and tackle future challenges thereby nurturing an entrepreneurial mindset, across our alliance and among our stakeholders and surrounding ecosystems.

**Engaged:** We **engage our external stakeholders and partners** in industry, business, society, and government **in the development and delivery of all our collaborative learning opportunities**, activities and initiatives focussed on future challenges to ensure effective civic engagement and the promotion of knowledge transfer within our surrounding ecosystems.



## 2. ACE2EU's Main Objectives and Strategy

### 10 Year Evolutionary Strategy





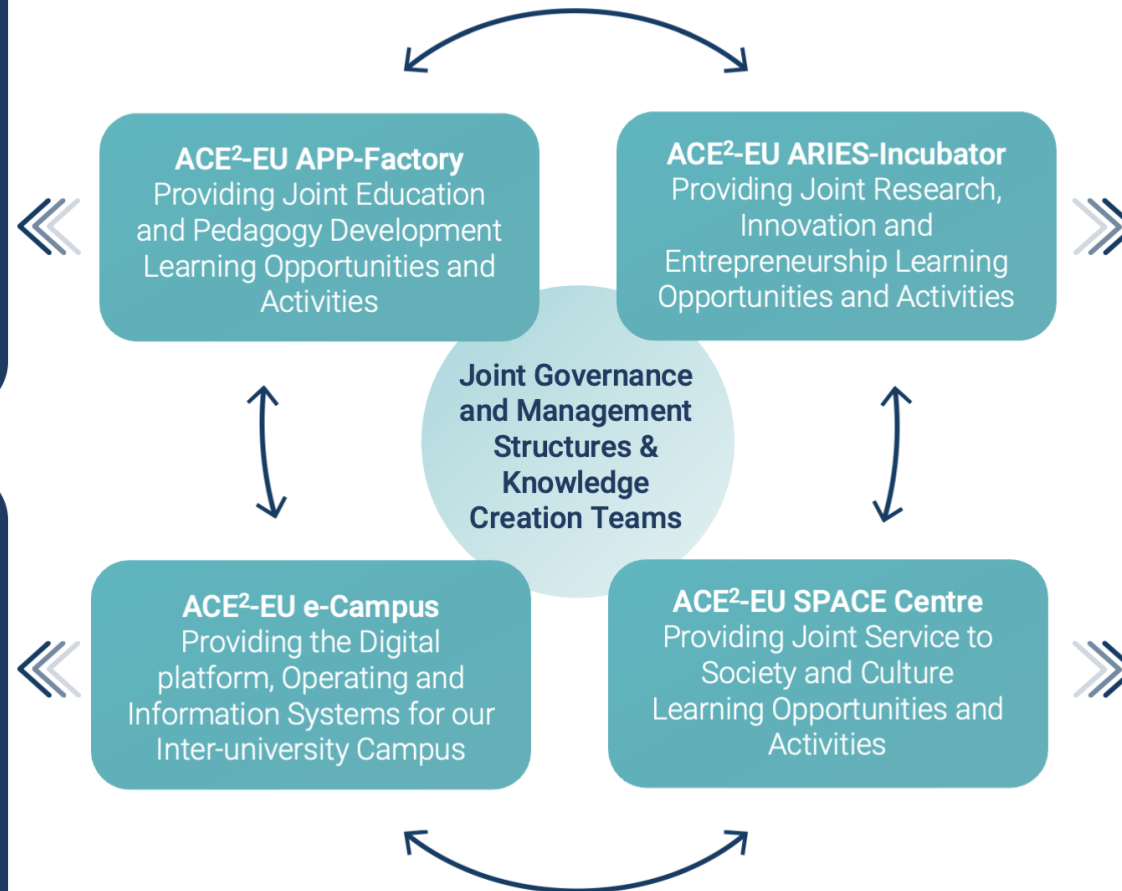
# ACE<sup>2</sup>-EU JOINT STRUCTURES, OPERATING UNITS AND OUTPUTS

## Outputs

- Applied Blended Challenge Programmes (ABCs)
- ACE<sup>2</sup>-EU Impactathons
- ACE<sup>2</sup>-EU Flavour Schools
- ACERs Induction Programme
- BIPs, Coils, MOOCs
- Double and Joint Degrees
- Active Learning Pedagogy School (ALPS)
- Active Learning e-Pedagogy Schools (ALES)
- ACE<sup>2</sup>-EU Pedagogy Conferences

## Outputs

- Virtual Learning Environment
- Library Information Systems
- Learning Opportunities And Activities Catalogue
- Communications and Information Platform
- Student Support Systems, Learner Supports Mobility Guides & EU Values Guides
- Experts and Network Database
- External Stakeholder Engagement Systems, Solutions Service



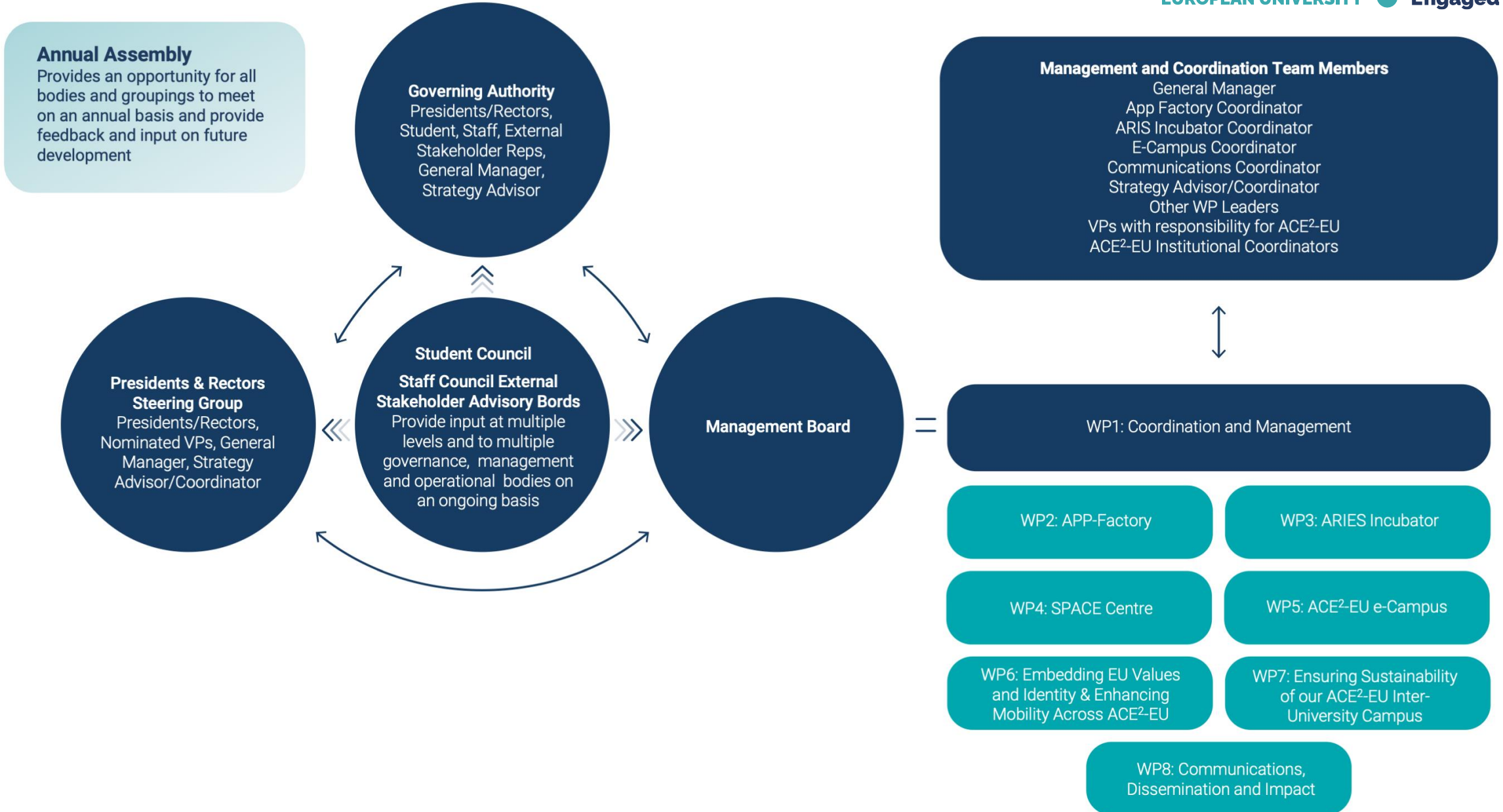
## Outputs

- Joint RDI Programmes to Deliver Solutions to Future Challenges
- Knowledge Creation Team Workshops
- Student-led Research Events
- Industry Engagement Events
- Student Entrepreneurs Traineeship Programme
- Entrepreneurship Education Joint Learning Opportunities
- Entrepreneurship Network

## Outputs

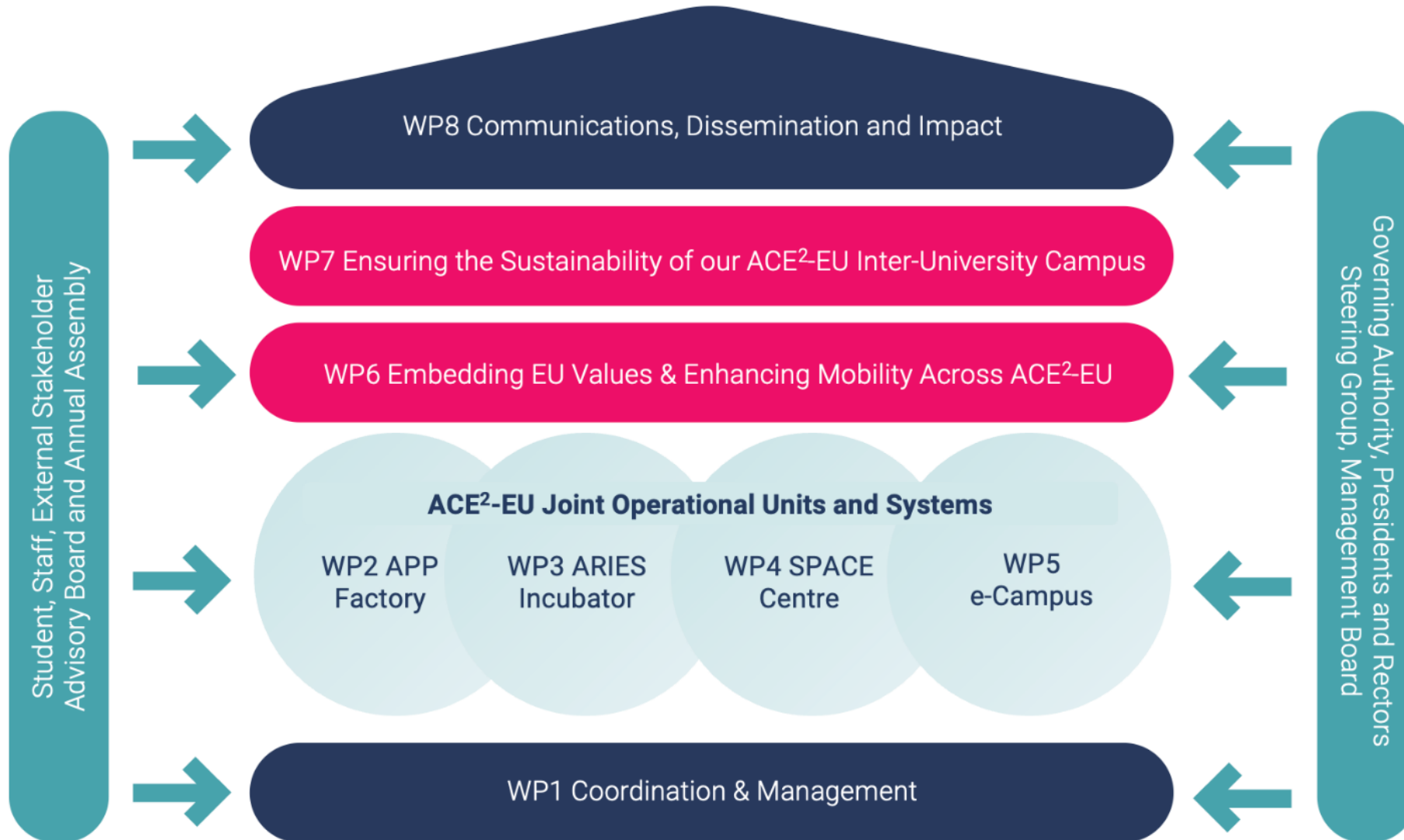
- Change Maker Traineeship Programme
- Social Impactors Volunteer Programme
- Social Impactors Knowledge Creation Team Workshops
- Culture Hub Volunteer Programme
- Culture Traineeship Programme
- Multiculture Kaliedoscope Festival
- Culture Flavor Schools
- Inclusion & Multiculture Awareness Campaigns

# ACE<sup>2</sup>-EU GOVERNANCE AND MANAGEMENT STRUCTURES

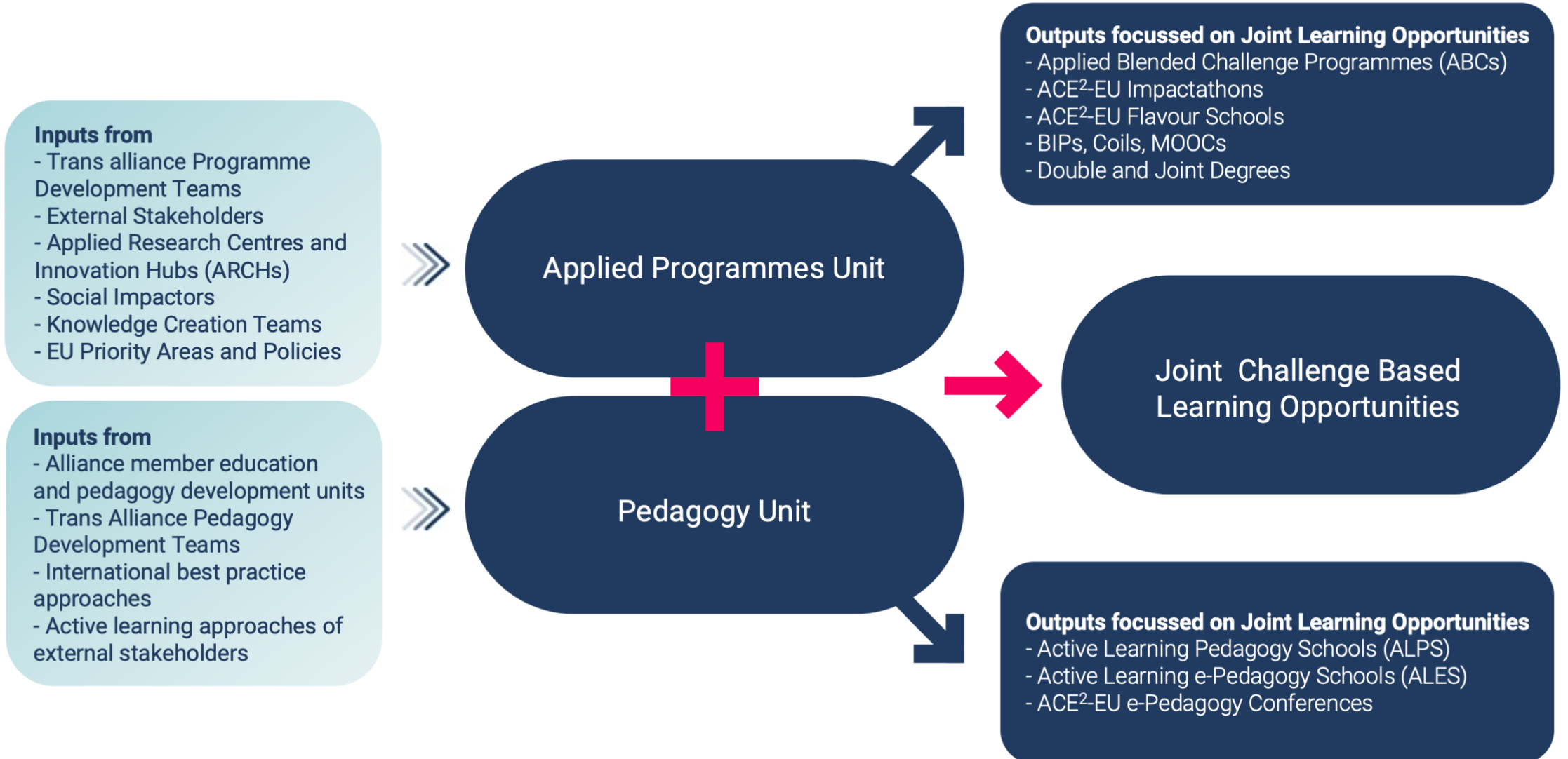


# WORK PLAN STRUCTURE

"Addressing Future Challenges – Delivering Sustainable Societal Transformation Today."



# ACE<sup>2</sup>-EU APP FACTORY



# ACE<sup>2</sup>-EU ARIES INCUBATOR

## ARIES Incubator Central Support Office

- Central Coordination and Management Team
- ACE<sup>2</sup>-EU Experts Database
- ACE<sup>2</sup>-EU Solutions Service

## Applied Research and Innovation Centres (ARCs) Three to be Established:

- Sustainable Technologies
- Digital Transformation
- Health and Well Being

## Entrepreneurship Academy

- Entrepreneur and Business Development Supports and Activities



## Outputs focussed on Developing ACE<sup>2</sup>-EU Research Capacity and Activities:

- Joint RDI Programmes to deliver solutions to future challenges
- Researcher Capacity Building Programme
- Knowledge Creation Team Workshops
- Researcher Development Workshops
- Student-led Research Events
- Industry Engagement Events

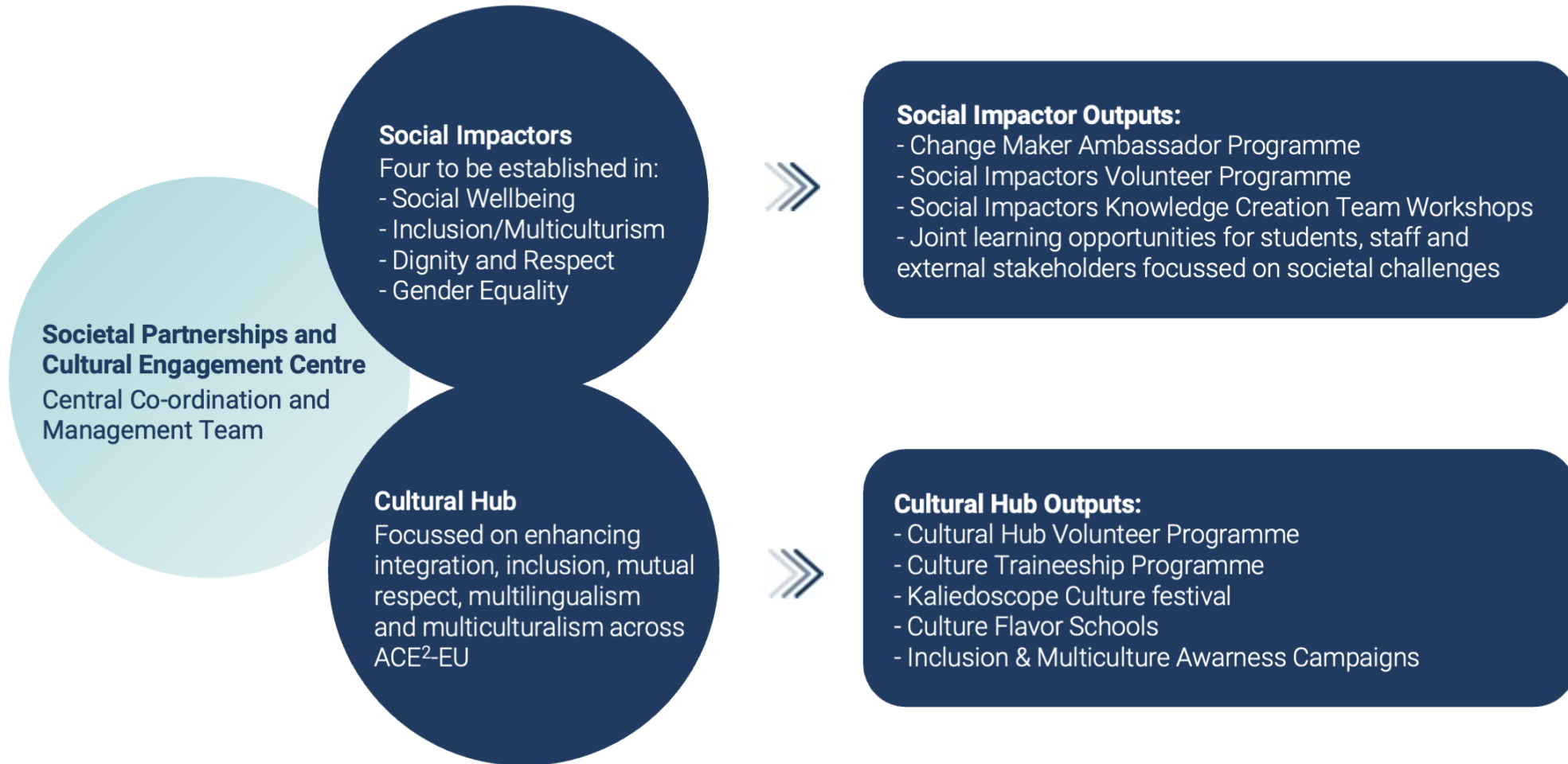


## Outputs focussed on Entrepreneurship and Entrepreneurs including:

- Student Entrepreneurs Traineeship Programme
- Entrepreneurship Education Joint Learning Opportunities
- Entrepreneurship Network



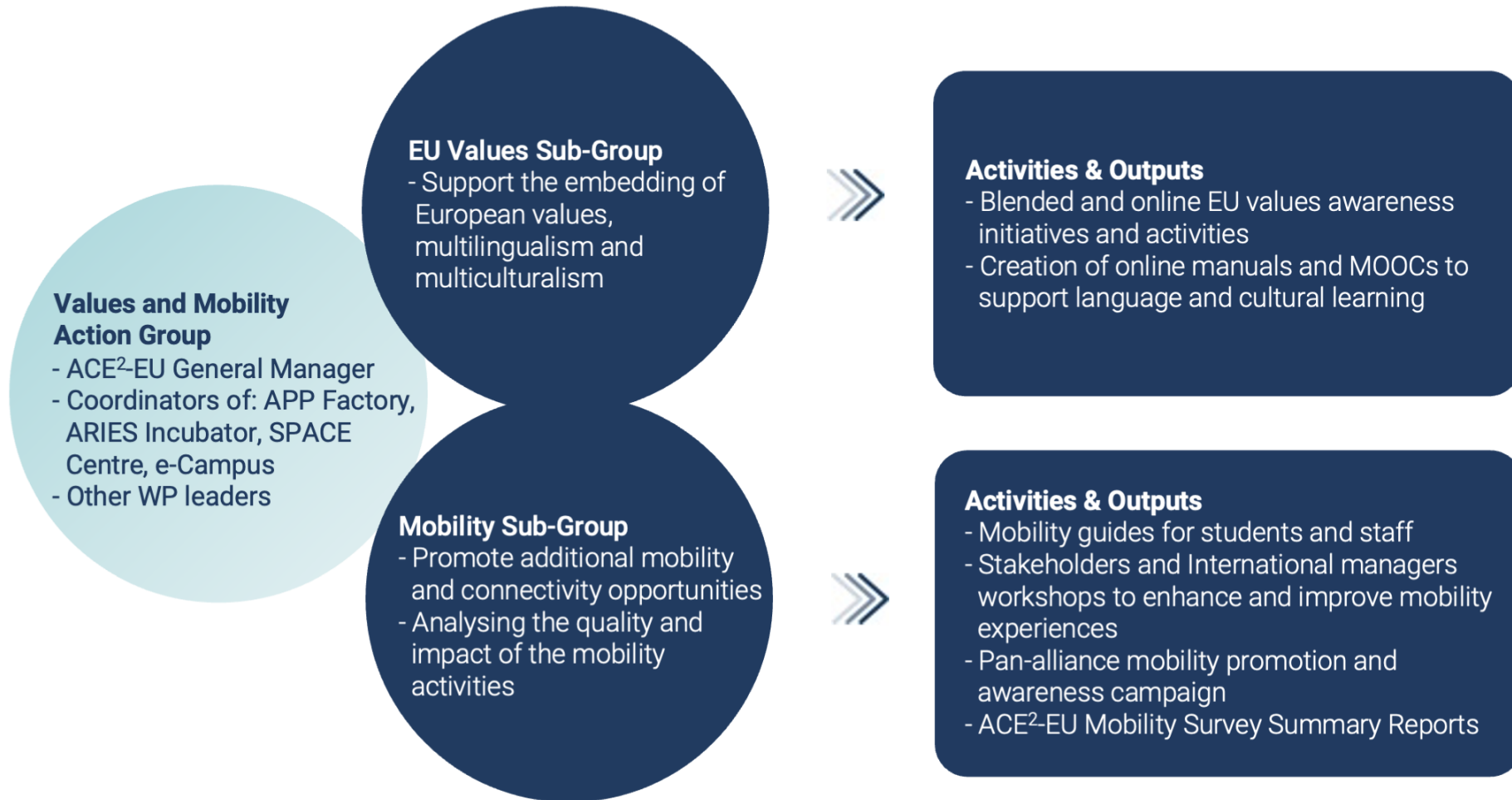
# ACE<sup>2</sup>-EU SPACE CENTRE







# ACE<sup>2</sup>-EU VALUES AND MOBILITY ACTION GROUP



## Sustainability Steering Group



Legal Status  
Subgroup



Future Activities and  
Expansion Subgroup

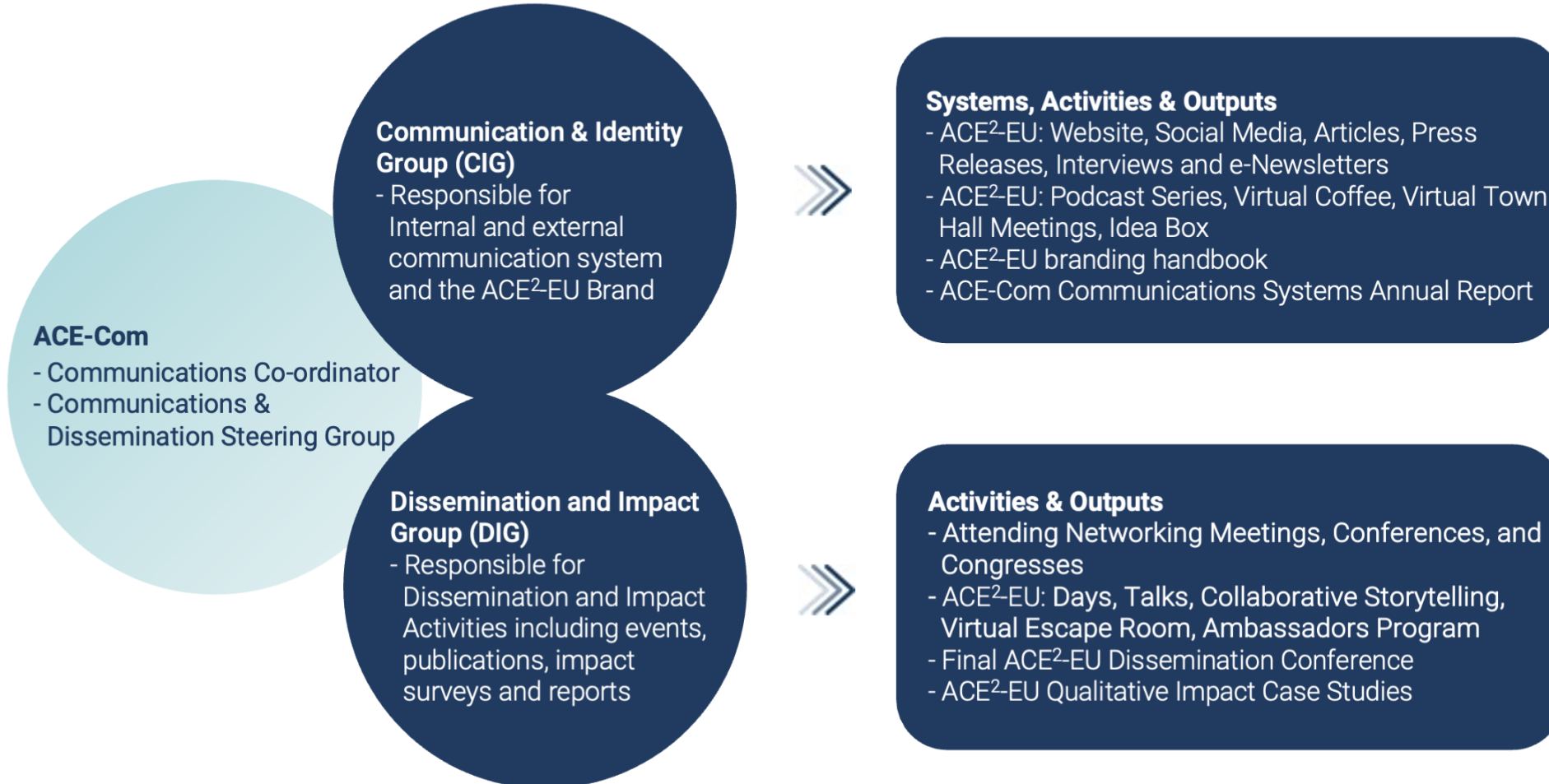


Joint Resources,  
Systems and Policies  
Subgroup



Financial  
Sustainability  
Subgroup

## ACE<sup>2</sup>-EU CENTRAL COMMUNICATIONS OFFICE (ACE-COM)



## WP1 Coordination and Management

### Activities:

- Kick-off face-to-face meeting;
- Annual Assembly Meetings:
  - AA1 – Germany (M12)
  - AA2 – Romania (M24)
  - AA3 – Latvia (M36)
  - AA4 – Portugal (M48)

Student Advisory Board Meetings, Staff Advisory Board Meetings, External Stakeholder Advisory Board Meetings

## WP2 ACE2-EU Applied Programmes and Pedagogy Factory (APP Factory)

*WP Leader: UFV (ES); Co-Leaders IPSantarém (PT), UCB Targu Jiu (RO), THI (DE)*

### Objectives:

- Development and delivery of **joint programmes** in partnership with external stakeholders focussed on solving real-world challenges utilising blended, active learning methods;
- Development and delivery of **pedagogical training programmes** focused on embedding the ACE2-EU active learning educational mission and strategy among staff
- **+120 joint education programs (9000 students)**
- **+74 development opportunities for teachers and staff**

| No. of meetings | Type of mobility              | Number of Participants       | Country of realisation | Period |
|-----------------|-------------------------------|------------------------------|------------------------|--------|
| 2               | WP face-to-face meetings      | 2                            |                        |        |
| 18              | WP distance meetings          | 2                            | Online                 |        |
| 9               | ACE2-EU ACEploration Missions | 2 teachers/staff per partner |                        |        |

## Deliveries

|  | Period  | Leader  |
|--|---------|---|
| Establishment of the APP Factory and its Operational Plan  | M1-M6   | Leader: UFV; contributors: all partners                         |
| Establishment of the APP Factory Applied Programmes Unit and its Associated Work plan  | M1-M6   | Leader: UFV; contributors: all partners                         |
| Establishment of the APP Factory Pedagogy Unit and its Associated Work plan  | M1-M6   | Leader: UCB; contributors: all partners                         |
| ACE2-EU ACEploration Missions  | M4-M22  | Leader: UFV; contributors: all partners                         |
| ACE2-EU pedagogical schools  | M6-M48  | Leader: UCB Targu Jiu contributors: all partner                 |
| Assessment of the quality, and impact of ACE2-EU learning opportunities<br>(ABCs, Flavour Schools, Impactathons, BIPs, COILs, MOOCs, and joint degree programmes. Information) | M6-M48  | Leader: UCB Targu Jiu; contributors: all partners               |
| Design and Delivery of APP Factory Short Joint Education Opportunities<br>(ABCs, Flavour Schools, ACE2-EU Impactathons, BIPs, MOOCs, and COILs.)                               | M6-M48  | Leader: UFV; contributors: all partners and associated partners |
| Develop e-Supports for the Joint Education Opportunities of ACE2-EU  | M6-M48  | Leader: UFV; contributors: all partners                         |
| Create APP Factory support materials to guide the development of joint programmes  | M11-M48 | Leader: THI; contributors: all partners and associated partners |
| Design innovative Joint European Degree Programmes   | M20-M48 | Leader: THI; contributors: all partners and associated partners |

## Mobilities and events for students

| No. of events | Type of mobility   |
|---------------|--|
| 54            | <b>ABC programmes</b> (One mobility week The first programmes are expected to be initiated by M13) |
| 27            | <b>Flavour schools</b> (4 days, M13)   |
| 9             | <b>Impactathons</b> (4 days, M13)  |
| 15            | <b>BIPs</b> (Blended Intensive Programs)   |
| 10            | <b>COILs</b> (Collaborative Online International Learning) M13                                     |
| 5             | <b>MOOCs</b> (Massive Open Online Courses) M13   |
| 2             | <b>Pedagogy conference</b> (3-day duration M6-M48)   |
| 3             | <b>Joint European Degree programmes</b>  |



## Mobilities and events for staff

| No. of events | Type of mobility                          | Description   | Who will organize                                      | Duration                            |
|---------------|---|---|--|-------------------------------------|
| 54            | ABC programmes                            |   |  |                                     |
| 9             | Active Learning Pedagogy Schools (ALPS)   | Joint Student and Staff Personal and Professional Development Programmes, | one to be hosted by each alliance member<br>M6-M48     | 4- day intensive training programme |
| 2             | Pedagogy conference                       |   | Two blended academic events (3-day duration)<br>M6-M48 |                                     |
| 9             | Active Learning e-Pedagogy Schools (ALES) | Joint Student and Staff Personal and Professional Development Programmes, | M6-M48   |                                     |



## Activities M1-M6

### T2.1 APP Factory Setup M1-M6

- Establish a management board
- Appoint coordinator
- Develop an operational plan for joint programs
- Create a pedagogical approach framework

### T2.2 Applied Programs Unit M1-M6

- Create a Joint unit with alliance members
- Develop a work plan
- Integrate with an operational plan

### T2.3 Pedagogy Unit M1-M6

- Establish a unit with alliance members
- Create a pedagogical work plan
- Align with Factory operational plan

### T2.4 ACEploration Missions M4-M22

## WP3 ACE2-EU Applied Research, Innovation & Entrepreneurship Support Incubator (ARIESIncubator)

*WP Leader: CUAS (AT); Co-Leader GUMed (PL), UGD (MK), THI (DE)*

### Objectives:

- The development and delivery of **joint research & innovation opportunities and activities** in partnership with external stakeholders relevant to current and future challenges including the twin digital and green transitions and current socio-economic issues;
- The development of the entrepreneurship innovation capacity of members of ACE2-EU through the establishment of the ACE2-EU **Entrepreneurship Academy**;
- The establishment of knowledge creation teams, **networks and databases of research, innovation, and entrepreneurship** support services and expertise from across our alliance and in partnership with our external stakeholders.
- **18 joint education opportunities will be created for students 800+ students**
- **15 development opportunities will be created for teachers and staff 400+ mobilities**

| No. of meetings | Type of mobility     | Number of Participants | Country of realisation | Period |
|-----------------|----------------------|------------------------|------------------------|--------|
| 2               | Face to face         | 2                      |                        |        |
| 18              | WP distance meetings | 2                      |                        |        |

## Deliveries

|   | Period  | Leader   |
|---|---------|--|
| Set up the ARIES Incubator and its operational framework  | M1-M6   | Leader: CUAS; contributors: all partners                         |
| Establish the ARIES Central Coordination and Support Office   | M3-M9   | Leader: CUAS; contributors: GUMed, UGD and THI                   |
| Constitute three ARCs with research student participation and representation  | M6-M10  | Leader: CUAS; contributors: all partners                         |
| Create the ACE <sup>2</sup> -EU Entrepreneurship Academy  | M6-M10  | Leader: THI; contributors: all partners                          |
| Develop ARIES Researcher Capacity Training Programme  | M10-M43 | Leader: CUAS; contributors: all partners                         |
| Assist in designing and the regular updating of the ACE <sup>2</sup> -EU researcher database and ACE <sup>2</sup> -EU solutions service | M10-M48 | <b>Leader: UGD</b> ; contributors: all partners                  |
| Offer networking opportunities and training for fostering entrepreneurship Competences  | M10-M48 | Leader: THI; contributors: all partners and associated partners  |
| Offer engagement opportunities with industry  | M10-M48 | Leader: CUAS; contributors: all partners                         |
| Develop a transnational student entrepreneurship traineeship programme  | M10-M48 | Leader: CUAS; contributors: all partners and associated partners |
| Organise ARC knowledge Creation team workshops  | M10-M48 | Leader: CUAS; contributors: all partners                         |
| Initiation of ARC Student-Led Research Events   | M14-M48 | Leader: CUAS; contributors: all partners                         |

## Mobilities and events for students

| No. of events | Type of mobility   | Description  | Who will organize | Duration  |
|---------------|--|--|-------------------|---|
| 2             | Student-Led Research and Learning Colloquium                           | face-to-face, online, or blended events colloquia, conferences, and competitions facilitate the sharing of new research and innovation knowledge across the alliance relevant to the development of new learning opportunities and the future activities of the ARCs |                   | M14-M48<br>3 days duration 320 mobilities                         |
| 9             | HUB<br><br>Researcher Development Workshops                            | Researcher Capacity Training<br><br>Programme for research students and researchers to support their professional development and the development of the ACE2-EU RDI network   |                   | 4 days M10-M43  |
| 1             | entrepreneurship traineeship programme<br><br>Entrepreneurship Academy | 90 ACE2- EU student entrepreneurs (10 per institution) blended support programme   |                   | 1 week<br>Спаѓа под ARC   |
| 4             | ARC Engagement<br><br>Events with Industry                             | involving students, researchers, and external stakeholders to promote the outputs of the ARCs and which facilitate further exploration of joint RDI development opportunities with external stakeholders and partners.   |                   | 2 days duration<br><br>160 mobilities<br>M10-M48<br>Спаѓа под ARC |
| 2             | Entrepreneurship network blended workshops                             | online and blended events and workshops with the help of its associated partners (in particular company and business associations) for the benefit of its members  |                   | 3 days duration   |
|               |  |  |                   |   |



## Mobilities and events for staff

| No. of events | Type of mobility                                    | Description  |
|---------------|---|--|
| 9             | ARC Knowledge Creation Team<br><br>Workshops        | research students, researchers and key external stakeholders and partners of the alliance<br><br>M10-M48, 3 days duration, 144 mobilities in total |
| 2             | Student-Led Research and Learning<br><br>Colloquium |  |
| 4             | ARC Engagement<br>Events with Industry              |  |
|               |   |  |
|               |   |  |

## Activities M1-M6



### T3.1 ARIES Setup M1-M6

- Establish incubator and management board
- Appoint coordinator
- Develop an operational plan for ARCs and Academy

### T3.2 Central Office M3-M9

- Create a coordination office with CUAS, MUG, UGD, THI
- Oversee quality assurance and impact
- Coordinate alliance communication

### T3.4 Entrepreneurship Academy M6-M10

- Create an academy with partner staff
- Develop entrepreneurship programs
- Plan transnational traineeships

## Work package WP4 – ACE2-EU Societal Partnerships And Cultural Engagement Centre (SPACE Centre)

*WP Leader: LKA (LV); Co-Leader CUAS (AT), IPSantarém (PT), UFV (ES)*

### Objectives:

- The creation of **ACE2-EU Social Impactors** which will bring together expertise in current socio-economic issues from across the alliance to develop service-to-society activities; including for example awareness campaigns, volunteering programmes, and challenge-based workshops focussed on tackling social challenges in a collective way and partnership with government and societal stakeholder groups.
- The creation of the **ACE2-EU Culture Hub** which brings together cultural expertise drawn from alliance members and their relevant external partners to expand the collective knowledge of the different cultures of alliance members
- The **establishment of knowledge creation teams, networks, and databases of service** to society and cultural expertise from across our alliance and in partnership with our external stakeholders.
- **33 joint education opportunities will be created for students + 800 students**
- **12 development opportunities will be created for teachers + 170 teachers**

| No. of meetings | Type of mobility     | Number of Participants | Country of realisation | Period | Comment |
|-----------------|----------------------|------------------------|------------------------|--------|---------|
| 2               | Face to face         | 2                      |                        |        |         |
| 18              | WP distance meetings | 2                      |                        |        |         |

## Deliveries

|   | Period  | Leader   |
|---|---------|--|
| Establishment of the ACE2-EU SPACE Centre and its operational Plan                | M1-M6   | Leader: LKA; contributors: all partners                                |
| Establishment of the Social Impactors and their Associated Workplans              | M1-M15  | Leader: LKA; contributors: all partners and associated partners        |
| Establishment of the Space Centre Culture Hub and its Associated Work Plan        | M1-M8   | Leader: IPSantarém; contributors: all partners and associated partners |
| Design and implement the Social Impactors Volunteer Programme                     | M7-M48  | Leader: LKA; contributors: all partners and associated partners        |
| Design and implement Culture Hub Volunteer Programme                              | M12-48  | Leader: LKA; contributors: all partners and associated partners        |
| Design and implement Culture Traineeship Programme for Staff                      | M7-M48  | Leader: IPSantarém; contributors: all partners and associated partners |
| Develop and Deliver the Change Maker Traineeship Programme                        | M7-M48  | Leader: LKA; contributors: all partners and associated partners        |
| Delivery of Knowledge Creation Team Workshops by the Social Impactors             | M8-M39  | Leader: CUAS; contributors: all partners and associated partners       |
| Delivery of joint learning opportunities by the Social Incubators and Culture Hub | M7-M48  | Leader: UFV; contributors: all partners and associated partners        |
| Delivery of the ACE2-EU Multiculture Kaleidoscope Festivals                       | M8-M48  | Leader: IPSantarém; contributors: all partners and associated partners |
| Creation of inclusion and multicultural online awareness campaigns                | M7-M48  | Leader: LKA; contributors: all partners and associated partners        |
| Engage in the delivery of the ACE2-EU Solutions and Experts Database              | M13-M48 | Leader: LKA; contributors: all partners and associated partners        |
|   |         |  |



## Mobilities and events for students

| No. of events | Type of mobility                                | Description | Who will organize | Duration  |
|---------------|---|-------------|-------------------|---|
| 9             | Social Impactors                                |             |                   | 3 days duration<br>M8-M39                                   |
| 19            | Change Maker Traineeship Programme              |             |                   | M7-M48  |
| 4             | Culture Kaleidoscope Festival                   |             |                   | 3-day festival event<br><br>During Annual Assembly meetings |
| 1             | Volunteering Traineeship programme for Students |             |                   |   |
|               |   |             |                   |   |

## Mobilities and events for staff

| No. of events | Type of mobility               | Description   | Who will organize | Duration   |
|---------------|--------------------------------|---|-------------------|--|
| 9             | Social Impactors               |   |                   | 3 days duration<br>M8-M39                            |
| 3             | Cultural Traineeship Programme | The programme will follow a blended mobility format including online material and content will be developed during year one |                   | M7-M48<br><br>4 days duration<br><br>96 participants |

## Activities M1-M6

### T4.1 SPACE Centre Setup M1-M6

- Establish a centre and management board With alliance members
- Appoint coordinator
- Develop an operational plan for Social Impactors and Culture Hub

### T4.2 Social Impactors M1-M15

- Create up to 4 social impactors focusing on:
  - Health and well-being
  - Inclusion & multiculturalism
  - Dignity and respect
  - Gender equality
- Phased establishment with first by M6

### T4.3 Culture Hub M1-M8

- Establish a hub bringing together cultural expertise
- Develop a work plan by M6
- Focus on integration, inclusion, and multiculturalism

## Work package WP6 – Embedding EU Values & Enhancing Mobility Across ACE2-EU

*WP Leader: LIK (LT); Co-Leader: LKA (LV), UGD (MK)*

### Objectives:

- The main objectives of this work package are to promote the further deepen transnational cooperation within ACE2- EU through the expansion and enhancement of mobility opportunities and activities across our alliance;
- Develop initiatives to support multilingualism and multiculturalism across the alliance in association with the APPFactory, ARIES Incubator and SPACE Centre which will be available on the ACE2-EU e-campus and will include the creation of manuals and MOOCs to support language and cultural Learning.
- Develop and implement enhanced Erasmus+ agreements and partnerships across the alliance.

| No. of meetings | Type of mobility     | Number of Participants | Country of realisation | Period | Comment |
|-----------------|----------------------|------------------------|------------------------|--------|---------|
| 2               | Face to face         | 2                      |                        |        |         |
| 18              | WP distance meetings | 2                      |                        |        |         |

## Deliveries

|   | Period  | Leader  |
|---|---------|---|
| Establish the ACE2-EU Values and Mobility Action Group  | M1 -M3  | Leader: LIK; contributors: all partners                                 |
| Develop the overall work plan of the Values and Mobility Action Group and its Sub-Groups                                | M3 -M6  | Leader: LIK; contributors: all partners                                 |
| Stakeholder workshops to enhance and improve mobility experiences across ACE2-EU  | M7–M48  | Leader: LIK; contributors: all partners and associated partners         |
| International managers workshops to enhance and improve mobility experiences across ACE2-EU                             | M7–M48  | Leader: LKA; contributors: all partners and associated partners         |
| Develop mobility guides for students and staff to guide and support mobility opportunities across ACE2-EU               | M13-M42 | Leader: LKA; contributors: all partners                                 |
| Implement ACE2-EU mobility promotion and awareness campaign   | M8-M48  | Leader: LKA; contributors: all partners and associated partners         |
| Implement initiatives to support multilingualism and multiculturalism across ACE2-EU                                    | M12-M48 | <b>Leader: UGD</b> ; contributors: all partners and associated partners |
| Implement survey methods and instruments focussed on analysing the quality and impact of ACE2-EU mobility opportunities | M10-M48 | Leader: LIK; contributors: all partners and associated partners         |
| Produce blended and online EU values awareness programmes and activities  | M13-M48 | Leader: LKA; contributors: all partners and associated partner          |
| Produce a Series of ACE2-EU Mobility Survey Summary Reports   | M20-M48 | Leader: LIK; contributors: all partners and associated partners         |



## Mobilities and events for staff and students

| No. of events | Type of mobility                   | Description  | Who will organize | Duration                    |
|---------------|------------------------------------|--|-------------------|-----------------------------|
| 4             | Stakeholder workshops for students | One meeting will occur per annum between members of the Action Group and representatives of the Student and Staff Advisory Board |                   | 3 days<br><br>The first M11 |
| 4             | International managers workshops   | members of the Action Group will meet annually with the international managers of the alliance                                   |                   | The first M12               |
| 4             | Stakeholder workshops for staff    |  |                   |                             |

## Activities M1-M6

### T6.1 Establish Action Group M1-M3

- Create Values and Mobility Action Group
- Include heads of internationalisation and coordinators

### T6.2 Develop Work Plan M3-M6

- Review existing initiatives
- Create a roadmap for EU values and mobility enhancement

## Work package WP7 – Ensuring the Sustainability of the ACE2-EU Inter-University Campus

*WP Leader: THI (DE); Co-Leader: UCB Targu Jiu (RO)*

### Objectives:

- Delivering a sustainable financial future for the alliance through the development of a financial plan for the continued sustainable development of the alliance
- Embedding our common vision, shared values, and the achievement of our collective ambition across our alliance through the creation of an action plan to further develop our shared governance and management arrangements
- Broadening the reach, influence, impact and application of the vision and mission of ACE2-EU through the creation and implementation of an expansion plan
- Achieving a common legal status for the alliance to facilitate the pooling of resources and activities to reach higher levels of excellence through the development of a process and plan to create a single legal entity for the alliance

| No. of meetings | Type of mobility     | Number of Participants | Country of realisation | Period | Comment |
|-----------------|----------------------|------------------------|------------------------|--------|---------|
| 2               | Face to face         | 2                      |                        |        |         |
| 18              | WP distance meetings | 2                      |                        |        |         |

## Deliveries

|  | Period  | Leader  |
|--|---------|---|
| Establish the Sustainability Steering Group and Operational Framework      | M1-M6   | Leader: THI; contributors: all partners                                   |
| Establish the Subgroups of the Sustainability Steering Group               | M1-M6   | Leader: THI; contributors: all partners                                   |
| Develop the ACE2-EU Joint Resources, Systems and Policies Plan             | M6-M18  | Leader: THI; contributors: all partners and associated partners           |
| Development of ACE2-EU Legal Status Plan                                   | M6-M24  | Leader: THI; contributors: all partners and associated partners           |
| Development of ACE2-EU Future Activities and Expansion Pla                 | M6-M30  | Leader: UCB Targu Jiu; contributors: all partners and associated partners |
| Development of ACE2-EU Financial Sustainability Plan                       | M6-M32  | Leader: UCB Targu Jiu; contributors: all partners and associated partners |
| ACE2-EU overall Sustainability Strategy and Associated Implementation Plan | M36-M40 | Leader: THI; contributors: all partners and associated partners           |
| Implementation of the Pilot Legal Status Initiative                        | M36-M48 | Leader: THI; contributors: all partners and associated partners           |
|  |         |   |



## Mobilities and events for staff

| No. of events | Type of mobility   | Description                |
|---------------|--|----------------------------|
| 12            | Workshop on Joint Policies for QA, Gender Equality, and HR for staff and teachers, | 3 participants per country |

## Activities M1-M6

### **T7.1 Sustainability Setup M1-M6**

- Establish Steering Group
- Develop an operational framework
- Focus on legal status, financial sustainability and expansion

### **T7.2 Subgroups Formation M1-M6**

- Create four subgroups with members from all partners
- Develop aligned work plans

### **T7.3 Joint Resources Plan M6-M18**

- Create policies for open science and equality
- Develop educational procedures
- Enhance joint resources for e-Campus, APP factory, etc.



## Work package WP8 – Communication, Dissemination, and Impact

*Leader: UCB Targu Jiu (RO), Co-Leader: LIK (LT), GUMed(PL)*

### Objectives:

- Effective internal and external communication systems focussed on promoting and embedding the ACE2-EU mission, values, objective, brand, and activities across the alliance stakeholder community and the broader European Higher Education Area.
- Dissemination and impact assessment activities focus on disseminating and sharing the outcomes, good practices, and impact of our alliance to diverse target groups within our own jurisdictions and across the EU.
- Establishment of the ACE2-EU central communications office to be known as ACE-Com

| No. of meetings | Type of mobility     | Number of Participants | Country of realisation | Period | Comment |
|-----------------|----------------------|------------------------|------------------------|--------|---------|
| 2               | Face to face         | 2                      |                        |        |         |
| 18              | WP distance meetings | 2                      |                        |        |         |

| No. of events | Type of mobility   | Description  | Who will organize                    | Duration |
|---------------|--|--|--------------------------------------|----------|
| 1             | ACE2-EU impact dissemination event   | 100 participants   | along with the final annual assembly | M48      |
| 2             | staff to engage with external stakeholders, including ACE<br><br>Virtual Escape Room | a virtual escape room experience themed around the core values and objectives of ACE2-EU. Teams can participate in this gamified activity during ACE Days, promoting teamwork and problem solving.                               |                                      | M4-M48   |
| 40            | ACE Collaborative Storytelling   | a storytelling multimedia presentation to be shared during ACE Days where members, stakeholders, and even the broader community contribute short stories related to their experiences with ACE2-EU.                              |                                      | M4-M48   |
| 6             | ACE Talks  | a series of engaging dialogues between ACE members and external prominent figures in various fields,<br><br>encouraging interaction and providing valuable insights into the intersection of academia and real-world challenges. |                                      | M4-M48   |
| 4             | ACE Days   | dedicated days to provide information on the opportunities offered by the ACE2-EU Alliance. Participants<br><br>in various projects and programs can showcase and share their experiences.                                       |                                      | M4-M48   |
|               | ACE Ambassadors  | an ambassador program with representatives from member institutions promoting Alliance within their respective local communities and institutions, fostering a sense of ownership and engagement among local stakeholders        |                                      | M4-M48   |
| 1             | ACE2-EU Podcast Series   |  |                                      |          |
| 1             | ACE2-EU Virtual Coffee   |  |                                      |          |
| 1             | ACE2-EU Virtual Town Hall Meetings   |  |                                      |          |
| 1             | ACE2-EU Idea Box   |  |                                      |          |



## Deliveries

|  | Period | Leader  |
|--|--------|---|
| Establish the Central Communications Office and its Operational Units            | M1-M2  | Leader: UCB Targu Jiu;<br>contributors: all partners                            |
| Create the ACE2-EU Communication and Dissemination Strategy Framework            | M1-M6  | Leader: UCB Targu Jiu;<br>contributors: all partners                            |
| Developing the ACE2-EU visual branding and identity                              | M3-M48 | Leader: UCB Targu Jiu;<br>contributors: LIK and GUMed                           |
| Developing the ACE2-EU Internal and External Communication Systems and Platforms | M3-M48 | Leader: UCB Targu Jiu;<br>contributors: LIK and GUMed                           |
| Implement ACE2-EU Communication activities                                       | M4-M48 | Leader: UCB Targu Jiu;<br>contributors: all partners and<br>associated partners |
| Implement ACE2-EU dissemination activities and engagement events                 | M4-M48 | Leader: UCB Targu Jiu;<br>contributors: all partners and associated partners    |

## Activities M1-M6



### T8.1 Central Communications Setup M1-M2

- Establish ACE-Com office
- Appoint Communications Coordinator
- Create Communications and Identity Group (CIG)
- Form Dissemination and Impact Group (DIG)

### T8.2 Strategy Framework M1-M6

- Develop communication strategy
- Create dissemination plan
- Design implementation calendar
- Define impact assessment approaches

### T8.3 Visual Branding M3-M48

- Create communication materials
- Develop merchandising items
- Produce branding handbook
- Regular brand refreshing

### T8.4 Communication Systems M3-M48

- Maintain website (250,000 visitors target)
- Manage social media presence
- Produce e-newsletters (24 editions)
- Create audiovisual materials

### T8.5 Communication Activities M4-M48

- Launch podcast series (1,000 downloads/episode)
- Host virtual coffee sessions (50 participants)
- Organize town hall meetings (100 attendees)
- Implement idea box system

### T8.6 Dissemination Events M4-M48

- Participate in networking meetings
  - Attend EU conferences
  - Organize ACE Days (2,000 participants)
- Create virtual escape rooms