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Veland Ramadani · Hyrije Abazi-Alili ·  
Christina Theodoraki · Gadaf Rexhepi ·  
Besnik A. Krasniqi *Editors*

# Economic Resilience and Sustainability - Vol. 2

8th International Scientific Conference  
on Business and Economics (ISCBE),  
Tetovo, North Macedonia, May 2025

 Springer

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# Preface

This volume comprises the papers presented at the 8th International Scientific Conference on Business and Economics (ISCBE 2024), which took place from May 8 to 9, 2025, in Tetovo, North Macedonia. The conference theme, “Economic resilience and sustainability: contemporary challenges,” was carefully chosen and it explores the interplay between green and digital transformations, highlighting how businesses and economies can leverage technology and innovation to achieve sustainability goals. Key discussions were focused on sustainable business models, digital integration for green growth, economic policies for resilience, circular economy practices, and the role of finance in fostering sustainability. The conference also addressed the impact of global economic tensions and competitive market struggles on sustainability efforts, offering strategies to navigate these complex challenges.

The ISCBE conference has seen significant growth and evolution, building on the success of previous editions. This year, the conference received an overwhelming response, with over 90 submissions. Each submission underwent rigorous review by at least two reviewers and an average of one program committee member, resulting in a diverse program featuring 164 authors from 19 countries participating both online and onsite.

The call for papers was announced in February 2025, and ongoing communication with authors ensured a robust application period. The conference program included insightful keynote addresses delivered by internationally renowned professors:

- Prof. Dr. Christina Theodoraki, IAE Aix-Marseille University, France
- Acad. Prof. Dr. Abdylmenaf Bexheti, South East European University, North Macedonia
- Acad. Prof. Dr. Besnik A. Krasniqi, Academy of Sciences and Arts, Kosovo

The conference commenced with opening remarks from Prof. Dr. Besa Arifi, Vice-Rector of South East European University (SEEU), alongside conference co-chairs Prof. Dr. Hyrije Abazi-Alili and Prof. Dr. Veland Ramadani.

We extend our heartfelt gratitude to South East European University for their exceptional hospitality, unwavering support, and invaluable insights throughout the conference. Special thanks go to our esteemed keynote speakers for accepting our

invitation to share their expertise. We also acknowledge the dedication of the organizing committee and the contributions of the Public Relations Offices of SEEU, along with all staff members whose efforts ensured the success of this event at our magnificent venue.

We are deeply appreciative of the preparation invested by all speakers, panelists, and participants, and eagerly anticipate their contributions to the 9th ISCBE in 2026. We look forward to collaborating with you all again in the future.

Sincerely,

Tetovo, North Macedonia  
Tetovo, North Macedonia  
Tetovo, North Macedonia  
Puyricard, France  
Tetovo, North Macedonia  
Prishtina, Kosovo

Abdylmenaf Bexheti  
Veland Ramadani  
Hyrije Abazi-Alili  
Christina Theodoraki  
Gadaf Rexhepi  
Besnik A. Krasniqi

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