

Approval of Post-SAYP project application

To:

Cvetanka Ristova Maglovska
Representing:
Faculty of tourism and business logic
Goce Delcev University
Stip, North Macedonia

Briseida Gjoza
Representing:
NGO CONSCIESG, Tirana, Albania
and
Aleksander Xhuvani University
Elbasan, Albania

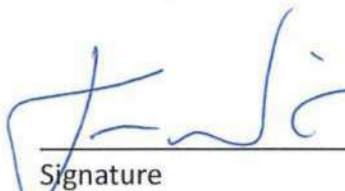
Malmö University SI Academy for Young Professionals would like to thank you for your project application for the project "Building a sustainable NGO and University partnership inspired by the Swedish best practice".

I am happy to announce that your project application has been approved and the proposed budget of [REDACTED] will be transferred to the account of NGO CONSCIESG.


We look forward to the implementation of the project activities and are ready to support you in any way we can.

Malmö 2023-04-19

Date and place



Signature



**MALMÖ
UNIVERSITY**

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Tom Nilsson, Head of SAYP Programme

Name and position

Project Title

Building a Sustainable NGO and University Partnership Inspired by the Swedish Best Practice

Project Description

The project aims to implement a long-term model for institutional partnerships between NGOs, universities, and local stakeholders, inspired by Swedish best practice. The initiative addresses the challenges of low student enrollment, limited cooperation between academia and the local community, and insufficient transition programs to private and public sectors.

The project focuses on:

- Strengthening the ecosystem for student employability through networking and transition programs.
- Educating business leaders on sustainability practices beyond Corporate Social Responsibility (CSR).
- Promoting sustainable collaboration among universities, NGOs, and municipalities to contribute to the UN Sustainable Development Goals (SDGs).

Objectives

1. Implement a model for long-term institutional partnerships.
2. Strengthen connections between students and local employers (private and public sector).
3. Educate business leaders on sustainable business practices.
4. Increase enrollment and improve prospects for graduates.
5. Lay the foundation for sustainability-focused academic programs in Albania.

Partners

1. NGO ConsciESG Hub for Sustainability (Tirana, Albania) – project implementer.
2. Aleksander Xhuvani University (Elbasan, Albania) – academic partner.
3. Goce Delcev University, Faculty for Tourism and Business Logistics (Stip, North Macedonia) – academic partner.
4. Municipality of Elbasan (future partner to be included).

Participants: students, academic staff from both universities (Aleksander Xhuvani and Goce Delcev, Faculty of Tourism and Business Logistics), representatives from the NGO ConsciESG, local business leaders, and public institutions.

Timeline and Implementation Framework

The project is designed to be implemented over a six-month period, ensuring a structured and gradual approach to activities. Each month focuses on specific objectives and outputs that contribute to the overarching goals.

Month 1 (April 2023)

- Recruitment of the Nordic expert to provide consultation and assess key institutional challenges.
- Organisation of an info session at Aleksander Xhuvani University with participation of students, university staff, NGO representatives, local businesses, and public institutions.

- Launch of preparatory meetings between partners to agree on methodology, roles, and responsibilities.

Month 2 (May 2023)

- First round of networking activities, creating direct contact between students and local employers.
- Mapping of internship and employment opportunities in the public and private sector.
- Initial curriculum design for the sustainability-focused business training workshop.

Month 3 (June 2023)

- Continued collaboration between ConsciESG Hub, University, and local coordinators to refine the training content.
- Preparation of materials and volunteer mobilisation for upcoming workshops.
- Mid-term progress check and evaluation of student engagement.

Month 4 (July 2023)

- Second stage of networking activities, expanding outreach to additional businesses and NGOs.
- Strengthening the alumni network through structured meetings and mentorship opportunities.
- Preliminary report drafted on results of student–employer interaction.

Month 5 (August 2023)

- Implementation of the business training workshop, aimed at educating local leaders on sustainability practices that go beyond corporate social responsibility (CSR).
- Integration of case studies and Swedish best practices into training materials.
- Monitoring of student participation and feedback collection.

Month 6 (September 2023)

- Final networking event to consolidate partnerships and open pathways for internships and employment.
- Evaluation of the overall project outcomes, lessons learned, and alignment with SDGs.
- Preparation of a sustainability plan to ensure continuation of activities beyond the project lifetime.
- Drafting of final project report and dissemination among stakeholders.

This phased approach ensures that the project not only achieves short-term results (networking, training, student engagement) but also creates the foundation for long-term partnerships and future sustainability initiatives at Aleksander Xhuvani University and within the wider Elbasan region.

SAYP Contact Person:

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