Meet the first onboarded speakers to 2025 edition:



Sanjeev Srivastav

Signal Management Lead BionTech Michael von Forstner Head of Safety Science

SOBI

sobi



Petros Mavrogenis Head Vigilance Process Excellence Novartis



Luvanka Hanxhari Senior Manager Agregate Reports & Risk Management – RMP Novartis



Adriano Galati Digital Safety Director Pharmacovigilance & Scientific Development Roche



Marija Simic Koumoutsaris Director Medical Safety Sandoz



Jost Leemhuis Patient Safety Partner Roche



Elena Radu Senior Drug Safety Physician Basilea Pharmaceutica International Ltd.



Marjan Dzeparoski PV Manager & University lecturer Bionika Pharmaceuticals/UGD



Mircea Ciuca Global Head Medical Safety Organon



Monika Zych PS Director, CEEI&META, UKI & Nordics, DACH Baxter



Remco M. Diab Sr. Dir. Lead Global Safety Officer Immunology & Inflammation Sanofi



Etienne Raemy Head of Pharmacovigilance Debiopharm Research & Manufacturing



Abdul Rahim Founder & Director Alwis Group



Jean Redmond COO Biologit



Sabine Poltermann Head of Country Patient Safety Switzerland

BMS



Marianne Soergel-Ahovi Head Drug Safety Molecular Partners



Nurana Aghayeva

Head of Quality and Pharmacovigilance Department Zeytun Pharmaceuticals LLC

WWW.WHYSUMMITS.COM

Day2

8:30 MORNING REGISTRATION AND EARLY BIRDS NETWORKING COFFEE

9:00 OFFICIAL START OF WORLD DRUG SAFETY SUMMIT WITH OPENING REMARKS FROM WHY SUMMITS AND THEIR CHAIRPERSON

9:10 ROUND-TABLE DISCUSSION: DIGITALIZATION OF PV

- Where can we see the biggest impact of digital solutions in PV?
- Practical applications of AI
- Are we digitally ready? The real state of PV digital maturity in 2025

9:40 LEGAL REQUIREMENTS FOR PSSF AND COMPARISON TO PSMF

- PSMF vs PSSF
- Creating local PV system description
- Adjusting PSSF to local business models

Monika Zych, PS Director, CEEI&META, UKI & Nordics, DACH, Baxter

10:10 CASE STUDY: RESERVED FOR ALWIS GROUP Abdul Rahim, Founder & Director, Alwis Group

10:40 COFFEE BREAK & NETWORKING

11:10 SIGNAL MANAGEMENT: LET'S GET REAL!

- Signal Management is Core to Pharmacovigilance: It plays a central role in identifying, assessing, and acting on safety signals to protect patients effectively.
- Embrace of New Technologies: The integration of AI, big data analytics, wearables, and predictive modeling can dramatically enhance the speed and accuracy of signal detection.
- Real-time Monitoring is the Future: Continuous, real-time data from clinical trials, post-marketing surveillance, and wearables can revolutionize safety monitoring.
- Need for Regulatory Harmonization and Standardization: Variability across regulators, academia, and industry calls for unified methods and global standards like READUS-PV.
- **Call for a PV Mindset Shift:** The presentation urges a redefinition of pharmacovigilance practices—moving from reactive to proactive, integrated, and tech-enabled signal and risk management.

Mircea Ciuca, Global Head Medical Safety, Organon

11:40 **RISK COMMUNICATION**

- Ensuring steps in ensuring relevant, clear, accurate and consistent
- Emphasis on DHPC
- How we do so in the Balkan region

Marjan Dzeparoski, PV Manager & University Lecturer, Bionika Pharmaceuticals/UGD

12:10 PANEL DISCUSSION: PV RISK MANAGEMENT

- Interactions between medical affairs and pharmacovigilance to enhance effectiveness of the risk
 management strategy
- Enhancing data effectiveness and risk management

Regulatory compliance & risk management

Luvanka Hanxhari, Senior Manager Aggregate Reports & Risk Management – RMP, Novartis Mircea Ciuca, Global Head Medical Safety, Organon Marjan Dzeparoski, RA & PhV Manager, Bionika Pharmaceuticals/UGD Nurana Aghayeva, Head of Quality and Pharmacovigilance Department, Zeytun Pharmaceuticals LLC Marianne Soergel, Head Drug Safety, Molecular Partners

12:40 LUNCH BREAK

13:40 HOW MUCH CAN AI CONTROL DRUG SAFETY DOCUMENTATION?

- The capabilities and limits of AI in creating highly regulated documents
- The more significant issue of complex data integration
- Automation and on-demand document generation are the real goals
- Emerson Welch, VP Global Marketing, Quark
- 14:10 **PANEL DISCUSSION:** AI IN PHARMACOVIGILANCE: HYPE VS. REALITY IN SAFETY INTELLIGENCE AND DECISION-MAKING
 - Where Are We Actually Seeing Value?
 - Regulatory & Ethical Alignment: Navigating EMA expectations, ensuring explainability, and addressing data privacy and bias in Al tools.
 - Operational Integration: Real-world use cases of AI in ICSR processing, signal detection, and literature monitoring—what's working and what's not.

Panelists:

Mircea Ciuca, Global Head Medical Safety, Organon Michael Forstner, Head of Safety Science, SOBI Jean Redmond, COO, Biologit Emerson Welch, VP Global Marketing, Quark

14:50 ADVANCEMENTS IN VACCINE SAFETY: LANDSCAPE FOR PERSONALISED VACCINE

- · Evaluating the current state of patient and safety-centric practices in major pharmaceutical companies.
- Identifying opportunities for enhancing patient engagement and safety protocols in rapidly advancing landscape of personalized vaccines.

Sanjeev Srivastav, Signal Management Lead, BioNTech

- 15:20 COFFEE & NETWORKING BREAK
- 15:50 ROUND-TABLE DISCUSSION: SETTING VISIONS FOR 2026
 - Workforce skills gap: preparing PV professionals for tomorrow
 - How can PV keep up with complex products whose safety profiles are less predictable and more individualized?
 - Predictions for 2026
 - Lessons from 2025

16:20 CLOSING REMARKS FROM CHAIRPERSON AND WHY SUMMITS

"ALWAYS BE CURIOUS"

WWW.WHYSUMMITS.COM