



Applied, Connected, Entrepreneurial
and Engaged – European University
ACE_EU2 Alliance

**University resources and capacity for
Work Package 8 Communication,
Dissemination, and Impact**

Goce Delcev University



Stip, N. Macedonia

Prof. Tamara Jovanov Apasieva

Prof. Elena Maksimova



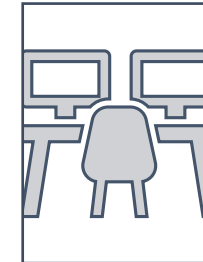
UGD team – work package 8



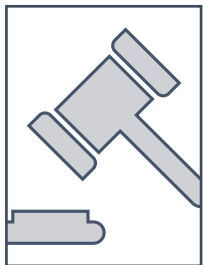
Coordinator:
Elena Maksimova,
PhD



Co-coordinator:
Tamara Jovanov
Apasieva, PhD



Technicians:



Prof,of Criminal law and Criminology –
Faculty of Law.
Vice – Dean for education, over 15 years
of academia experience. Researcher,
trainer for students in human right field,
co-coordinator in criminal law clinic at
University. Participated in many project,
round tables, but also in faculty and
university promotions. Social media
content creator for Faculty of Law for
more than 7 years.



Prof. of Marketing - Faculty of Economics.
University PR and Marketing Coordinator.
Over 16 years of experience in the
academia and collaboration with the
private and NGO sector as expert,
researcher, trainer and consultant.
Participated in multiple projects involving
promotion, communication, awareness
raising, information dissemination etc.
Published author of papers and books on
the topic.



1. Igor Stojanov
2. Aleksandar Maksimov
3. Toni Mihailov



CHANNELS FOR COMMUNICATION



WEBSITES



SOCIAL MEDIA



CHANNELS FOR COMMUNICATION

www.ugd.edu.mk – Website of the University Goce Delcev

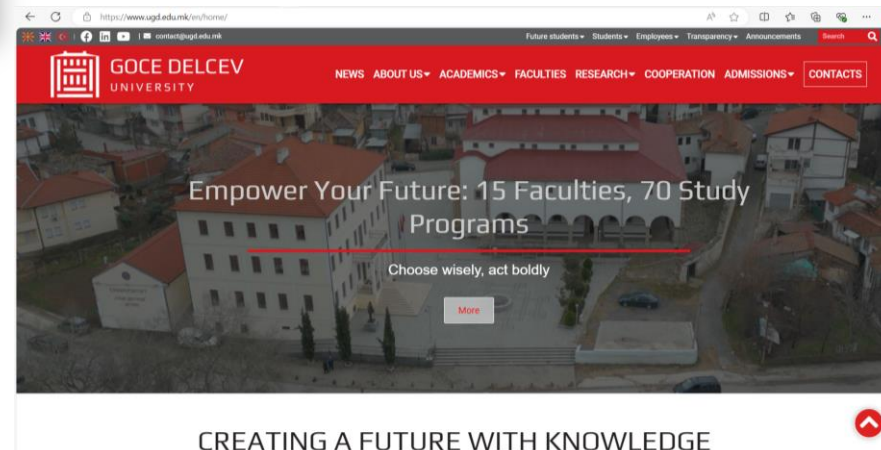
- **Last 28 days stat:**
15.138



WEBSITES

www.goce.mk – Web site for young people and students

- **Last 28 days stat:** 9.304





CHANNELS FOR COMMUNICATION



www.facebook.com/ugdstip - Official FB page for the University

23K – followers

Last 28 days stats:

Views: 123.5K / Reach: 28.9K

3- second views: 1.5K / 1 minute views – 30

Content interactions: 915



www.instagram.com/ugdstip - Instagram profile for University

3112 – Followers

Last 28 days stats:

Views: 23.7K

Reach: 3.3K

Content interactions: 559



www.youtube.com/ugdstip - YouTube channel of the University Video Production

Subscribers: 1505

Last 28 days stats:

Views: 3.3 K

Watch time (hours): 131.3



<https://invite.viber.com/?g2=AQB2nU2Aqr1CQ0w96deEhVi4XTOm9ypFHX6olGZaS8KWNnAUCHVxQ33qOa%2BnZuh> - Viber community University Goce Delcev

Members: 2276



www.facebook.com/gocemedia - Facebook profile of the new website for young people

23.3K – Followers

Last 28 days stats:

Views: 573.7K / Reach: 234.2K

3 Second views: 227.1K / 1 minute views: 5.8K

Content interaction: 11.1K



<https://www.instagram.com/goce.mk> - Instagram profile on the youth website – goce.mk

4.6K – Followers

Last 28 days stats:

Views: 139.1K

Reach: 28K

Content interactions: 2.6K



SOCIAL MEDIA



CHANNELS FOR COMMUNICATION



Tik Tok

<https://www.tiktok.com/@gocemk> – TikTok on the youth website – goce.mk

3.2K – Followers

45.6K - Likes

Last 28 days stats:

Video views – 73K

Profile views – 521

Likes – 1.3K

Shares – 392



<https://www.youtube.com/channel/UC5Lj-YZTtRxjpe5TyIONXEQ> - YouTube channel on the website for youth – goce.mk

Subscribers: 240

Last 28 days stats:

Views: 5.1K

Watch time (hours): 91.8



<https://www.youtube.com/user/ugdSPORT> - Specialized sports channel

Subscribers: 319

Last 28 days stats:

Views: 3.3K

Watch time (hours): 594.9



<https://www.linkedin.com/company/university-goce-delcev-at-stip/mycompany/> - Linked IN



SOCIAL MEDIA



UGD PUBLISHING SYSTEM

JEEES
JOURNAL OF ENGINEERING, ENERGY, ECOLOGY AND SUSTAINABILITY

[Journal of Engineering, Energy, Ecology and Sustainability \(JEEES\)](#)

bd
Balkan Journal of Applied Mathematics and Informatics

[Balkan Journal of Applied Mathematics and Informatics](#)

Balkan Social Science Review



[Balkan Social Science Review](#)

Palimpsest



[PALIMPSEST / ПАЛИМПСЕСТ](#)



Faculty of Economics

JOURNAL OF ECONOMICS

Goce Delcev University of Shtip,
Republic of Macedonia

[Journal of Economics](#)

**Geologica
Macedonica**

Journal of the Geological Institute of the Faculty of Natural and Technical Sciences, University "Goce Delcev" - Shtip, R. Macedonia

[Geologica Macedonica](#)



[Challenges of Tourism and Business Logistics in the 21st Century](#)



[Journal of Agriculture and Plant Sciences \(JAPS\)](#)



International Journal of Economics, Management and Tourism

[International Journal of Economics, Management and Tourism](#)



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TECHNOLOGY**

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[Natural Resources and Technology](#)



[Review of the Institute of History and Archaeology](#)



[Vospitanie - Journal of Educational Sciences, Theory and Practice](#)

Thank you for your attention!



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