

Contents

ONLINE BUYING HABITS IN THE REPUBLIC OF NORTH MACEDONIA Brankica BOCEVA, Martin KISELICKI.....	3
DEVELOPMENT OF EMPLOYEES PERFORMANCE FOR A CONTINUOUS IMPROVEMENT OF THE ORGANIZATIONAL POTENTIALS Angela JOVESKA	18
IMPACT OF eWOM ON ONLINE BUYING INTENTIONS Fani MATESKA PEROVSKA, Saso JOSIMOVSKI.....	31
BANCASSURANCE IN THE REPUBLIC OF MACEDONIA – TRENDS, PERSPECTIVES AND SUSTAINABILITY Hristo KONDOVSKI.....	44
ONLINE CUSTOMER REVIEWS AS SOURCES OF INFORMATION Lidija PULEVSKA IVANOVSKA, Fani MATESKA PEROVSKA.....	56
THE IMPORTANCE OF FULL IMPLEMENTATION OF THE PROVISIONS OF ASSET RECOVERY IN THE FIGHT AGAINST CORRUPTION Gjorgi SLAMKOV.....	70
NEED FOR ENTREPRENEURIAL EDUCATION - DESIGNING EDUCATIONAL WORKSHOP Marija APOSTOLOVA NIKOLOVSKA, Hristina SERAFIMOVSKA	97