

KONSTANTIN
PRESLAVSKY
UNIVERSITY
SHUMEN



ШУМЕНСКИ УНИВЕРСИТЕТ
“ЕПИСКОП КОНСТАНТИН ПРЕСЛАВСКИ”

VI Научна конференция с международно участие
ГЕОГРАФИЯ,
РЕГИОНАЛНО РАЗВИТИЕ И ТУРИЗЪМ
Посветена на 60-годишнината от началото на обучението
по география във висшето образование в Шумен

8 – 10 ноември 2024

СБОРНИК С РЕЗЮМЕТА

VI Scientific conference with international participation
GEOGRAPHY,
REGIONAL DEVELOPMENT AND TOURISM
Dedicated to the 60th anniversary of the beginning of training
in geography in higher education in Shumen

8 – 10 November 2024

BOOK OF ABSTRACTS

Университетско издателство „Епископ Константин Преславски“

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consideration of economic, social and environmental criteria and indicators. Their chronological dynamics over the last decades is measured by concrete values refracted and analyzed through the prism of the motto "Think globally, act locally". Thus, the spatial aspects of the transition to the sustainable development stimulated the use of new horological comparative approaches such as derivation of the territorial balances under the name geo-ecological efficiency.

Due to a number of historical and geographical reasons Bulgaria found itself to be located in the periphery of the modern continental integration process. The policies for the transition towards sustainable development initiated by the EU have today the role of a first rank incentive for its comprehension to modern transformations. Parallel to this, however, there are a number of adverse trends related to the deepening of the structural disproportions within the Bulgarian economy. To the greatest extent this is relevant to the internal disproportions of the industrial sector where both the complex efficiency and the geo-ecological one are too much behindhand compared to the most other countries in Europe (including Eastern Europe).

ВАЖНИ МОТИВАЦИОННИ ХАРАКТЕРИСТИКИ ЗА РАЗВИТИЕТО НА ТУРИЗМА В ОБЩИНА ПРИЛЕП

Цане Котески, Светлана Попова, Георги Петкоски
Университет „Гоце Делчев“, Шип, Северна Македония

Ключови думи: *Туристически мотиви, характеристики, градски туризъм, селски туризъм.*

Резюме

Научният доклад представя географското положение и размера на територията на община Прилеп. Това е най-голямата община в Република Северна Македония с площ от 1 194,44 km². В обхвата ѝ са включени 59 населени места – град Прилеп и 58 селски населени места. Общината е означена с географска карта в нейните граници със съседните райони. Икономическият живот е показан чрез най-важните промишлени отрасли и основните конкурентни предимства на общината. Изведени са и основните туристически ресурси като мотив за туризъм в общината:

- природа (релеф, денудационни форми, каменни фигури, пещери, климатични, хидрографски и биогеографски характеристики);
- по-значими планински пътеки в общината и околностите на град Прилеп – планински туризъм;
- археологически обекти и селски туризъм;

- религиозни сгради и религиозен туризъм;
- културно-исторически туристически ресурси, музеи и мемориални къщи, културно-развлекателни прояви – културен туризъм;
- фестивали, събития и манифестации – събитиен туризъм;
- прилепска кухня, ромска и турска кухня, гастрономически специалитети – гастрономически туризъм;
- спорт и спортни събития – спортен туризъм и др.

SIGNIFICANT MOTIVE CHARACTERISTICS FOR THE DEVELOPMENT OF TOURISM IN PRILEP MUNICIPALITY

Cane Koteski, Svetlana Popova, Gjorgji Petkoski
Goce Delchev University of Stip, North Macedonia

Key words: *Tourist motives, characteristics, city tourism, rural tourism.*

Abstract

The scientific report presents the geographical location and size of the territory of the municipality of Prilep. It is the largest municipality in the Republic of North Macedonia with an area of 1,194.44 km². Its scope includes 59 settlements - the city of Prilep and 58 rural settlements. The municipality is marked with a geographical map in its borders with the neighboring districts. The economic life is shown through the most important industrial branches and the main competitive advantages of the municipality. The main tourist resources as a motive for tourism in the municipality are also presented:

- nature (relief, denudation forms, stone figures, caves, climatic, hydrographic and biogeographic characteristics);
- more significant mountain trails in the municipality and the surroundings of the city of Prilep - mountain tourism;
- archaeological sites and rural tourism;
- religious buildings and religious tourism;
- cultural and historical tourist resources, museums and memorial houses, cultural and entertainment events - cultural tourism;
- festivals, events and manifestations - event tourism;
- Bat cuisine, Roma and Turkish cuisine, gastronomic specialties - gastronomic tourism;
- sports and sports events - sports tourism, etc.

SIGNIFICANT MOTIVE CHARACTERISTICS FOR THE DEVELOPMENT OF TOURISM IN PRILEP MUNICIPALITY

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Abstract

The scientific paper will first present the geographical position and size of the territory of the Municipality of Prilep. It is the largest municipality in the Republic of North Macedonia, covering an area of 1,194.44 km². There are 59 settlements in the municipality of Prilep, one of which is the city of Prilep and 58 rural settlements. The municipality of Prilep will be presented with a geographical map, its borders and neighboring municipalities. From the most significant features of the Municipality of Prilep, the economic life in the city of Prilep and the municipality will be presented through the most important industrial branches. The main comparative values of the municipality will be presented. *Also, the main tourist motives in Prilep municipality will be presented, such as:*

- Natural motif tourism (relief, denudation forms, stone figures, caves, climatic, hydrographic and biogeographical characteristics);
- Mountain tourism;
- More significant mountain trails in the municipality and the surroundings of the city of Prilep;
- Archaeological sites;
- Archaeological sites in rural settlements;
- Religious tourism and religious buildings;
- Cultural-historical tourist motives;
- Cultural and historical monuments in the city of Prilep and the municipality;
- Festivals;
- Events and Manifestations;
- Gastronomic tourism and gastronomic specialties;
- Prilep cuisine and specialties;
- Roma cuisine and specialties;
- Turkish cuisine and specialties;
- Culturally entertaining events;
- Cultural manifestations;
- Museums and memorial houses;
- Selective types of tourism;
- Sports and sports events;

- Ambient tourist motives;
 - Economic and cultural (fairs);
 - Scientific and other manifestations;
 - Rural tourism and conditions for its development.
- All these tourist motives will be presented in the scientific paper.

Keywords: Tourist motives, characteristics, gastronomic tourism, city tourism, rural tourism.

1. Municipality of Prilep

According to the area, the municipality of Prilep is the largest municipality in the R. North Macedonia. The center of the municipality is the city of Prilep. The municipalities of Topolčani and Vitolishte have been added (since 2004) to the current territory of the Municipality of Prilep. The municipality of Prilep covers an area of 1,194.44 km², includes part of the Prilep Field of Pelagonia, Raechka Kotlina and the Prilep part of Mariovo. The municipality borders with the Municipality of Čaška to the north, Dolneni and Krivogaštani to the west. The municipality of Prilep in 2021 has 69,025 inhabitants with an average density of 58 inhabitants per 1 km². The administrative center of the municipality is the city of Prilep. There are 59 settlements in the Municipality of Prilep, of which 58 villages, plus the City of Prilep, are: Alinci, Belovodica, Berovci, Bešiste, Bonche, Veprčani, Veselčani, Vitolishte, Volkovo, Vrpsko, Galicani, Golem Radobil, Golem Konjari, Guđakovo, Dabnica, Dren, Dunje, Erekovci, Živovo, Zagorani, Kadino Selo, Kalen, Kanatlarci, Klepach, Kokre, Krushevica, Krstec, Lenishta, Lopatitsa, Mazuchishte, Mal Radobil, Malo Konjari, Malo Ruvtsi, Manastir, Marul, Nikodin, Novo Lagovo , Oreovec, Peshtani, Pletvar, Podmol, Polchiste, Prilepec, Prisad, Rakle, Selce, Smolani, Staro Lagovo, Toplica, Trojaci, Topolčani, Trojkrsti, Tsarević, Chaniste, Chepigovo, Chumovo, Sheleverci and Shtavica.

Map 1. Geographical position of the Municipality of Prilep in R. North Macedonia



Извор:

(<https://www.bing.com/images/search?q=geographical+position+of+the+municipality>)

Map 2. Presentation of the Municipality of Prilep and the atari of the village settlements



Source: Data on borders, State Office for Geodetic Works - 2004 situation, Skopje 2014.
 Republic of Macedonia, Ministry of Local Self-Government, Territorial Organization of
 Local Self-Government, Scale 1: 260,000.

1.1. Highlights

The economic life in the city of Prilep and in the municipality is perceived through several industrial branches, such as: the tobacco industry, the mineral raw materials industry (marble), the metal industry, the chemical, textile and wood industry. Prilep is a well-known world center for the production of quality oriental tobacco of the "Prilep" type, which is particularly sought after on the world market. Prilep is also a city where the mines of the highest quality marbles in the world are located - Sivecs.

The main comparative advantages of the municipality are:

- Business climate;
- Tourism - urban and rural;
- Available human resources.

The main economic branches in the municipality are:

- Agriculture: agribusiness, forestry, mining;
- Production: textile, chemical industry, construction, engineering;
- Services: transport and distribution, restaurants, media, tourism, insurance, banks and healthcare.

The main tourist motives in the municipality are:

- *Natural motif tourism* (relief, denudation forms: the stone figure "Saint" or "Elephant" on Markovi Kuli, the rock "Moma" on Selecka Mountain, various forms - stone figures near Markovi Kuli, stone mushrooms near the village of Bonche in Prilepsko Mariovo, the caves Melnička, Provalata, Karshi Podot, Golem Kozjak, Živovska Propast, Ramnishte and Duova Peshtera, climatic, hydrographic, biogeographic);

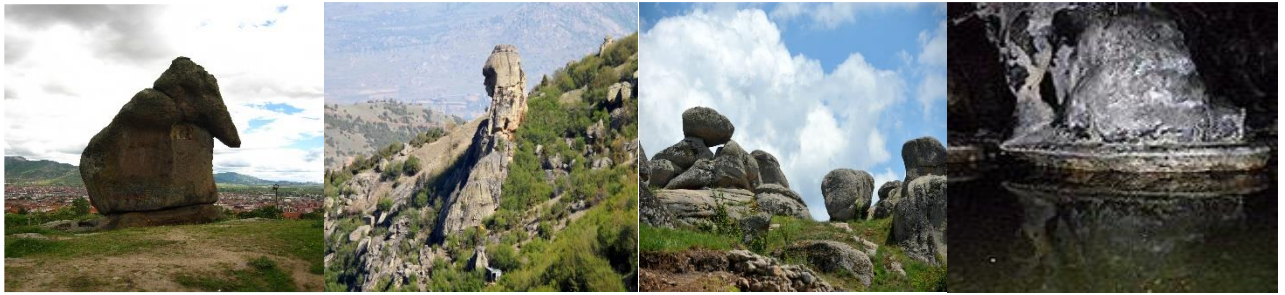


Figure 1. From left to right: Denudational forms: the stone figure "Saint" or "Elephant" on Markovi Kuli, the rock "Moma" on Selecka Mountain, various forms–stone figures near Markovi Kuli and Duova Peshtera below Kozjak peak on (1670 m above sea level) on Mount Babuna

Source: (<https://www.blogspot.com>), (<https://www.bing.com/images>).

- *Mountain tourism:* (Mountain Babuna, Seleckha, Dren, hiking, hunting tourism and hunting grounds in the villages: Vitolište, Melnica, Kruševica, Polčishte, Veprčani, Dunje, Dabnica and Trojaci, mountain races - Krali Marko Trails, Treskavec Trail, Mariovo bicycle races Off-Road Experience, Sava Mariovo Tour 2024, Let's Run 2024, Mountain Auto-Rally Races, etc.);



Figure 2. From left to right: Babuna Mountain, Selečka Mountain, hiking, running, bike races and mountain moto MH Lagovo 2022 and auto-rally races. Source:

(<https://www.bing.com/images>),
(<https://www.makfah.com.mk>).

- *More significant mountain trails in the vicinity of Prilep:* (KMU trail, Krali Marko–race, Prilepsko Ezero–race, Prilep - Treskavec, KMT90, Pletvar - Kozjak - Prilep, Krstec - Dreven, Prilep transversal (shortened version), Multi-day tour in Prilep 90 km etc.);

- *Archaeological sites:* Stibera, Royal tomb in the village. Staro Bonche etc.;

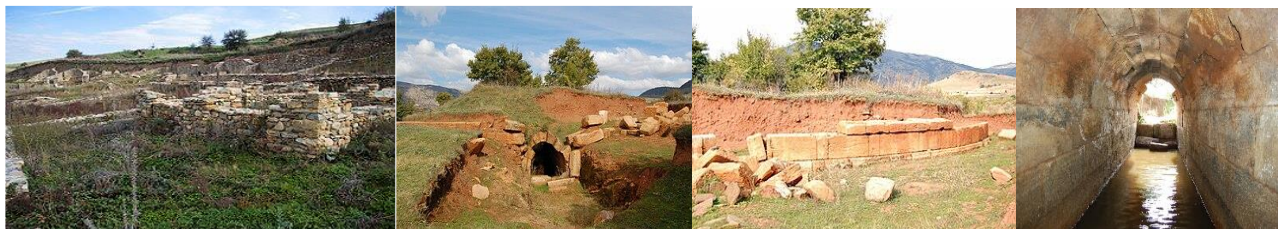


Figure 3. From left to right: Stibera, Royal tomb in the village of Staro Bonche Source:

(<https://www.bing.com/videos/search?q>)

- *Archaeological sites in rural settlements;* In total, the municipality of Prilep has 212 archaeological sites, of which the city of Prilep has 19 and 193 in the villages.

- *Religious tourism and religious buildings:* Cultural-historical monuments in the municipality of Prilep there are 64 churches: St. Athanasius - Varos, St. Nikola-Varoš, Holy

Annunciation, St. Archangel Michael in Varos, monasteries: St. Bogorodica–Treskavec, Teke in the village of Kanatlarci and mosques: Charshi mosque in Prilep and the new mosque in Trizla settlement–Roma neighborhood in Prilep, etc.);



Figure 4. First row from left to right: St. Athanasius - Varos, St. Nikola - Varosh, Holy Annunciation and St. Archangel Michael in Varos. Second row from left to right: monasteries: St. Bogorodica–Treskavec, Charshi mosque in Prilep and the new mosque in Trizla neighborhood. Source: (<https://www.bing.com/search?pglt=41&q>) (<https://puls24.mk/intenzivno-se-raboti-na-izgradba-na-plostadot-vo-naselbata-trizla/>)

- *Cultural-historical tourist motives:* institutions in the field of tourism, from prehistory: significant historical events and persons, Paleolithic, Neolithic, Enolithic and Metal Age, etc.
- *Cultural - historical monuments in the city of Prilep and the municipality;* Markovi Towers etc.



Figure 5. From left to right: Markovi Kuli. Source: (<https://www.bing.com/images/search?view>)

- *Festivals:* "Beer Festival", "Prochka" Carnival, "Vojdan Chernodrinski" Theater Festival, "Days of Kings Marko", "Mariovska - Meglenska Meetings", "International Art Colony Marko Cepenkov - Dren", etc.



Figure 6. First row from left to right: "Beer Festival". Second row from left to right: "Pročka" Carnival. Third row from left to right: Theater Festival "Vojdan Chernodrinski", "Days of Kings Marko" and Fourth row from left to right: "Mariovsko - Meglenski meetings", "International Art Colony Marko Cepenkov - Dren, etc. Source: (<https://www.bing.com/images/search?view=>), (<https://www.prilep.gov.mk/trieset-i-petti-mariovsko-meglenskite-kulturni-sredbi/>)

- Events and manifestations: "Christmas", "Vasilitsa", "Voditsi", "George's Day", etc.



Figure 7. From left to right: "Koleda", "Vasilitsa", "Voditsi", "Gjurgovden". Source: (<https://stanica.mk/vesti/doma-vesti/reki-od-narod-vo-salida>), (<https://www.infokompas.com.mk>)

- Gastronomic tourism and gastronomic specialties:
 - Prilep cuisine and specialties: Prilep shirden, baked beans, sarma, Prilep barbecue, etc.



Picture 8. From left to right: Prilep shirden, pan of beans, sarma and Prilep grill. Source: (<https://moirecepti.mk/>), (<https://www.bing.com/images/search?q>)

- *Roma cuisine and specialties:* stuffed peppers, puff, pedogo, xarica, xaimoko or himoko, goulash, gypsy stew, gypsy roast, sarma or sodmai, sak suko, polenta, rabbit stew, rigo janchi, hedgehog stew, baked hedgehog, shak shuka, ola gitana, ball, borek, blouse, pilaf, etc.



Figure 9. From left to right: Stuffed peppers, goulash, gypsy roast and borek. Source: (<https://moirecepti.mk/>), (Roma cuisine (<https://www.wikipedia.org>))

- *Turkish cuisine and specialties:* kebabs, meat dishes, fish dishes, burek, Turkish soups, tchembe stew, manti with yogurt, vegetable specialties, ayran, various cheeses, gomleze, Turkish baklava, pretzels, kadaif, Turkish meze and salads, alcoholic and non-alcoholic drinks, etc.



Picture 10. First row from left to right: Kebabs, tchembe stew, cheese, gjomleze, Turkish baklava, pretzel. Second row from left to right: Manti, pilaf, czadzik, Turkish meze and pickle.

Source: (Turkish cuisine (<https://www.wikipedia.org>), (<https://www.bing.com/search?>))

- *Culturally entertaining events:* International Children's Festival "Stars", "Prilep Fest", etc.



Figure 11. From left to right: International Children's Festival "Stars" and Prilep Fest.

Source: (<https://www.bing.com/search?>), (zvezdicki.fest.mk/), (<https://republika.mk/scena/muzika/>)

- *Museums, galleries and memorial houses:* Museum - icon gallery, Tobacco Museum, Prilep National Institute and Museum, Kuzman Josifoski Pitu Memorial Museum, October 11, 1941 Plot Memorial Museum, Kuzman Josifoski Pitu Memorial House, etc.);



Figure 12. From left to right: Museum - gallery of icons, Tobacco Museum, Prilep National Institution and Museum, Memorial Museum Kuzman Josifoski Pitu, Memorial Museum October 11, 1941 Plot, Memorial Home of Kuzman Josifoski Pitu. Source:

(www.muzejprilep.org.mk), (<https://www.bing.com/search?>)

- *Selective types of tourism:* speleological tourism, rock climbing, rope walking, paragliding, kite flying, bicycle racing, motorcycle racing, drone racing, car racing, jeep racing, etc.



Figure 13. Front row from left to right: rock climbing, tightrope walking, paragliding, hang gliding. Second row from left to right: bike racing, motorbike racing, drone racing, car racing and jeep racing. Source: (<https://www.razgovor.mk/2020/06/15/kachuva%20d1%9aeto-po-karpi-mozhe-pozitivno-da/>), (<https://www.bing.com/images/>),

(<https://civilmedia.mk/krushevo>), (<https://motori.com.mk/domashni-nastani/rezultati-i-galerija-mx-lagovo-2022>)

- *Sports and sports events*: Recreational center - Prilep Lake, sports fishing, swimming, sports airport near the village of Malo Konjari (aviation), the traditional small football tournament "St. Nikola", the "Mile Neškoski" handball tournament, exhibitions of purebred dogs, exhibitions of decorative birds, "bouldering" (climbing rocks from 2-6 m, without any aids), an important competition in the region is the "Kraly Marko Bouldering Festival" which has been held since 2010, (the bouldering zone around Prilep is included in the agenda of the "PETZL Rock Trip 2014" festival, which has a high reputation in sport climbing), artificial rock climbing indoors, known as SKK Zlatovrv, sport climbing club (Facebook page etc.).



Figure 14. First row from left to right: Prilep lake, sports airport near the village of Malo Konjari. Second row from left to right: The traditional tournament in small football "St. Nikola", the "Mile Neškoski" handball tournament, exhibitions of purebred dogs, exhibitions of decorative birds, "bouldering" (climbing rocks from 2-6 m, without any aids).

Source: (<https://www.bing.com/search?pglt=41&q>), (<https://press24.mk/node/261372>)

- *Ambient tourist motifs*: Prilep Old Bazaar, Clock Tower, Old Houses, Colorful Fountain, etc.



Figure 15. From left to right: Prilep Old Bazaar, Clock Tower, Old House and Colorful Fountain. Source: Photo: C. Koteski (26.08.2024), (<https://www.bing.com/images/search?view>)

- *Economic and cultural (fairs)*: Fair of agricultural products and handicrafts under the City Clock in Prilep marked the International Day of Rural Women organized by LAG AGRO LEADER, fair of agricultural products and Domashno.mk, fair of products from mountain fruits, fair on the meads, etc.



Picture 16. The International Day of Rural Women organized by LAG AGRO LEADER, a fair of agricultural products and Domashno.mk, a fair of mountain fruit products.

Source: (<https://www.bing.com/images/search?view>), (<https://www.sitel.com.mk>), (<https://www.infocompas.com.mk>),

- *Scientific and other manifestations: congresses, seminars, scientific conferences, etc.*



Слика 17. Друштвото за Наука и Уметност - Прилеп, Фото: Ц. Котески, 2023.

- *Rural tourism and conditions for its development; Ethnic house Blagibog in the village of Dunje, Villa Delin in the village of Vitolishte, Vitolish Monastery of St. Ilia, the Church of St. Athanasius in the village of Vitolishte and the monastery of St. Nikola in the village of Manastir, 750 years old, Ethno restaurant Mariovo.*



Figure 18. First row from left to right: Ethnic house Blagi bog in the village of Dunje, Villa Delin in the village of Vitolishte, Second row from left to right: Vitolish monastery of St. Ilia, Church of St. Atanas in the village of Vitolishte and the Monastery of St. Nikola Village Manastir in Mariovo Prilepsko. Third row from left to right: Ethno restaurant Mariovo.

Source: (<https://domasno.mk/mk/nastani-mesta-novosti/etno-kukja-blagibog>), (<https://www.booking.com/hotel/mk/villa-delin.en>)

1.2. Tourism

During 2023, the Municipality of Prilep was visited by 5,757 tourists, of which 3,686 were foreign tourists and 2,071 domestic. The largest number of foreign tourists came from Serbia (524), Turkey (387), Greece (377), Germany (248), Slovakia (222) and Italy (206).

Conclusion:

All presented tourist motives in the scientific paper for the municipality of Prilep have a good basis for the development of tourism. In the coming years, the municipality of Prilep and the state should help a lot professionally and materially to develop rural tourism in the municipality, a branch that is still at the beginning of its development and has a very poor road infrastructure, water supply network, treatment plants, a small number of accommodation and catering facilities in rural settlements.

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