

# SURVEY ABOUT MEDICATION ADHERENCE IN KOSOVO

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Medication adherence, defined by the World Health Organization as the alignment of an individual's behavior with prescribed health recommendations, is a critical factor in ensuring effective healthcare outcomes. However, there remains a dearth of research on medication adherence within the context of Kosovo's healthcare system. Our study aims to address this gap by conducting a comprehensive survey about medication adherence involving both, healthcare professionals and patients.

The study methodology involves the development of the questionnaires and conducting of a survey instrument tailored to capture insights from medication adherence behavior among the two study groups. The survey is distributed in both paper and online formats to maximize participation and inclusivity. Through this survey, we seek to gather data on current practices, challenges, and perceptions surrounding medication adherence in Kosovo.

By engaging both healthcare professionals and patients, this study aims to provide a holistic understanding of the factors influencing medication adherence within the Kosovo context. The findings of this study will not only contribute to the existing knowledge on medication adherence, but also serve as a foundational step towards designing targeted interventions to improve healthcare outcomes in Kosovo.

*Expectation, conclusion and recommendation.* The study is still ongoing, and we expect identification of specific practical barriers to medication adherence, identification

of the most suitable interventions, and detection of the most effective and cheapest methods for identification of adherence and/or non-adherence.

Recommendations for the future enhancing of the medication adherence will be based on wide and appropriate theoretical framework including assessment of the final results of the survey.

**Keywords:** health benefits, medication adherence, healthcare professionals, patients, survey.