Medication Adherence in Kosovo - A Comprehensive Survey Study

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Medication adherence, as defined by the World Health Organization, refers to how well an

individual's behavior aligns with prescribed health recommendations. This is a crucial element for

achieving effective healthcare outcomes. Despite its importance, there is limited research on

medication adherence within Kosovo's healthcare system. Our study aims to fill this gap by

conducting a thorough survey on medication adherence involving both healthcare professionals

and patients.

The study involves creating questionnaires and conducting a survey designed to capture insights

into medication adherence behaviors among these two groups. The survey is available in both

paper and online formats to encourage broad participation and inclusivity. Our goal is to gather

data on current practices, challenges, and perceptions regarding medication adherence in

Kosovo.

By involving both healthcare professionals and patients, this study seeks to provide a

comprehensive understanding of the factors influencing medication adherence in Kosovo. The

findings will not only add to the existing knowledge but also serve as a foundation for designing

targeted interventions to improve healthcare outcomes in the region.

The study is still ongoing, but we anticipate identifying specific practical barriers to medication

adherence, suitable interventions, and the most effective and cost-efficient methods for detecting

adherence and non-adherence. Future recommendations to enhance medication adherence will

be based on a robust theoretical framework and the final survey results.

Keywords: health benefits, medication adherence, healthcare professionals, patients, survey.