

AGENDA



Participant Registration

Welcome speeches

- **Biljana Peeva - Gjurikj**, project manager of the “Private Sector Regional Integration Support Activity”, Economic Chamber of North Macedonia
- **Derrick Pfeffer**, Private Enterprise Officer at USAID North Macedonia
- **Samira Avdić**, CEO of Bravaria Industrial Marketing Sarajevo, BiH
- **Visar Perani**, Country Officer for Kosovo and North Macedonia IFC – International Finance Corporation/ World Bank Group, Kosovo

Green Agenda of Western Balkans: ESG Standards, Circular Economy and Carbon Footprint

- **Ljubomir Pejovski**, Environment Director at Makstil AD Skopje, DITH Group

Presentation of the Study for Mapping Regional Trade and Investment Potential in the Manufacturing Sector

- **Prof. Darko Lazarov Ph.D.**, International Institute for Business Analysis (IIBA)

Panel discussion: How can companies from Western Balkans benefit from regional trade

Participants of the panel:

- **Ljupcho Veleski**, Export Director, Vitaminka AD Prilep, Skopje, North Macedonia
- **Katerina Zdraveska**, CEO, KAZ Group, Skopje, North Macedonia
- **Haris Alikadić**, Middleman, General Manager at Swibotec doo Cnc manufacturer, Sarajevo, BiH
- **Danica Selaković**, Regional Chamber of Commerce Užice, Chamber of Commerce of Serbia, Užice

B2B meetings among companies from North Macedonia and the region (WB, HR, SLO etc.)

Presentation 1: Coaching as a leadership style. Yes or no?

- **Dr. Jelena Pavlović**, Professor of Organisational Development, Routledge Coaching Psychology Author, Founder of Kouching centar, Belgrade Serbia

Presentation 2: The Smart Learning Factory – Skopje, a hub for fostering productivity and innovation in the company and society

- **Prof. Robert Minovski**, PhD, Smart Learning Factory, Skopje, North Macedonia

Presentation 3: Inno Fab Lab, a place where young people prototypes and companies increase innovation capacities

- **Prof. Igor Jordanov**, PhD, Faculty of Technological Metallurgy, Skopje, North Macedonia

Presentation 4: Partnership among academy and industry: Collaboration potentials with FEEIT

- **Prof.Zivko Kokolanski**, PhD, Vice Dean for finance and industry cooperation at FEEIT
– Faculty for electrical Engineering and Information Technologies, Skopje

Presentation 5: EIT Manufacturing possibilities for local business systems

- **Mrs Xanthi Bampoula**, Business Development Manager EIT Manufacturing South East

Lunch & Refreshment Break with B2B Meetings

Presentation 6: Do we require the assistance of consultants to streamline and enhance our operational processes? Exploring the efficacy of external expertise in process optimization

- **Idriz Selimović**, Consultant Lean manufacturing Praktischlean, Novo Mesto, Slovenia

Presentation 7: Global Markets positioning by innovative culture

- **M-sci Marta Naumovska Grnarova**, CEO of Zavar Company, Founder of Zavar Design,
Founder and President of MAMEI, Skopje, North Macedonia

Presentation 8: Success story of women Re qualification from different backgrounds in production of electrical cabinets

- **Ana Kanceska**, Rade Končar TEP, Skopje, North Macedonia

Panel 1:1

- **Prof. Dimitar Dimitrov**, PhD, FEIT – Faculty for electrical Engineering, Skopje, North Macedonia

Presentation 9: How do we produce CNC machines for the regional market in Bosnia and Hercegovina?

- **Haris Alikadić**, Middleman General Manager at Swibotec doo Cnc manufacturer, Sarajevo, BiH

Power panel: Digitalizing Production for Ordinary Mortals: How to use technology for Success?

Moderator:

- **Aleksandar Mededović**, Senior Expert – Digital Platforms & FDI Engagement, IFC – International Finance Corporation

Participants of the panel:

- **Katarina Miloševska**, Manager and Co-owner of Infoverse, Skopje, North Macedonia
- **Vasko Karangeleski**, founder and CEO at BRULZ, Skopje, North Macedonia
- **Tarik Kadrispahić**, CEO & co-founder of Targer E&C, Sarajevo, BiH

Refreshment Break and B2B Meetings

Presentation 10: Three Forgotten Business Lessons – How to Propel Business Growth from Within

- **dr.Dragana Vujović Đermanović**, GRWTH Guide @ PSG| Mentor,Businesswoman,PhD,Serbia

Human Potential Panel: How to Attract and Retain Workers?

Moderator:

- **Aleksandar Mededović**, Senior Expert – Digital Platforms & FDI Engagement, IFC – International Finance Corporation

Participants of the panel

- **Elena Mladenovska Jelenkovic**, CEO at M6 Educational Center, Skopje North Macedonia
- **Lejla Kraljević**, Co-founder of Derubis Caravans, Vitez BiH
- **Mirsad Jašarspahić**, President, Chamber of Commerce of the Federation of Bosnia and Herzegovina, Sarajevo, BiH
- **Dubravko Jasic**, Chief Quality Officer at Gir, Kraljevo, Srbija

Conclusion of the First D of the Conference, Closing Speeches and award Ceremony