



## The 7<sup>th</sup> International Scientific Conference Management and law 2024

Modern Challenges in Management, Economy, Law, Security and  
Information Society – „MELSIS 2024“

# CONFERENCE AGENDA

Belgrade, May17, 2024

09:00 – 10:00 Registration of participants Amphitheatre A1

**10.00 Keynote speaker - RECTOR OF THE UNIVERSITY MB**

**10.15. THE PLENARY SECTION – WORKS BY INVITATION**

1. Emilien Watelet

HOW CAN DRONES INFLUENCE GLOBAL SECURITY?

1. Boris Krivokapić

THE ROLE OF STATES IN THE SUPERVISION OF HUMAN RIGHTS

Session I / Amphitheatre 1.

**I MODERN CHALLENGES IN ECONOMICS AND MANAGEMENT**

Chair: Snežana Maksimović

Co-chair: Kristijan Ristić

**10:40 - 12:00**

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*The organizer: Faculty of Business and Law "MB" University, Belgrade and Center for Scientific Research of the University of "MB" Serbia, Teodora Dražera 27, 11000, Belgrade. Phone/Fax: +381 (11) 3391 641, +381 (11) 823 24 27*

**1. Ivan Efremovski**

**ARTIFICIAL INTELLIGENCE AND ADMINISTRATIVE CULTURE IN THE CONTEXT OF GOOD GOVERNANCE – FROM PARADIGM TO TENDENCY**

**2. Gordana Mrdak, Aleksandar M. Damjanović, Danijela M.Bjela**

**STRATEGIES TO SUPPORT THE INSTITUTIONAL FRAMEWORK OF ECONOMIC DIPLOMACY IN THE REPUBLIC OF SERBIA**

**3. Nataša Simić, Vesna Petrović**

**APPLICATION OF CONCEPTUAL FRAMEWORKS OF RISK MANAGEMENT IN THE COMPANY AS A KEY COMPONENT OF SUCCESSFUL MANAGEMENT STRATEGY**

**4. Marijana Joksimović, Marija Paunović, Jelena Dogmanović**

**MONEY LAUNDERING THROUGH CRYPTOCURRENCIES**

**5. Ljubomir Miljković, Dragana Trnavac**

**FOREIGN EXCHANGE BUSINESS OF RS AND THE EFFECTS OF PAYMENT TRAFFIC WITH ABROAD**

**6. Kristijan Ristić, Davor Macura**

**TAX POLICY AND ENVIRONMENTAL CHALLENGES IN THE EUROPEAN UNION – EARLIER TENDENCIES AND THEIR REFLECTION TODAY**

**7. Marijana Aleksić, Pavle Dakić, Igor Stupavský**

**DESIGN AND IMPLEMENTATION OF QUALITY MANAGEMENT PRODUCTS AND SERVICES**

**12.00** Short break

**12:20 - 15:50**

**8. Danijela Parojčić, Milan Stamatović, Aleksa Parojčić**

**INFLUENCE OF INTELLECTUAL CAPITAL ON BUSINESS PERFORMANCE AND CREATION OF COMPETITIVE ADVANTAGE**

**9. Vesna Milanović, Vesna Miletić**

**SATISFACTION WITH SUPERVISOR'S COMMUNICATION AMONG EMPLOYEES IN BANKING ORGANIZATIONS**

**10. Pavle Dakić, Marijana Aleksić, Igor Stupavský**

**EVOLUTION AND SIGNIFICANCE OF CLOUD COMPUTING: A COMPREHENSIVE ANALYSIS IN AUTOMOTIVE BUSINESS OPERATIONS**

**11. Ljiljana Kontić, Miloš Teodosijević, Vlada Živanović**

**TURNAROUND STRATEGY IN SERBIAN INDUSTRY**

**12. Snežana B. Aleksić**

**THE RELATIONSHIP OF THE GREEN AGENDA OF SERBIA AND THE URBANIZATION OF THE MUNICIPALITY OF SURČIN FOR THE IMPLEMENTATION OF EXPO 2027 - SITUATION AND PERSPECTIVES**

**13. Vojislav Todorović, Momčilo Jokić, Ratko Ljubojević**

**REACTIONS OF SCIENTIFIC PUBLIC OPINION AND TENDENCIES IN THE PRESERVATION AND PROTECTION OF CULTURAL HERITAGE**

**14. Vesela Vlašković, Snežana Maksimović, Aleksandar M. Damjanović**

**THE IMPORTANCE OF IMPLEMENTING GOOD GOVERNANCE PRINCIPLES IN PUBLIC-PRIVATE PARTNERSHIPS IN SERBIA**

**15. Stefan Mirković**

**CHANGES MANAGEMENT IN A COMPANY'S CRISIS ENVIRONMENT**

**16. Aleksandra Tonjanski**

**THE NECESSITY OF THE DEVELOPMENT OF TRAFFIC INFRASTRUCTURE FOR THE FURTHER DEVELOPMENT OF SPA TOURISM IN SERBIA ON THE EXAMPLE OF BUKOVIČKA SPA**

**17. Milana Mrkalj**

**"GREEN" FINANCE AND "GREEN" BANKING**

**18. Katarína Bielčíková, Igor Stupavský, Pavle Dakić**

**DETECTION OF MISINFORMATION USING NLP METHODS AND STYLOMETRY ON SOCIAL MEDIA IN THE SLOVAK LANGUAGE**

**19. Aleksandar M. Damjanović, Damir Karlica**

**SECURITY RISKS AND HUMAN POTENTIAL DEVELOPMENT IN THE MILITARY ORGANIZATION**

**20. Snežana Maksimović, Rwida Kreiw, Dragiša Mijačić**

**THE CONCEPT OF QUALITY MANAGEMENT IN PUBLIC ADMINISTRATION: Experiences from Serbia and recommendations for Libya**

**21. Same Ashebane Musbah, Ali Omar Ahmed**

**APPLICATION OF BUSINESS INTELLIGENCE IN BUSINESS ANALYSIS**

**22. Dania Elbashir**

**THE ROLE OF FOREIGN INVESTMENTS IN THE OIL INDUSTRY**

**23. Rania Elbashir**

**TOOLS AND POLICIES FOR EARLY DETECTION OF BAD DEBTS**

**24 Saad Bashir**

**ECONOMIC BENEFITS RESULTING FROM THE SALE OF PUBLIC SECTOR PROPERTY**

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25. Vladimir Todorović, Pavle Dakić, Igor Stupavský

**THE FUTURE OF ROBOTIC VEHICLES WITH THE CONTRADICTIONS OF PROCESS  
IN THE GREEN AGENDA AND PRODUCTION OF DIFFERENT POWER SOURCES....**

26. Abdelraouf Alshibani

**CONTEMPORARY TRENDS IN MANAGEMENT AS IMPORTANT PART OF  
ORGANIZATIONAL VALUE CREATION**

27. Ali Omar Ahmed, Same Ashebane Musbah

**EDUCATION IN ENVIRONMENTAL PROTECTION**

Session II / Amphitheatre 2

**II MODERN CHALLENGES IN LAW AND SECURITY**

Chair: Dragana Lazić

Co-chair: Marija Kostić

**10:40 - 12:00**

1. Neđo Danilović, Samra Dečković, Dragan A. Manojlović

**EPISTEMOLOGICAL ANALYSIS OF THE BASIC TERMINOLOGICAL  
DEFINITIONS OF THE TERM TERRORISM**

2. Emilija Icoska

**COMPARATIVE VIEW OF THE EUROPEAN CONVENTION ON HUMAN RIGHTS WITH  
THE CHARTER OF FUNDAMENTAL RIGHTS OF THE EUROPEAN UNION AND THEIR  
TRENDS IN THE INTERNATIONAL COMMUNITY**

3. Jordanka Galeva

**RULE OF LAW AND USE OF STATE AND MINORITY SYMBOLS IN MACEDONIAN AND  
SERBIAN CASE**

4. Konstantinos D. Magliveras

**REFLECTIONS ON THE 200 YEARS OF THE HISTORY OF INTERNATIONAL  
ORGANISATIONS**

5. Dragan A. Manojlović, Dragana Lazić, Živanka Miladinović Bogavac

**DEADLY ATTACK: DUBONA AND MALO ORASJE: LEAVE THE PROTECTOR**

6. Marija Grozdanovska

**THE DIGITAL ERA AS A CHALLENGE FOR HUMAN RIGHTS**

7. Dragana Lazić, Sanja Stanković, Jelena Vuković

**COMMERCIAL OFFENCES BY COMPANIES IN THE CONDITIONS OF COMPETITIVE  
BUSINESS**

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**12.00** Short break

**12:20 - 15:50**

**8. Milena Spasovska**

**PSYCHOLOGICAL TESTING IN PROFESSIONAL SELECTION: APPLICATIONS AND CONSIDERATIONS**

**9. Zoran Jerotijević, Dušan Jerotijević, Aleksandar Matić**

**ROLE AND SIGNIFICANCE OF BRICS**

**10. Zoran Mihajloski, Kristina Misheva**

**THE LEGAL MECHANISMS FOR ACHIEVING THE PROTECTION OF THE EMPLOYEES AGAINST COLLECTIVE DISMISSALS INTRODUCTION**

**11. Milan ječmeniĆ, Ratko Ivković, Veljko Sinanović**

**ADAPTING RULES ON TORT CIVIL LIABILITY TO ARTIFICIAL INTELLIGENCE**

**12. Kristijan Panev**

**UNDERSTANDING MERGER CONTROL IN MACEDONIAN COMPETITION LAW**

**13. Marija Kostić, Jovan Kojičić**

**ARTIFICIAL INTELLIGENCE IN THE LEGAL SYSTEM OF THE REPUBLIC OF SERBIA: PUBLIC ADMINISTRATION AND LEGISLATIVE ASPECTS OF ETHICAL AND LEGAL IMPLEMENTATION**

**14. Snežana Stojanović**

**INTERNATIONAL TAX SYSTEM AND MULTINATIONAL COMPANIES**

**15. Slobodan Petrović, Momčilo Jokić, Zorančo Vasilkov**

**POLITICS AND MEDIA IN THE ERA OF GLOBAL CHANGES: TRUTH AND MANIPULATION**

**16. Zoran Jerotijević, Dušan Jerotijević, Živanka Miladinović Bogavac**

**EMPIRE OD JAPAN**

**17. Dragan Milovanović**

**APPLICATION OF UNDERCOVER INVESTIGATORS IN COMBATING CORRUPTION AT BORDER CROSSINGS**

**18. Miljan M. Žižić**

**MYTH- AS A FACTOR IN THE EMERGENCE AND DEVELOPMENT OF NATURAL LAW THOUGHT**

**19. Aleksandar B. Ivanović, Dragan B. Cvetković, Nenad M. Mladenović**

**ESTATE RELATIONS OF UNMARRIED PARTNERS**

**Session III / Amphitheatre 3.**

**III MODERN CHALLENGES IN INFORMATION SOCIETY**

**Chair: Aleksandar Marković**

**Co-chair: Vuk Vujović**

**1. Borivoje Milošević, Dušan Regodić, Ana Vukić**

**ONE APPROACH TO SOLVING PROBLEMS ON A QUANTUM COMPUTER**

**2. Dejan Ninković**

**INFLUENTIAL FACTORS INCREASING THE LIKELYHOOD OF AI ASSOCIATED RISKS OCCURRING**

**3. Dejan Nikolić, Biljana Nikolić**

**AN OVERVIEW OF THE DEVELOPMENT OF INFORMATION TECHNOLOGY THROUGH FAMOUS WRONG PREDICTIONS IN THE PAST**

**12.00** Short break

**12:20 - 14:50**

**4. Zoran Milivojević, Ratko Ivković, Dragiša Balanesković**

**ESTIMATION OF THE TARTINI TONE AT VIOLA**

**5. Sakina M.A. Makhzoum**

**CHALLENGES OF ARTIFICIAL INTELLIGENCE (AI) IN HIGHER EDUCATION INSTITUTIONS IN LIBYA**

**6. Dejan Dodić, Dušan Regodić**

**ANALYSIS OF THE EFFICIENCY OF GPT-2 MODEL APPLICATION WITH ADAPTED TRANSFER LEARNING ON VARIOUS HARDWARE ARCHITECTURES**

**7. Halima Onalla Ali, Ziad Alamin Emhmed, Muftah Imhemed Husayn**

**APPLICATION OF ARTIFICIAL INTELLIGENCE – ADVANTAGES, BENEFITS AND DANGERS**

**8. Jesús Muñoz-Cádi, Iva Vasic, Bata Vasic**

**ENSURING THE WATERMARK BITS SYNCHRONISATION IN VR REPRESENTATIONS USING THE HYBRID WATERMARKING MODEL IN TRASFORM DOMAIN AND 3VR SPATIAL GEOMETRY DETERMINATION**