



Faculty of Economics and  
Tourism "Dr. Mijo Mirković"

## International Staff Week

22<sup>rd</sup> to 26<sup>th</sup> of May 2023, Pula

Faculty of Economics and Tourism "Dr. Mijo Mirković",  
Preradovićeva 1, 52100 Pula, Croatia

### PROGRAM

**Monday, May 22<sup>rd</sup>** – Soumitra Sharma lecture room 302

9.00 Opening Ceremony – Welcome Speech

*9.15 Lecture 1: dr.sc. Szilvia Borbasne (University of Debrecen, Hungary).*

*Topic: Theory of business planning, the use of secondary statistical data, the Excel and Solver add-on for business plan chapters*

10.45 Coffee break

*11.00 Lecture 2: dr.sc. Arnaud Brument (IESA Paris, France).*

*Topic: Current State of Cultural Economy and Tourism (museum, foundations): Public institutions vs private institutions*

13.00 Lunch at the university restaurant

14.30 Social event 1: Guided Pula City Tour

**Tuesday, May 23<sup>th</sup>** – Soumitra Sharma lecture room 302

*9:15: Lecture 1: dr.sc. Kristina Miseva (Goce Delcev University, North Macedonia).*

*Topic: Legal and financial aspects of public healthcare and E-health development in the Republic of North Macedonia.*

10.45 Coffee Break

*11.00 Lectures 2 – dr.sc. Sylwester Kozak (Warsaw University of Life Science, Institute of Economics and Finance, Czech Republic).*

*Topic: Impact of Covid-19 and changes on the risk of bankruptcy of enterprises in Poland*



Faculty of Economics and  
Tourism "Dr. Mijo Mirković"

13.00 Lunch at the university restaurant

13.45 Social event 2: Sailing experience with the professionals from the sailing academy (sailing tour around the Pula bay, includes short bus ride to nearby Marina Polesana).

**Wednesday, May 24<sup>th</sup>** – Soumitra Sharma lecture room 302

*9.15 Lecture 1: dr.sc. Ana Rodrigues (Instituto Politecnico de Beja, Portugal).*

*Topic: Exploring the use of visual methods in tourism qualitative research*

10.45 *Coffee Break*

*11.00 Lectures 2: dr.sc. Pedro Cravo (Instituto Politecnico de Beja, Portugal).*

*Topic: The use of new technologies in tourism*

13.00 Social event 3: Lunch at the restaurant Vodnjanka (typical family based restaurant, walking distance from the lecture hall)

**Thursday, May 26<sup>th</sup>** – Soumitra Sharma lecture room 302

*9.00 Lecture 1: Renata Pawlowska/Katarzyna Kwasniak/Ana Huzior (Crakow University of Economics, Poland).*

*Topic: Presentation of Crakow University of Economics and City of Krakow*

*10:00: Lecture 2: Renata Dudova/Martina Rygulova/Sarka Hrubá (Czech University of Life Science, Czech Republic).*

*Topic: Presentation of Czech University of Life Science and City of Prague*

10.50 *Coffee Break*

*11.00 Lectures 2: Hitre Panka (University of Pecs, Hungary).*

*Topic: Presentation of University of Pecs and city of Pecs*

13.00 Social event 4: Tour & Networking lunch at Agrotourism restaurant "Ferlin" (Grzini village, includes 30 min bus ride).

*Social events are optional and there is no participation fee. Class participation will be chosen once the lecture themes are defined. Lectures are mandatory for a particular group of the incoming Erasmus students\**



Faculty of Economics and  
Tourism "Dr. Mijo Mirković"