

# 7th International Scientific Conference on IT, Tourism, Economics, Management and Agriculture



## Conference Agenda ITEMA 2023

**October 26, 2023**

**Faculty of Organization and Informatics Varaždin,  
University of Zagreb,  
Croatia (hybrid)**

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### Organized by



Association of Economists  
and Managers of the Balkans  
UdEkoM Balkan

### Partner institutions



Faculty of Economics and Business



UNIVERSITY OF ZAGREB  
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ORGANIZATION  
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GEOGRAPHY



POZNAŃ UNIVERSITY  
OF ECONOMICS  
AND BUSINESS



FACULTATEA DE  
AGRICULTURĂ  
USAHYBT

## Conference Agenda

 9:00 – 9:20<sup>1</sup>

### Conference opening

 FOI  
 Pavlinska 2  
 Room 10

**Martina Tomičić Furjan**, Associate Professor, Vice-Dean for Science, Projects and International Cooperation, Faculty of Organization and Informatics Varaždin, University of Zagreb, Croatia

### Keynote speaker

**Ilijana Petrovska**, Program Leader of Digital Marketing MSc at Northumbria in Qatar and Full-Time Professor at University American College Skopje, North Macedonia  
 CUSTOMER EMPOWERMENT IN DIGITAL AGE

### 1<sup>st</sup> Plenary Parallel Session

(in-person, online)

FOI, Pavlinska 2 - Room 10

9:20 – 11:00	<b>1. CONSUMPTION OF DIGITAL CONTENT - POSITIVE AND NEGATIVE ASPECTS OF IMPACT ON CONSUMERS</b>
<i>Session Chair</i>	Larisa Hrustek, University of Zagreb, Faculty of Organization and Informatics, Pavlinska 2, Varažin, Croatia
<b>Nikolina Vrcelj</b> , Association of Economists and Managers of the Balkans, Belgrade, Serbia	Iva Gregurec, University of Zagreb, Faculty of Organization and Informatics, Pavlinska 2, Varažin, Croatia
	Martina Tomičić Furjan, University of Zagreb, Faculty of Organization and Informatics, Pavlinska 2, Varažin, Croatia
	<b>2. COMPETENCIES RELATED TO THE WEB AND DIGITAL ACCESSIBILITY</b> Valentina Kirinić, University of Zagreb, Faculty of Organization and Informatics, Pavlinska 2, Varaždin, Croatia
	<b>3. DIGITAL TRANSFORMATION AND ITS INFLUENCE ON GOVERNANCE: INSIGHTS FROM MOROCCAN SERVICE SECTOR SMEs</b> Hama Ahmed, Mohammed V University in Rabat, Rabat, Morocco Karim Khaddouj Ensam, Mohammed V University in Rabat, Rabat, Morocco
	<b>4. BREAKING THE BARRIERS OF SERVICES TRADE IN CENTRAL AND EASTERN EUROPE</b> Jasna Tonovska, Faculty of Economics - Skopje, Ss. Cyril and Methodius University in Skopje, Bul. Goce Delcev 9V, 1000 Skopje, North Macedonia
	<b>5. CONSUMERS' APPROACHING THE ALTERNATIVE DISPUTE E-RESOLUTION FOR FINANCIAL SERVICES IN ROMANIA</b> Juanita Goicovici, University Babes-Bolyai of Cluj-Napoca, Avram Iancu Str. 11, Cluj-Napoca, Cluj 400089, Romania
	<b>6. STUDENTS' PRIVACY VS. IMPROVED LEARNING EXPERIENCE</b> Marija Kuštelega, University of Zagreb, Faculty of Organization and Informatics, Pavlinska 2, Varažin, Croatia Renata Mekovec, University of Zagreb, Faculty of Organization and Informatics, Pavlinska 2, Varažin, Croatia
	<b>7. ANALYSIS OF THE PROBABILITY OF MEETING THE ZERO CO2 EMISSIONS TARGET FOR ALL NEW PASSENGER VEHICLES BY 2035 IN EU COUNTRIES</b> Darko Pirtovšek, Professional Education Centre Brežice, Higher Vocational College, Brežice, Slovenia Sonja Boštjančič, School Center Šentjur, Higher Vocational College, Šentjur, Slovenia
11:00 – 11:30	<b>Coffee Break</b>

<sup>1</sup> Central European Summer Time (CEST)

**2<sup>nd</sup> Plenary Parallel Session**  
(online)

<p>9:20 – 11:00</p> <p><i>Session Chairs</i></p> <p><b>Anton Vorina,</b> Celje School of Economics, Higher Vocational College, Slovenia</p> <p><b>Nevena Bevanda,</b> Association of Economists and Managers of the Balkans, Belgrade, Serbia</p>	<p>8. A COMPARATIVE ANALYSIS OF ESG MEASURES IN REAL ESTATE IN GERMANY, AUSTRIA, AND SWITZERLAND FOR 2020-2021 Dominika P. Gałkiewicz, University of Applied Sciences Kufstein Tirol, Andreas Hofer-Str. 7, 6330 Kufstein, Austria Bernd Wollmann, University of Applied Sciences Kufstein Tirol, Andreas-Hofer-Straße 7, 6330 Kufstein, Austria</p>
	<p>9. EMPLOYEE ENGAGEMENT IN REPUBLIC OF NORTH MACEDONIA IN THE POST-COVID 19 ERA: SOME EMPIRICAL EVIDANCE Ljupcho Eftimov, Faculty of Economics - Skopje, Blvd Goce Delcev 9V, 1000 Skopje, North Macedonia Tihona Bozhinovska, Faculty of Economics - Skopje, Blvd Goce Delcev 9V, 1000 Skopje, North Macedonia</p>
	<p>10. A SHORT GUIDANCE FOR SME SUSTAINABILITY REPORTING AT THE EU LEVEL Dominika Frau Galkiewicz, University of Applied Sciences Kufstein Tirol, Andreas Hofer-Str. 7, 6330 Kufstein, Austria Veronika Gaßner, University of Applied Sciences Kufstein Tirol, Andreas Hofer-Str. 7, 6330 Kufstein, Austria</p>
	<p>11. STATUS QUO OF VOLUNTARY SUSTAINABILITY REPORTING BY GERMAN SMEs IN 2021 Dominika Frau Galkiewicz, University of Applied Sciences Kufstein Tirol, Andreas Hofer-Str. 7, 6330 Kufstein, Austria Veronika Gaßner, University of Applied Sciences Kufstein Tirol, Andreas Hofer-Str. 7, 6330 Kufstein, Austria</p>
	<p>12. UNLOCKING POTENTIAL: A DEEP DIVE INTO THE FUNDING LANDSCAPE OF AGTECH START-UPS Junada Sulillari, Fan S. Noli University Korca, Albania</p>
	<p>13. ENHANCING STOCK MARKET PREDICTION WITH ADVANCED SENTIMENT ANALYSIS OF NEWS Cosmin-Alin Boțoroga, Bucharest University of Economic Studies, Strada Caderea Bastiliei, nr.2, 010374, Bucharest, Romania Ina Nimerenco, Bucharest University of Economic Studies, Strada Caderea Bastiliei, nr.2, 010374, Bucharest, Romania Teodora Monica Fulga, Bucharest University of Economic Studies, Strada Caderea Bastiliei, nr.2, 010374, Bucharest, Romania</p>
	<p>14. THE COVID-19 PANDEMIC AND ITS EFFECTS ON THE UNITED STATES' HOUSING MARKET Glen Liperi, Epoka University, Autostrada Tiranë-Rinas, km. 12, Albania Egla Mansi, Epoka University, Autostrada Tiranë-Rinas, km. 12, Albania Nerajda Feruni, Mediterranean University of Albania, Bulevardi Gjergj Fishta 52, Tirana 1023, Albania</p>
<p>11:00 – 11:30</p>	<p><b>Coffee Break</b></p>

**3<sup>rd</sup> Plenary Parallel Session**  
 (in-person, online)  
 FOI, Pavlinska 2 - Room 10

11:30 – 13:30	<p>15. <b>DIGITAL TRENDS IN THE ACCOUNTING PROFESSION</b>          Suzana Keglević Kozjak, Faculty of Organization and Informatics, University of Zagreb, Faculty of Organization and Informatics, Varaždin, Croatia</p>
<i>Session Chairs</i>	<p>16. <b>A CROSS-NATIONAL EMPIRICAL STUDY ON THE RELEVANCE OF ECONOMICS OF STATE SIZE APPROACH</b>          Primož Pevcin, University of Ljubljana, Faculty of Public Administration, Gosarjeva ulica 5, SI-1000 Ljubljana, Slovenia</p>
<p><b>Marijana Bubanić,</b>          Faculty of Organization and Informatics, Varaždin, Croatia</p>	<p>17. <b>CORRELATION AMONG ECB INTEREST RATES, INFLATION AND GDP IN EUROZONE</b>          Vesna Georgieva Svrtinov, Faculty of Economics, University Goce Delcev, Krste Misirkov 10-A, Stip, North Macedonia          Olivera Gjorgieva - Trajkovska, Faculty of Economics, University Goce Delcev, Krste Misirkov 10-A, Stip, North Macedonia</p>
<p><b>Nikolina Vrcelj,</b>          Association of Economists and Managers of the Balkans, Belgrade, Serbia</p>	<p>18. <b>PROJECT SUSTAINABLE ECONOMY: THE SIGNIFICANCE OF PROJECT TEAMS</b>          Vlasta Roška, Libertas International University, Trg J. F. Kennedy 6b, Zagreb, Croatia          Zvonko Merkaš, Libertas International University, Trg J. F. Kennedy 6b, Zagreb, Croatia          Ivana Šavor, Libertas International University, Trg J. F. Kennedy 6b, Zagreb, Croatia</p>
	<p>19. <b>BILATERAL TRADE PERFORMANCE AND UNTAPPED TRADE POTENTIALS BETWEEN NORTH MACEDONIA AND CROATIA</b>          Darko Lazarov, Faculty of Economics, University Goce Delcev, Krste Misirkov 10-A, Stip, North Macedonia          Emilija Miteva-Kacarski, Faculty of Economics, University Goce Delcev, Krste Misirkov 10-A, Stip, North Macedonia</p>
	<p>20. <b>NON-FINANCIAL INFORMATION INDICATORS ON ESG ASPECTS (ENVIRONMENTAL, SOCIAL AND CORPORATE GOVERNANCE). A STUDY APPLIED TO THE ENTITIES OF THE THIRD SECTOR OF SOCIAL ACTION (ETSAS) OF THE BASQUE COUNTRY IN SPAIN</b>          Pena-Miguel Noemi, University of the Basque Country, UPV/EHU Lehendakari Aguirre 83, 48015 Bilbao, Spain          Saitua – Iribar Ainhoa, University of the Basque Country, UPV/EHU Lehendakari Aguirre 83, 48015 Bilbao, Spain          Corral- Lage Javier, University of the Basque Country, UPV/EHU Lehendakari Aguirre 83, 48015 Bilbao, Spain          Ipinazar - Petralanda Izaskun, University of the Basque Country, UPV/EHU Lehendakari Aguirre 83, 48015 Bilbao, Spain</p>
	<p>21. <b>STRATEGIC INTEGRATION OF E-COMMERCE AND FRANCHISING</b>          Angelo Manaresi, Department of Management - University of Bologna - Italy, Via Capo di Lucca 34 - 40126 Bologna, Italy</p>
	<p>22. <b>SMART GOVERNMENT SERVICES BASED ON SEMANTIC INTEROPERABILITY GOVERNANCE AND DYNAMIC DATA EXCHANGE MODELS</b>          Darko Gulija, Gulija Consulting and Smart Solutions d.o.o., Vinogradska cesta 74, Zagreb, Croatia          Kornelije Rabuzin, University of Zagreb, Faculty of Organization and Informatics, Pavlinska 2, Varažin, Croatia          Nikola Modrušan, Central State Office for the Development of the Digital Society, Ivana Lučića 8, Zagreb, Croatia</p>
	Conference closure
13:30 – 14:30	<b>Lunch</b>

**4<sup>th</sup> Plenary Parallel Session**  
(online)

11:30 – 13:30	<p>23. AN EXAMINATION OF ALGO-TRADING STRATEGIES: CONTRASTING TREND-FOLLOWING AND REVERSAL APPROACHES Vrínceanu Bogdan-Petru, Bucharest Academy of Economic Studies, Bucharest, Romania Șerban Florentin, Bucharest Academy of Economic Studies, Bucharest, Romania</p>
<i>Session Chairs</i>	<p>24. NAUTICAL TOURISM AS AN INCENTIVE FOR DEVELOPING THE ISLAND OF ŠOLTA INTO AN ELITE DESTINATION Ena Jurić, University of Split, Faculty of Economics, Business and Tourism, Cvite Fiskovića 5, 21000 Split, Croatia Srećko Favro, Adriatic Expert d.o.o, Put Supavla 1, 21000 Split, Croatia</p>
<b>Anton Vorina,</b> Celje School of Economics, Higher Vocational College, Slovenia	<p>25. WINE TOURISM: A NEW EMERGING SEGMENT IN ALBANIA Rozana Haxhialushi, Faculty of Economics, University of Tirana, Street Arben Brozi 1, 1001, Tirana, Albania</p>
<b>Nevena Bevanda,</b> Association of Economists and Managers of the Balkans, Belgrade, Serbia	<p>26. DIGITIZING SUSTAINABLE TOURISM OF THE ADRIATIC IONIAN REGION Reis Mulita, Canadian Institute of Technology, St. Xhanfize Keko, No. 12 Tirana, Albania</p>
	<p>27. IMPACT OF THE R&amp;D TAX CREDIT ON THE PORTUGUESE MANUFACTURING SECTOR Alexandre Paredes, Eurostat, BECH Building, D4/721 5, rue Alphonse Weicker, L-2721 Luxembourg Bruno Damásio, NOVA/IMS (Universidade Nova de Lisboa - Information Management School), Campus de Campolide, 1070-312 Lisboa, Portugal</p>
	<p>28. EXPLORING OIL AND GAS OFFSHORE DECOMMISSIONING TO RENEWABLE OFFSHORE PLANTS Cátia Siueia, Smart Energy Initiatives, Mozambique Thelma Nkutumula, Autoridade Nacional de Energia, Mozambique Manuel Marcelino, Instituto Nacional de Comunicações, Mozambique</p>
	<p>29. IMPACT OF SUPPLY CHAIN FACTORING IN GREEN ENTREPRENEURSHIP: A STUDY ON THE EFFECTS OF S DIGITAL SUSTAINABLE PLATFORM FOR GREEN ENTREPRENEURS Cátia Siueia, Smart Energy Initiatives, Mozambique Manuel Marcelino, Instituto Nacional de Comunicações, Mozambique Thelma Nkutumula, Autoridade Nacional de Energia, Mozambique</p>
	<p>30. AN EVALUATION OF A GREEN HYDROGEN FPSO COMBINES WITH A HYBRID WIND TIDAL GEOTHERMAL ENERGY SYSTEM Cátia Siueia, Smart Energy Initiatives, Mozambique Thelma Nkutumula, Autoridade Nacional de Energia, Mozambique Manuel Marcelino, Instituto Nacional de Comunicações, Mozambique</p>
	<p>31. SCHENGEN AS AN EXAMPLE OF THE TOTALLY FAILED EU COMMON POLICY Dusan Soltes. Faculty of Management, Comenius University. Odbojarov 10, 820 05 Bratislava, Slovakia</p>
	<p>32. SOIL APPLICATIONS OF ZEOLITES AGAINST CLIMATE CHANGE Eleonora Cataldo, Università di Firenze, Viale delle Idee 30 Sesto Fiorentino, Italia Giovanni Battista Mattii, Università di Firenze, Viale delle Idee 30 Sesto Fiorentino, Italia</p>
	<p>33. WHAT DEFINES MODERN LEADERSHIP? AN ANALYSIS BASED ON LITERATURE FROM 2021-2023 Anton Vorina, Celje School of Economics, Higher Vocational College, Mariborska 2, 3000 Celje, Slovenia Nikolina Vrčelj, Association of Economists and Managers of the Balkans - Udekom Balkans, Ustanička 179, Belgrade, Serbia</p>
	Conference closure
13:30 – 14:30	<b>Lunch</b>

**5<sup>th</sup> Session**  
 (virtual)

<https://www.itema-conference.com/virtual-presentations>


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**34. TRADITIONAL VS DIGITAL SUPPLY CHAINS**

Anđela Đorđević, Faculty of Organizational Sciences, Jove Ilića 154, Belgrade, Serbia  
 Andrijana Čolaković, Faculty of Organizational Sciences, Jove Ilića 154, Belgrade, Serbia  
 Biljana Cvetić, Faculty of Organizational Sciences, Jove Ilića 154, Belgrade, Serbia  
 Dragan Vasiljević, Faculty of Organizational Sciences, Jove Ilića 154, Belgrade, Serbia  
 Miloš Danilović, Faculty of Organizational Sciences, Jove Ilića 154, Belgrade, Serbia

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**35. ASSESSING THE IMPLEMENTATION OF THE EU "FROM FARM TO FORK" STRATEGY IN THE ALBANIAN FOOD CHAIN: OPPORTUNITIES AND CHALLENGES**

Azeta Tartaraj, University "Aleksandër Moisiu" Durrës, Albania  
 Denada Lica, University "Aleksandër Moisiu" Durrës, Albania  
 Ariola Harizi, University "Aleksandër Moisiu" Durrës, Albania

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**36. ORGANISATIONS MANAGEMENT IN THE DIGITAL ERA**

Andreea Grecu, Technical University of Civil Engineering Bucharest, Bd. Lacul Tei 122-124, Bucharest Romania

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**37. CONCEPTUAL MODEL OF A SOFTWARE ACCESSIBILITY EVALUATION SYSTEM**

Radka Nacheva, University of Economics - Varna, 77, Knyaz Boris I blvd., 9002 Varna, Bulgaria

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**38. COMPARATIVE ANALYSIS OF ARTIFICIAL INTELLIGENCE ADOPTION IN SMALL AND LARGE COMPANIES IN SLOVENIA**

Maja Rožman, Faculty of Economics and Business, University of Maribor, Razlagova ulica 14, 2000 Maribor, Slovenia  
 Polona Tominc, Faculty of Economics and Business, University of Maribor, Razlagova ulica 14, 2000 Maribor, Slovenia  
 Katja Crnogaj, Faculty of Economics and Business, University of Maribor, Razlagova ulica 14, 2000 Maribor, Slovenia

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**39. TRACING THE EXPERIENTIAL DIMENSIONS THAT MOTIVATE LOCAL PRODUCERS**

András Schlett, Pázmány Péter Catholic University, 1088 Budapest, Szentkirályi u. 28, Hungary  
 Marietta Balázsne Lendvai, Budapest Business University, 1149 Budapest, Buzogány u. 10-12, Hungary  
 Judit Beke, Budapest Business University, 1149 Budapest, Buzogány u. 10-12, Hungary

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**40. THE ROLE OF SOCIAL MEDIA IN MARKETING FOR ALBANIAN SMALL MEAT PROCESSING FARMS: A COMPARATIVE STUDY**

Belisa Korriku, Slovak University of Agriculture in Nitra, Slovakia  
 Elena Horska, Slovak University of Agriculture in Nitra, Slovakia

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**41. IS CUSTOMER-TARGETED COUNTERPRODUCTIVE WORK BEHAVIOUR DAMAGING FOR ORGANISATIONAL PERFORMANCE? EVIDENCE FROM THE HOSPITALITY BUSINESS**

Marlena A. Bednarska, Poznan University of Economics and Business, al. Niepodleglosci 10, 61-875 Poznan, Poland

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**42. CONSUMER PREFERENCES AND REACTIONS TO BRAND EXPANSION**

Fani Kerum, University of Applied Sciences, Burgenland Campus 1, A-7000 Eisenstadt, Austria  
 Dijana Vuković, University North, Jurja Križanića 31b, 42000 Varaždin, Croatia  
 Miroslava Žukina, University North, Jurja Križanića 31b, 42000 Varaždin, Croatia

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**43. CONSUMER REACTIONS TO SUSTAINABLE CONSUMPTION CONTENT - AN EYE TRACKING EXPERIMENT**

Maria Kehayova-Stoycheva, University of Economics - Varna 77, Knyaz Boris I Blvd., 9002 Varna, Bulgaria  
 Yordan Nedev, University of Economics - Varna 77, Knyaz Boris I Blvd., 9002 Varna, Bulgaria

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**44. CULTURAL ROUTES AS MAIN CONTRIBUTORS OF CULTURAL TOURISM IN DEVELOPING SUSTAINABLE TOURISM APPROACHES IN THE WESTERN BALKAN COUNTRIES**

Sonia Jojiç, POLIS University, Rruga Bylis 12, Autostrada Tiranë-Durrës, Km 5, Kashar, SH2, Tiranë 1051, Albania

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45. TENDENCIES IN THE DEVELOPMENT OF TOURISM AND IMPACT OF COVID-19 ON THE EXAMPLE OF SELECTED EU COUNTRIES  
 Veronika Grimberger, University of Economics and Management in Bratislava, Furdekova 16, 851 04, Bratislava  
 Nadiya Dubrovina, University of Economics and Management in Bratislava, Furdekova 16, 851 04, Bratislava  
 Monika Hudakova, University of Economics and Management in Bratislava, Furdekova 16, 851 04, Bratislava
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46. DOES THE EUROPEAN CAPITAL OF CULTURE INITIATIVE AFFECT TOURISM AND LOCAL ECONOMIC DEVELOPMENT? EVIDENCE FROM MATERA  
 Francesco Sama, University Magna Graecia di Catanzaro, Viale Europa - 88100 Catanzaro, Italy  
 Emanuela Macri, University Magna Graecia di Catanzaro, Viale Europa - 88100 Catanzaro, Italy
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47. THE RELATIONSHIP BETWEEN THE NUMBER OF CRYPTOCURRENCY ACCEPTANCE SITES AND THE INTENSITY OF TOURISM IN TERMS OF LEGAL REGULATION  
 Marcell Kupi, Szécheny István University, 9026-H Győr, Egyetem tér 1., Hungary  
 Viktória Kundi, Szécheny István University, 9026-H Győr, Egyetem tér 1., Hungary  
 Tamás Szabó, Szécheny István University, 9026-H Győr, Egyetem tér 1., Hungary
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48. ASSESSING THE INTERACTION BETWEEN FINANCIAL STABILITY, ECONOMIC DEVELOPMENT AND COVID-19 RESPONSE: A MACROECONOMIC ANALYSIS OF EUROPEAN COUNTRIES  
 Maria-Alexandra Dalu, Bucharest University of Economic Studies, Romania  
 Alexandra Horobet, Bucharest University of Economic Studies, Romania  
 Lucian Belascu, "Lucian Blaga" University of Sibiu, Romania
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49. EFFICIENCY IN THE MARKET STRUCTURE OF THE BANKING SECTOR IN THE REPUBLIC OF CROATIA  
 Dina Korent, Faculty of Organization and Informatics, Pavlinska 2, 42000 Varaždin, Croatia  
 Anamarija Ratković, Raiffeisen Bank Austria d.d., Petra Preradovića 17, 42000 Varaždin, Croatia  
 Marijana Bubanić, Faculty of Organization and Informatics, Pavlinska 2, 42000 Varaždin, Croatia
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50. DIFFERENCES IN HOUSEHOLD INTENTIONS FOR SUSTAINABLE FOOD CONSUMPTION  
 Maria Kehayova-Stoycheva, University of Economics - Varna 77, Knyaz Boris I Blvd., 9002 Varna, Bulgaria  
 Svilen Ivanov, University of Economics - Varna 77, Knyaz Boris I Blvd., 9002 Varna, Bulgaria
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51. STRATEGIC PLANS FOR SUSTAINABLE DEVELOPMENT OF CITIES - REGIONAL DIFFERENCES BASED ON THE EXAMPLE OF THREE BULGARIAN CITIES  
 Svilen Ivanov, University of Economics - Varna 77, Knyaz Boris I Blvd., 9002 Varna, Bulgaria  
 Boryana Serbezova, University of Economics - Varna 77, Knyaz Boris I Blvd., 9002 Varna, Bulgaria  
 Yordan Nedev, University of Economics - Varna 77, Knyaz Boris I Blvd., 9002 Varna, Bulgaria
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52. DEVELOPMENT OF ORGANIC AGRICULTURE IN THE CONTEXT OF FOOD SECURITY/INSECURITY  
 Kristina Petrova-Hristova, Sofia university "St. Kliment Ohridski", boul. Tsar Osvoboditel 15, Sofia, Bulgaria
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53. DECISION SUPPORT SYSTEM WITH AI-BASED GAIT ESTIMATION AS AID FOR NEURODEGENERATIVE DISEASE PATIENTS  
 Arun-Fabian Panaite, University of Petrosani, Str. Universitatii, nr.20, Hunedoara County, Romania  
 Monica Leba, University of Petrosani, Str. Universitatii, nr.20, Hunedoara County, Romania
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54. FACE RECOGNITION: A LITERATURE REVIEW  
 Gabriela Laura Salagean, Doctoral School, University of Petrosani, street Universitatii, nr. 20, Hunedoara County, Romania  
 Monica Leba, System Control and Computer Engineering Department, University of Petrosani, street Universitatii, nr. 20, Hunedoara County, Romania
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55. ENGAGEMENT OF COMPUTER PROFESSIONALS (ON THE EXAMPLE OF BULGARIAN COMPANIES IN THE IT SECTOR)  
 Velina Koleva, University of Economics - Varna, 77, Knyaz Boris I blvd., 9002 Varna, Bulgaria
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56. ASPECTS REGARDING THE DEVELOPMENT OF AN URBAN SMART GRID  
 Lucaciu Gredjuc Ovidiu Cosmin, Universitatea din Petrosani, str. Universitatii nr.20, Hunedoara County, Romania  
 Leba Monica, Universitatea din Petrosani, str. Universitatii nr.20, Hunedoara County, Romania
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57. ONE SECURITY SOLUTION IN A CLOUD ENVIRONMENT

Marija Zajeganović, Academy of Technical and Art Applied Studies Belgrade (ATUSS) – Department ICT College for Vocational Studies, Zdravka Čelara 16, Belgrade, Serbia

Milan Pavlović, Academy of Technical and Art Applied Studies Belgrade (ATUSS) – Department ICT College for Vocational Studies, Zdravka Čelara 16, Belgrade, Serbia

Nenad Kojić, Academy of Technical and Art Applied Studies Belgrade (ATUSS) – Department ICT College for Vocational Studies, Zdravka Čelara 16, Belgrade, Serbia

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58. IMPLEMENTATION OF NEXT-GENERATION FIREWALL IN MODERN NETWORKS

Milan Pavlović, Academy of Technical and Art Applied Studies Belgrade (ATUSS) – Department ICT College for Vocational Studies, Zdravka Čelara 16, Belgrade, Serbia

Marija Zajeganović, Academy of Technical and Art Applied Studies Belgrade (ATUSS) – Department ICT College for Vocational Studies, Zdravka Čelara 16, Belgrade, Serbia

Milan Milivojević, Academy of Technical and Art Applied Studies Belgrade (ATUSS) – Department ICT College for Vocational Studies, Zdravka Čelara 16, Belgrade, Serbia

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59. LINEAR STATISTICAL FEATURES FOR THE PURPOSES OF COMPUTER NETWORK AUTOMATION

Milan Milivojević, Academy of Technical and Art Applied Studies Belgrade (ATUSS) – Department ICT College for Vocational Studies, Zdravka Čelara 16, Belgrade, Serbia

Milan Pavlović, Academy of Technical and Art Applied Studies Belgrade (ATUSS) – Department ICT College for Vocational Studies, Zdravka Čelara 16, Belgrade, Serbia

Marija Zajeganović, Academy of Technical and Art Applied Studies Belgrade (ATUSS) – Department ICT College for Vocational Studies, Zdravka Čelara 16, Belgrade, Serbia

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60. OMISSIONS BY DESIGN IN A SURVEY: IS THIS A GOOD CHOICE?

Paula C.R. Vicente, Lusófona University Lisbon, Campo Grande 376, 1749-024 Lisbon Portugal

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61. AN ALTERNATIVE OR NEW ECONOMIC MODEL IS BRICS

Plamen Iliev, New Bulgarian University, Sofia, Bulgaria

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