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INNOVATION CAPACITY AND ECONOMIC GROWTH: EMPIRICAL ESTIMATION FOR CEE COUNTRIES

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Introduction

•The main goal of the paper is to test the link between innovation and economic growth in CEE countries with special focus on North Macedonia

 Theoretical background (Innovation based-growth models and HRV growth model)

•Methodological framework (growth accounting based on production approach, GMM panel regression analysis and international benchmarking)

Growth diagnostic and HRV growth model



Growth accounting based on production approach

$$g_{Y} = g_{A} + ag_{K} + bg_{L} \qquad a = \frac{\Delta Y / Y}{\Delta K / K} \cong \frac{\partial Y / Y}{\partial K / K} = \frac{MP_{K}K}{Y} \qquad b = \frac{\Delta Y / Y}{\Delta L / L} \cong \frac{\partial Y / Y}{\partial L / L} = \frac{MP_{L}L}{Y}$$

	Sources of economic growth	Coef. <i>a</i> and <i>b</i>	Growth rate, %	Absolute contribution%	Relative Contributio n %
Α	Labor (L)	0.60	1.40	0.84	35,75
В	Capital (K)	0.40	2.00	0.8	34,03
С	Total factor productivity (TFP/A)			0.71	30,23
	TOTAL	1		2.35	100

Decomposition of Total Factor Productivity - TFP

$$b(\Delta L^*/L^*) = b\left(\frac{L}{L^*}\right)\left(\frac{\Delta L}{L}\right) + b\left(1 - \frac{L}{L^*}\right)\left(\frac{\Delta L}{L}\right) + b\left(\frac{\Delta(L^*/L)}{(L^*/L)}\right)$$

	Sources of economic growth	The rate of	Absolute	Relative
		growu	contribution	
Α	Factor accumulation	3.40%	1,64	69,78%
В	"Unqualified" labor	1.40%	0,84	35,75
С	Capital	2.00%	0,8	34,03%
D	Total factor productivity - TFP	0,71%	0,71	30,23
Е	Technological progress	0,19%	0,19	8.5%
F	Improvement in education structure	0,52%	0.52	21,7%
	Gross Domestic Product	2.35%	2,35	100

Panel GMM regression analysis of innovation and economic growth in the CEE countries

 $g = \gamma_0 + \gamma_1 l \ln Innov + \gamma_2 \ln Hum + \gamma_3 \ln Ex + \gamma_4 \ln Invest + \varepsilon_i$

The outcome variable in the model is economic growth measured by the **natural logarithm of real GDP per capita** in different time periods, while the independent variables as determinants of economic growth for analyzed group of the CEE countries are:

- 1) Innovation capacity measured by royalty payments, number of patents, journal articles and GERD;
- Human capital measured by gross enrolment in primary, secondary and tertiary education, education spending and number of teachers per student);
- 3) Investment rate private and public capital investment as a share of GDP;
- 4) Export measured as a percentage of real GDP; and
- 5) Bank credits to the domestic private sector as a percentage of GDP

The econometric model and estimated results

	OLS Panel	Fixed effects model
DEPENDENT VARIABLE : Log of real GDP	regression	
INDEPENDENT VARIABLES:		
Innovation capacity	0.642***	0.124**
	(0.175)	(0.036)
Investment in human capital	2.672***	1.149***
	(0.774)	(0.561)
Export, % of GDP	0.178***	0.534**
	(0.0346)	(0.384)
Bank credit to private sector, % of GDP	0.227**	
	(0.0911)	
Investment rate		0.523**
		(0.347)
Constant	-5.155*	-7.709**
	(2.762)	(2.940)
Observation	99	101
R-adjusted	0.696	0.474
Standard errors in		
*** p<0.01, ** p<0.05, * p<0.1		
Source: Author calculation		

Graphical presentation of the correlation between innovation capacity measured by the product and export sophistication and the economic performance of CEE countries



It is obvious that North Macedonia in this segment is presented as a negative outlier

The analysis of national innovation capacity



 $\ln Patents = \alpha_o + \alpha_1 \ln(GDP/capita) + \alpha_2 \ln(GERD) + \alpha_3 Education + e_i$

Variable	Coefficient	Standard Error	T-stat
Ln GDP per capita, PPP\$	0.8304339	0.240312	3.46
Human capital measured as average years			
of education	1.172034	0.6201607	1.89
General expenditure of Research and			
Development (GERD), % of GDP	0.7557995	0.2922528	2.59
Constant	-21.24028	2.052689	-10.35
			R²=0.6817

Thank you for your attention!