

WORKSHOP AGENDA

Developing an Accreditation Roadmap for MA Program(s) in Investigative Journalism in the
Western Balkans & Türkiye

Democracy Institute, Central European University
Nador utca 13, room 301 (entrance at Nador 15)
Budapest, Hungary

November 16-17, 2023

The aim of this workshop is to bring together members of the International Advisory Board to provide input and expertise towards development of a roadmap for MA accreditation in investigative journalism, and to advise on pilot programming and curriculum.

THURSDAY, NOVEMBER 16

- 9:00 - 9:30 Welcome and introductions
- 9:30 - 9:45 CEU presents their current thinking on future prospects & University Goce Delčev presents their plans for developing a new MA
- 9:45 - 10:45 Lessons on the process of accreditation from the recently launched Investigative Journalism MA at the University of Tirana & what we can learn from existing MAs

10:45 - 11:00 Coffee Break

- 11:00 - 12:30 Discussion on structure(s) and audience(s) for Investigative Journalism MA programs

Who are the intended audiences for such an MA? How do the audiences inform the structure and vice versa? What are some of the unique selling points of a new program? How do executive education programs fit in?

12:30 - 13:30 Lunch

- 13:30 - 15:30 Introduction to the draft curriculum & discussion on revisions

Building on the draft curriculum developed in the first phase of the project (2021), we will use this as a starting point to discuss what should be included in a sample



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curriculum for the region, given there is of course no one size fits all model. What can we learn from western curriculum? What is distinct for the region?

Please familiarize yourselves with the draft curriculum if you have not already:

<https://cmds.ceu.edu/article/2021-11-12/cmds-develops-model-curriculum-masters-degree-investigative-journalism-western>

15:30 - 16:00 Coffee Break

16:00 - 17:15 Funding challenges and exploration of creative financing opportunities

We know this is a major challenge, so what are some models or approaches to consider? How do the structures of degree program(s) impact funding possibilities?

17:15 - 18:00 Cross border programs & possibilities

How can we build cross border programs and what might they look like? How do the structures of degree program(s) impact funding possibilities? What is the space for NGO partnerships in cross-border initiatives?

19:00 Dinner at Első Pesti Rétesház, Október 6. utca 22; (around the corner from CEU)

FRIDAY, NOVEMBER 17

9:00 - 11:00 Preparing a roadmap for accreditation

What needs to be a part of an accreditation roadmap? How do we move from concept to accreditation? What is needed for accreditation processes? What kinds of partnerships would be helpful in this stage?

11:00 - 11:15 Coffee Break

11:15 - 12:45 What next and how to move forward?

Wrap up, loose ends, any subjects for further discussion

12:45 - 14:00 Lunch

This workshop is taking place as part of the project **Strengthening Quality Journalism in the Western Balkans and Türkiye II** funded by the European Union, and coordinated by the Balkan Investigative Reporting Network (BIRN).



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