



MOTIVATION IN DISTANCE EDUCATION

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Introduction

- Paper inspired by several questions:
 - ► How important is motivation in DE?
 - ▶ What is the role of demotivation?
 - ▶ What is the origin of the term?





1. Types of motivation

- > 3 types of motivation:
 - ► Intrinsic motivation
 - ► Extrinsic motivation
 - Social motivation





1.1. Intrinsic motivation

- Personal enjoyment;
- Comes from inside;
- Long-term engagement;
- Curiosity;
- Challenge acceptance;
- Most important for learners in DE;





1.2. Extrinsic motivation

- Outside stimulus;
- Award;
- Recognition;
- Short-term engagement;
- ► Intrinsic + extrinsic motivation = greater success in DE





1.3. Social motivation

- ▶ DE social activity;
- Belonging to community;
- Sharing materials with peers;
- ► Important even via electronic media;





2. Matthew effect in DE

- Distance learning and achievement-relationship;
- Gospel of Matthew:
 - For to everyone who has, more will be given and he will grow rich; but from the one who has not, even what he has will be taken away."
- As the rich get richer and the poor get poorer, the good student become better and vice versa in DE.





3. Motivation in synchronous and asynchronous form of DE

- Synchronous form of DE dependent on all types of motivation;
- ► Asynchronous form of DE mostly dependent on intrinsic motivation.





8. Conclusion

- ► Motivation crucial in English language acquisition;
- ► Importance greater in DE!





Thank you for your attention