



CAREER MANAGEMENT

PROF. TAMARA JOVANOVA APASIEVA



THE FUTURE OF OUR JOBS

<https://www.youtube.com/watch?v=eH1fFdzJAw>



Trending careers in the 21st century



Healthcare

Medical administration, nurses, doctors, personal care workers, childcare workers, other healthcare professionals.



Technology

Biotechnology, engineering, informational technology, AI specialists



Business and professional services

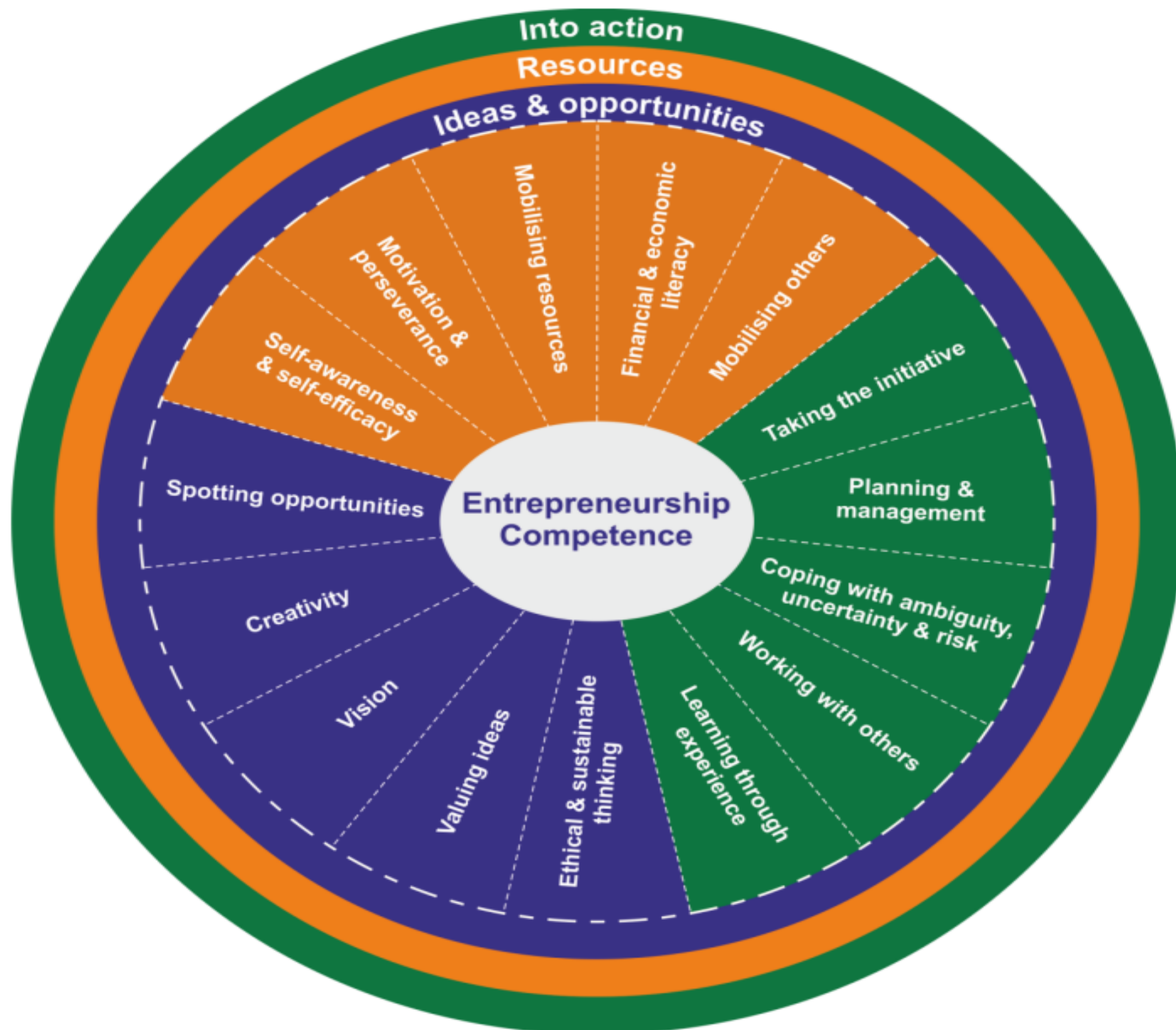
Financial services, human resources, law, communications, public relations, sales and marketing, accounting, hospitality services



Public administration

Social services, education, environmental, civil and chemical engineers, construction roles.

EntreComp



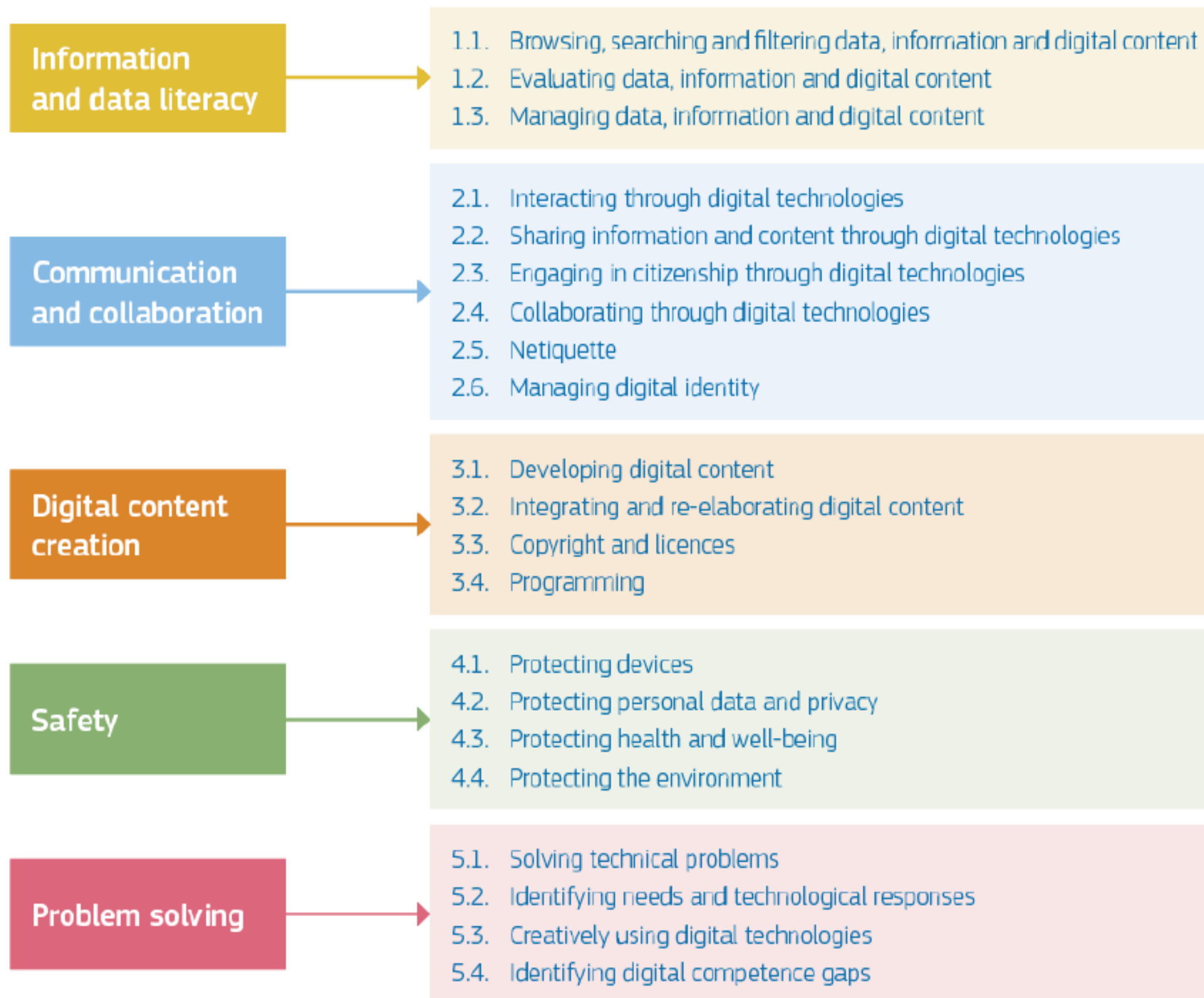
ENTREPRENEURSHIP COMPETENCE FRAMEWORK

Entrepreneurship is when you act on opportunities and ideas and turn them into **value for others**.

The value created can be financial, cultural or social (FFE-YE, 2012).

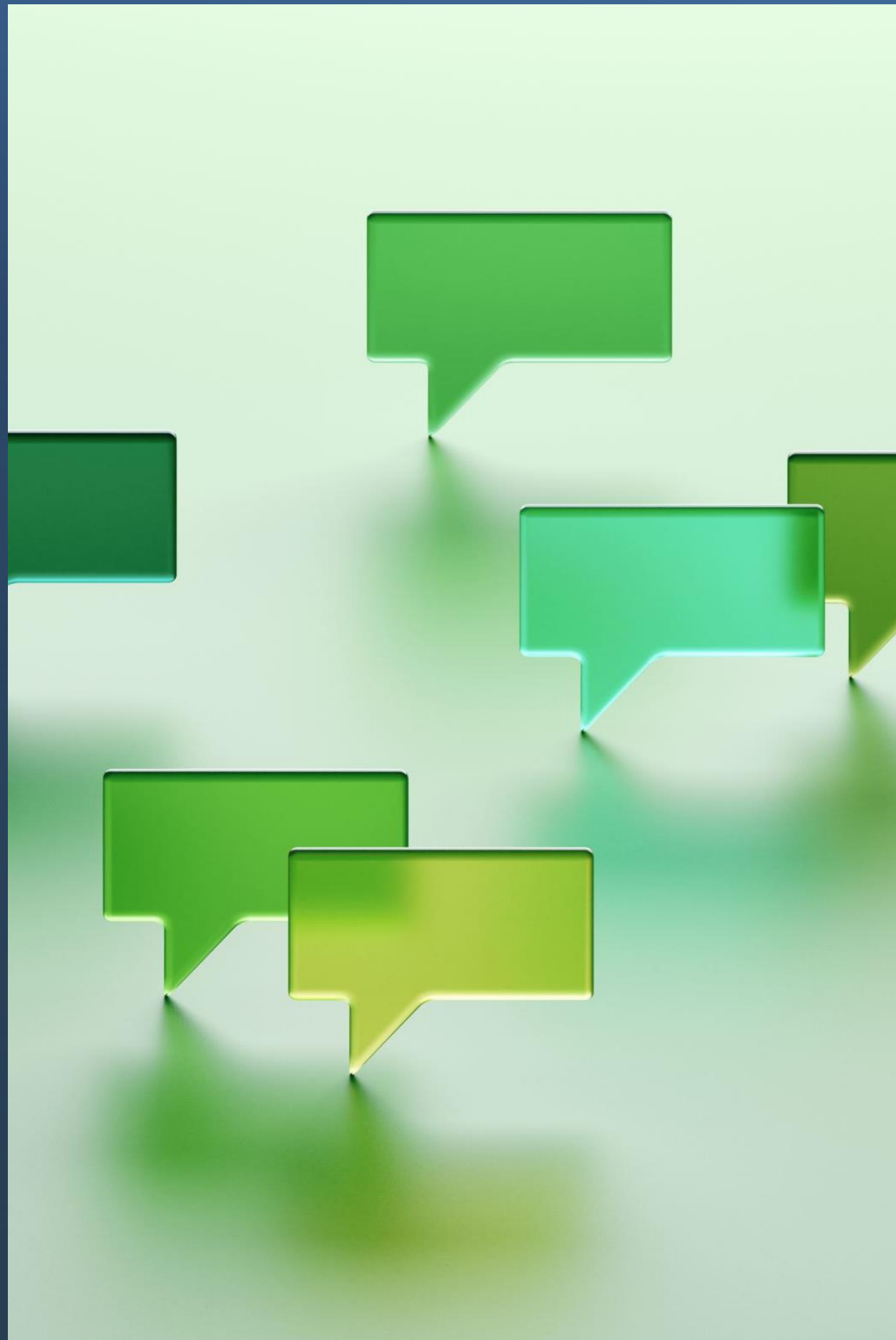
Is this a possibility for you?

DigiComp



DIGITAL COMPETENCE FRAMEWORK

Digital entrepreneurship is entrepreneurship that involves the use of new digital technologies (particularly social media, big data, mobile and cloud solutions).



**Communication skill:
Effective Ways of
Engaging in Small Group
Networking
Conversations**

TYPES OF CREER INTERESTS

- Civil engineers
- Repair work
- Environmental analyst
- Cook
- Electrician

- Accountants
- Legal secretaries
- Office managers
- Forensic scientist
- Security manager
- Credit analyst
- Coordinators

- Pharmacist
- Surgeon
- Anthropologist
- Dentist
- Biochemist
- Meteorologist
- Surveyor
- Researcher

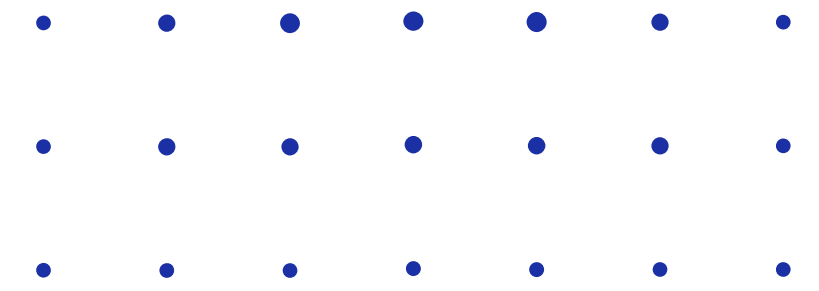


- Managers and Marketers
- Lawyers
- Recruiters
- Intelligence specialist
- Tax attorney
- Production manager
- Entrepreneur

- Musicians
- Photographers
- Videographers
- Painter
- Architect
- Exhibition artist
- graphic designer
- Marketeer

- Career Advisor
- Dietician
- Teacher
- Psychologist
- Physiotherapist

RULES FOR CONDUCT IN THE BUSINESS WORLD



1. Follow the vision, core values and general culture of the company.

2. Dress code - what is appropriate to wear at work.

3. Avoidance of delay.

4. Anti-harassment culture.

5. Careful use of company equipment and property.

6. Avoiding discrimination.

7. Not accepting or participating in bullying (mental harassment).

8. Rule of confidentiality!

9. Be careful not to engage in illegal activities.

10. Rules for the use of social networks by employees?

11. Learn from mistakes.

5 Types of Business Etiquette



Workplace
Etiquette



Meal
Etiquette



Communication
Etiquette



Professionalism



Meeting Etiquette



EXERCISE: PERSONAL DEVELOPMENT PLAN



DISCUSSION



Your opinion



Is it useful for future?



Where can you use it?



Which part was your favorite and why?



THANK YOU



EVALUATION

