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CONFERENCE PROGRAM

**Global Challenges Through the Prism of Rural Development in the Sector of Agriculture and Tourism
GIRR 2023**

May 12th 2023

REGISTRATION

(9:30 – 10:00)

OPENING

(10:00 – 10:15)

Prof. Svetlana Karić, PhD, President of the Academy of Applied Studies Šabac

Prof. Vera Rašković, PhD, Head of Unit for Agricultural and Business Studies and Tourism, Academy of Applied Studies Šabac

PLENARY LECTURES (10:15 – 12:00)

Emina Karo, PhD, Associate Professor Faculty of Law University of New York, Tirana, Albania, *“The Legal Framework of a Healthy Environment-Challenges of Modern Society”*

Igor Dragičević, PhD, Assistant Professor Institute for Public Health Šabac, Šabac, *“Agricultural Production as a Risk Factor for Human Health in Macva District”*

Gordan Mimić, PhD, Research Associate BioSense Institute, Novi Sad, Serbia, *“AGRICultural tOolbox for exploiting SENtinel data to improve Droughtmitigation (AGROSEND) – the project proposal”*

Alija Salkunić, MSc, Elixir Zorka Šabac, Šabac, Serbia, *“Conceptual Approach to Circular Economy Implementation - Case Study of Company Elixir Zorka - Mineral Fertilizers”*

Slobodan Dolašević, PhD, Golden Bee DOO, Serbia, *“System for Rearing Bee Colony and Obtaining Bee Products Indoors at Home”*

Violeta Ivanova -Petropulos, PhD, Full Professor at the Faculty of Agriculture, University “Goce Delčev” Štip, Republic of North Macedonia, *“Wine Composition and Quality”*

COFFEE BREAK (12:00 – 12:30)

ROUND TABLE

(12:30-13:00)

Prof. Mirjana Radovanović, PhD and Gordana Racić, PhD, EDUCONS University, Sremska Kamenica, Republic of Serbia

“Circular economy as a model of development that forms a new identity of the Republic of Serbia”

Biljana Pantić, President of the Women's Association for the Preservation of Pocerina Tradition *Kalinovac*
“Presentation of the examples of good practice of women entrepreneurs in the rural areas of Pocerina“

SESSION 1 - Presentations
(13:00 – 15:00)

Nikola Vojvodić, ***“Reengineering of Marketing and Business Processes in the Company”***

Miroljub Nikolić, ***“Agriculture and the Professional Rehabilitation of Persons with Mental Disabilities”***

Borislav Kolarić, ***“The Role of Knowledge Management as a Strategic Tool in Modern Agribusiness“***

Sunčica Ivanović, ***“Assessment of Health-Related Quality of Life in Burn Patients”***

Stefan Jovanović, ***“Quality of Life of Colorectal Carcinoma Sufferers”***

Ljubica Krivokapić, ***“Improving the Health of Children and Young People”***

Milena Cvetković Jovanović, ***“Risks for Patient Safety in Emergency Services”***

Suzana Milutinović, ***“Improvement and Preservation of Human Health”***

Ivana Vukosavljević, ***“Health Status of Women”***

SESSION 2 – Poster presentations (13:00 – 15:00)

VISIT TO *Elixir Zorka*

This year, company *Elixir Zorka* marks 85-year-long tradition of chemical industry in Šabac. To celebrate this important jubilee, we are organizing the following events:

1. An exhibition inspired by the history of former company HI *Zorka* - curators *Miloš Lekić* and *Branislav Stanković*
2. Presentation *Elixir Zorka - Sustainable Solutions for the Future* - speaker: *Nataša Todorov*, senior specialist for the development of mineral fertilizer formulae
3. Tour of production facilities
4. Cocktail

CLOSING
