

# 21st Pharmacovigilance 2020

#Vlphv

"Latest developments in pharmacovigilance, drug safety and RMP"

26th & 27th February 2020  
Pestana Chelsea Bridge Hotel  
London, UK



## AGENDA AT A GLANCE

## Key Speakers Include



**NICHOLAS CALL**  
Special Agent  
FDA



**SHAANTANU DONDE**  
Senior Director, Medical Portfolio Development  
(Developed Markets), **Upjohn UK**



**SUSAN WELSH**  
Chief Safety Officer  
**CSL Behring**



**G SCOTT CHANDLER**  
Global Head, Personalized Health Care (PHC)  
Safety, **F. Hoffmann La Roche**



**JOHN SOLOMON**  
Head of Pharmacovigilance - UK & Ireland  
**Sanofi**



**MICHAEL BEAN**  
Senior Director, Regulatory Compliance R&D  
**Johnson & Johnson**



**JABEEN AHMAD**  
Global PV Consultant  
**Independent Consultancy**



**WIVINA DE WAELE**  
Director, Regional Safety Excellence EMEA.Global  
Drug Safety, **Alexion**



**STEINAR MADSEN**  
Medical Director  
**Norwegian Medicines Agency**



**RICARDA TIEMEYER**  
Associate Director Head of Pharmacovigilance  
**Biogen**



**RAJ BHOGAL**  
Head of Inspection, R&D Quality  
**Takeda**



**PHILIP OLUWOLE**  
Associate Principal Surveillance Specialist  
**Astrazeneca**



**MATE A. BALAZS**  
Country Head - Patient Safety - Hungary  
**Novartis**



**MIRCEA CIUCA**  
Global Therapeutic Area Head - Global Clinical  
Safety and Pharmacovigilance, **CSL Behring**



**SUMIT MUNJAL**  
Senior Medical Director, Head Europe PV  
**Takeda Pharmaceuticals**



**PHILLIP EICHORN**  
Senior Director (Worldwide Safety and Regula-  
tory), **Pfizer**



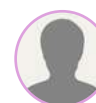
**JOHN POUSTIE**  
Medical Director & EU QPPV, Global PV  
**Norgine**



**VALENTINA MANCINI**  
Director PV, EU QPPV  
**Shionogi Europe**



**YUUNG YUUNG YAP**  
Senior International Regulatory Counsel, EU  
and International Regulatory Law, **Pfizer**



**LUIZ LIMA**  
Senior Global Patient Safety Physician  
Neurology, **Ipsen**

Organized by



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"I found it to be very well structured, focused on topics of interest for every PV professional. All the speakers were amazing and I look forward attending your future conferences"

PhV Manager, Bausch Health

## AGENDA AT A GLANCE

### Key Speakers Include



**FRANCK SCHWARTZ**  
QA Global Inspection, Intelligence Lead -  
Compliance & Regulatory Affairs **Novartis**



**MAGDA DAUDIN**  
Associate Director, Quality Assurance - PV  
Domain Expert, **Janssen Pharmaceutical**



**KAREN CHENG**  
Safety Risk Lead  
**Pfizer**



**IVA SLAVCEVOVA**  
Deputy QP Pharmacovigilance/Global Patient  
Safety, **Baxter**



**ANDREA OLIVA**  
Head of Pharmacovigilance  
**Mylan**



**NATALIE SPRINGVELD**  
Global Safety Leader  
**Bayer**



**TEA BABIC**  
Associate Director, Audits and Inspections,  
Global Pharmacovigilance Compliance, **Teva**



**YVONNE NANCIU**  
Senior Manager PV & Medical Information,  
Local QPPV, **Abbvie**



**MARJAN DZEPAROSKI**  
Head of Regulatory Affairs, Drug Safety &  
Intellectual Property, **Bionika Pharmaceuticals**



**CHETAN SHATAPATHY**  
Principal Pharmacovigilance Physician -  
Oncology R&D Unit, **AstraZeneca**



**BARBARA DE BERNARDI**  
Deputy EU QPPV and European Safety Office  
Head, **Pfizer**



**NITHARNA SIVARAJAH**  
Pharmacovigilance Information Coordinator  
**MHRA**



**SALVATORE GIORGIO CICIRELLO**  
Senior Director Safety Science & PASS, Global  
Drug Safety & Risk Management, **Celgene**



**NICOLE BAKER**  
Co-Founder  
**BioLogit**



**MADDALENA LINO**  
Safety Lead Director  
**Pfizer**



**MARY LYNNE VAN POELGEEST**  
President, **World Federation for Incontinent  
Patients - (WFIP)**



**SANDY EISEN**  
Chief Medical Officer  
**Frontline Pharma Consulting**



**GEORGIA GAVRIILIDOU**  
Counsel  
**Sidley Austin**

Plus many more COMING SOON.....

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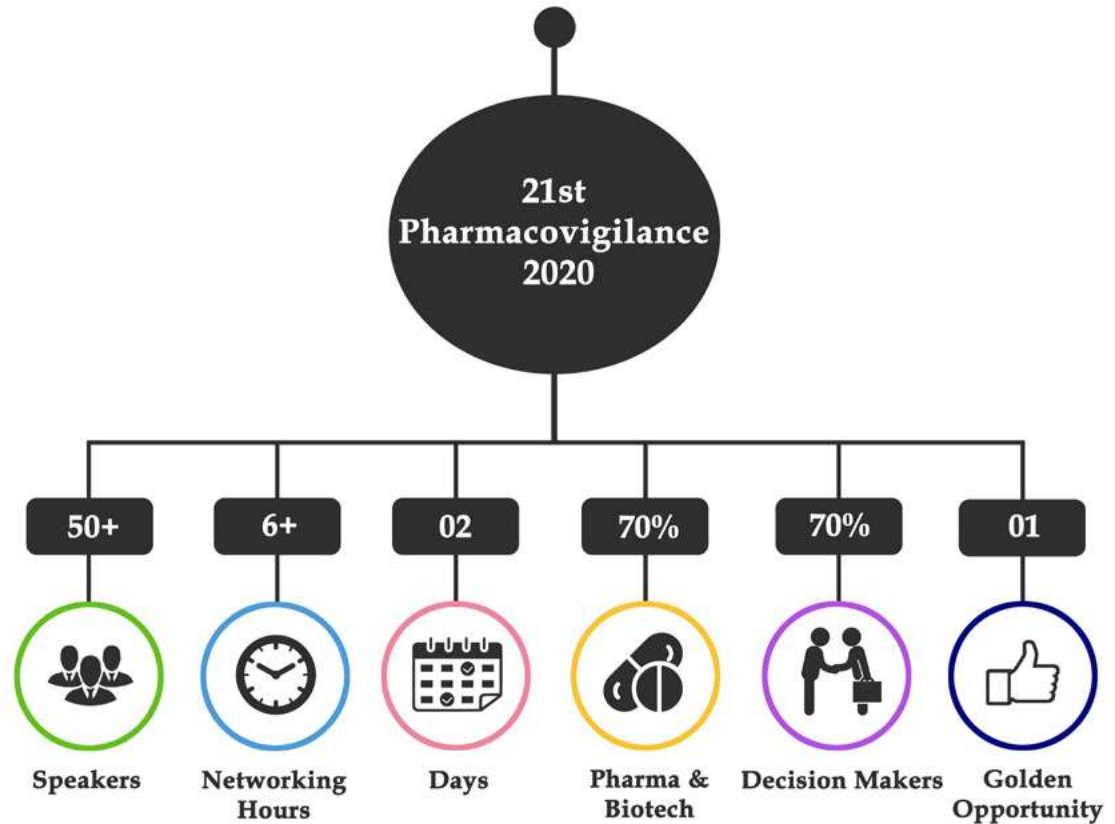
26th & 27th February 2020  
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"Conference was very informative & added much knowledge about Pharmacovigilance systems, ADE, process flow of reporting, searching data & mobile networking"

Asst. Manager Regulatory Affairs, Emcure Pharmaceuticals

## AGENDA AT A GLANCE

### WHO ATTENDS?



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# 21st Pharmacovigilance 2020

"Latest developments in pharmacovigilance, drug safety and RMP"

"Panel discussions are very interactive as well as address real world and practical issues"

Head - Medical Affairs, Wockhardt

26th & 27th February 2020  
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## AGENDA AT A GLANCE

### OUR HISTORY

Virtue Insight (VI) started its wonderful journey in 2009 and now after a decade in the industry, we are honored to organise our 21st event in Pharmacovigilance to be held in 2020 in UK.

Over our past events, we have gained huge trust of our industry partners through our ability of providing best connect within the pharma regulators, stakeholders and the patients. Keeping our promise through all our 20 PV events in 3 different regions (UK, USA and India), our upcoming event holds the same intensity with newer challenges in PV along with new techniques to ease the process.

Our events have grown tremendously over the years within the pharma market, which lead to return of all our major clients every year to showcase their facilities to our senior level participants that help many to enhance their skills of critical drug safety evaluation process. We have been constantly rebuilding our content, format and agenda topics to stand ahead of what market demands.

This year, our event keeps an immersed eye on discussion of critical topics in PV domain, which capture influence of emerging technologies like AI, IoT, Big Data. Not merely that, we have exciting surprise activities which will help you to interact more with your peers. This will be surely an exciting event wherein you could get chance to meet big industry gems. Let's gather to shape the industry with your magnificent ideas.

UK is waiting for you!!!

### MAJOR FOCUS ON

#### ENSURING PATIENT SAFETY



### WHO WILL YOU MEET

CEO's, CTO's, CIO's, Presidents, VPs, Directors, Heads, Managers, Scientific Advisors, Consultants of:

Pharmacovigilance, Pharmacoepidemiology, Pharmacogenomics, Drug/Product Safety, Drug Development, Information and Clinical Data Management, Clinical Pharmacology, Clinical Safety, RMPs, PSURs, PADERs, PBRERs, Risk Management, Research & Development, Quality Assurance, Patient Safety, Signal Detection, Safety Surveillance, Outcomes Research, Data Analysis, Epidemiology, Medical Affairs, Regulatory Affairs & Compliance, Information technology, Sales and Marketing

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"Very good platform to meet other pharmacovigilance expertise and interact with them about the advances & opportunities in pharmacovigilance. Virtue Insights is really good at coordinating and organizing"

Safety Physician, Sciformix

## AGENDA AT A GLANCE

### DAY ONE - 26th February 2020

08:30 - **Coffee and Registration** - An opportunity to meet and to network with your conference colleagues.

09:20 - **Chairperson's opening remarks**

**SUSAN WELSH**  
Chief Safety Officer  
CSL Behring

#### MARKET TRENDS & WAY FORWARD

09:30 - **Harmonisation & Effective PV systems**

#### IMPACT OF TECHNOLOGY

10:00 - **New technologies in Pharmacovigilance**

- Artificial intelligence/Machine learning in Pharmacovigilance
- Can PV keep up with the pace of innovation?
- Are stakeholders and PV systems ready to embrace AI?
- Information technology in pharmacovigilance
- Decision process
- Conclusions / Discussion

10:30 - **Solution Provider Presentation**

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[info.uk@virtueinsight.com](mailto:info.uk@virtueinsight.com)

10:50 - **Morning Coffee/Tea & Discussion**

11:20 - **Keynote Panel Discussion: Optimising the PV ecosystem for betterment**

- Discuss on the possible impacts of Brexit
- Staying ahead in the race - Update on PV in EU, USA & RoW - Current trends for PV, and new and future guidelines
- Documentation (RMPs, PSURs, PADERs, PBRERs)
- Outsourcing in Pharmacovigilance- Best Practices, Challenges and key consideration
- Pharmacy practice and its guidelines

- Future Drivers for Pharmacovigilance
- New ways to generate evidence including real world evidence
- Proper communication - Sponsor - Site - CRO & Patients
- Best practices

**Moderator:**

**JABEEN AHMAD**  
Global PV Consultant  
Independent Consultancy

**Panellists:**

**PHILLIP EICHORN**  
Senior Director (Worldwide Safety and Regulatory)  
Pfizer

**SUMIT MUNJAL**  
Senior Medical Director, Head Europe PV  
Takeda Pharmaceuticals

**PHILIP OLUWOLE**  
Associate Principal Surveillance Specialist  
Astrazeneca

**NITHARNA SIVARAJAH**  
Pharmacovigilance Information Coordinator  
MHRA

12:00 - **Solution Provider Presentation**

For sponsorship opportunities please contact  
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12:20 - **Networking luncheon**

13:20 - **Regulation of PV in non-EU Countries**

- Regulatory requirements in the region: Macedonia, Serbia, Montenegro, Bosnia & Herzegovina, Albania and Kosovo
- In-depth look at pharmacovigilance compliance with country specific environments

**MARJAN DZEPAROSKI**  
Head of Regulatory Affairs, Drug Safety & Intellectual Property, **Bionika Pharmaceuticals**

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"Very well organized and the sessions were so well placed. Got enough time for networking and well time managed"

Country Safety Lead, Pfizer Limited

## AGENDA AT A GLANCE

### DAY ONE - 26th February 2020

#### QUALITY - SAFETY - SIGNAL DETECTION

##### 13:40 - Panel Discussion - Quality, Safety & Signal Detection - Future of 2020

- Strategies for best practice in Signal Detection
- Exploring patient support and marketing research programs from a safety perspective
- How should we approach?
- Using technology to enhance interactive connection with patients
- Statistical signal detection as a routine pharmacovigilance practice
- Latest updates and hot topics

Moderator:

**SUSAN WELSH**  
Chief Safety Officer  
CSL Behring

Panellists:

**JOHN POUSTIE**  
Medical Director & EU QPPV, Global Pharmacovigilance  
Norgine

**MIRCEA CIUCA**  
Global Therapeutic Area Head - Global Clinical Safety and Pharmacovigilance, CSL Behring

**YVONNE NANCIU**  
Senior Manager PV & Medical Information, Local QPPV  
Abbvie

**MADDALENA LINO**  
Safety Lead Director  
Pfizer

##### 14:20 - Drug Safety contributions to First-In-Human (FIH) studies:

- Supporting translation of safety data from preclinical to clinical
- Evaluating possible safety concerns
- Identifying potential risks, designing appropriate risk minimization measures

**MIRCEA CIUCA**  
Global Therapeutic Area Head - Global Clinical Safety and Pharmacovigilance, CSL Behring

##### 14:50 - EU-RMP

- Changing paradigms for the list of safety concerns
- Transferring from previous templates to the R(2) template
- Reclassification of risks as not important for inclusions in the EU-RMP

**KAREN CHENG**  
Safety Risk Lead  
Pfizer

##### 15:20 - Afternoon Tea/Coffee

##### 15:40 - Emerging PV technologies and the future of the Drug Safety Professional: practical considerations for adoption of machine learning and NLP

- A framework model for leveraging PV innovation
- Development of cognitive services and the role of drug safety professional
- How the PV tech revolution will affect role of the drug safety professional
- How to pave the way to transformation and role evolution

**SALVATORE GIORGIO CICIRELLO**  
Senior Director Safety Science & PASS, Global Drug Safety & Risk Management, Celgene

##### 16:10 - Brexit Implications for the UK - Impacts on PV

- What would 'no deal' mean for medicine?
- Time to prepare now with not much of choice
- Solving stocked drugs issue
- Preparing for a smooth transition
- Pitfall and Learnings
- Innovation in PV

Moderator:

**SUSAN WELSH**  
Chief Safety Officer  
CSL Behring

Panellists:

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"A great platform to understand the current practices & situation all across the industry, as well as individual approach of each company toward the goal of patient safety."

Senior Executive, Lupin

## AGENDA AT A GLANCE

### DAY ONE - 26th February 2020

**CHETAN SHATAPATHY**  
Principal Pharmacovigilance Physician - Oncology R&D  
Unit, AstraZeneca

**VALENTINA MANCINI**  
Director PV, EU QPPV  
Shionogi Europe

**SANDY EISEN**  
Chief Medical Officer  
Frontline Pharma Consulting

.....  
16:50 - Chairperson's closing remarks and end of  
conference

.....  
17:00 - 18:00 - Networking Drinks - Take your discussions  
further & build new relationships in  
a relaxed & informal setting

#### NETWORKING DRINKS



Meet with your industry peers for a  
relaxed drink at the end of day one

#### FOR DELEGATE REGISTRATIONS:-

Our potent conference agenda delivering the latest information and the world class leaders as speakers attract delegates to attend from around the world. We aim for our attendees to be equipped with knowledge of latest developments & enable them to network with the industry key personnel.

Delegate Registration - [delegate.uk@virtueinsight.com](mailto:delegate.uk@virtueinsight.com)

.....

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"Informative session focusing on new and grey areas of Pharmacovigilance patient care being the utmost priority on minds of all the pharma company new aspect discussion and light on the grey areas had open new arena for Pharmacovigilance thank you"

Drug Safety Associate, Cipla

## AGENDA AT A GLANCE

### DAY TWO - 27th February 2019

08:30 – **Coffee and Registration** – An opportunity to meet and to network with your conference colleagues.

09:20 – Chairperson opening remarks

**SUSAN WELSH**  
Chief Safety Officer  
CSL Behring

#### PV FOR 2020

09:30 – **PV auditing: Innovation to stay ahead in our evolving regulatory and business landscape**

- PV Audit methodologies & alternative approaches
- Audit scope and entities in an agile and ever changing business context
- Technology and big data driving Automation from risk based planning to audit reporting

**MAGDA DAUDIN**  
Associate Director, Quality Assurance - Pharmacovigilance Domain Expert, Janssen Pharmaceutical Companies of Johnson & Johnson

10:00 – Overview of FDA OCI and our involvement in Clinical Fraud

**NICHOLAS CALL**  
Special Agent  
FDA

10:30 – **Solution Provider Presentation**

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10:50 – Morning Coffee/Tea & Discussion

#### PATIENT SAFETY

11:10 – **Keynote Panel Discussion: Pharmacovigilance and Patient Safety**

- Driving patient centricity into your PV plans

- Pharmacovigilance as a tool for safety and monitoring
- Patient-Perspectives in Benefit-Risk Assessments
- A review of general issues and the specific challenges with patients
- A practical approach to reshaping patient safety
- Next generation pharmacovigilance for enhanced patient safety

**Moderator:**

**SUSAN WELSH**  
Chief Safety Officer  
CSL Behring

**Panellists:**

**SHAANTANU DONDE**  
Senior Director, Medical Portfolio Development (Developed Markets), Upjohn UK

**MATE A. BALAZS**  
Country Head - Patient Safety - Hungary  
Novartis

**RICARDA TIEMEYER**  
Associate Director Head of Pharmacovigilance  
Biogen

**MARY LYNNE VAN POELGEEST**  
President  
World Federation for Incontinent Patients - (WFIP)

11:50 – **Communication between global and local affiliate during HA Pharmacovigilance inspection**

- Identify "best common practice" to be prepared for a PV Inspection: after receiving a communication by HA about a pharmacovigilance inspection, global and local function has to prepare and verify that everything will be ok during the inspection.
- List of aspects that's important to remember
- How local and global communicate during a PV inspection: during an inspection to an affiliate it's very important the continuous updating from local to global, in order to be aware about any potential finding and to be supportive to the affiliate for any question; so, how this communication can be ensured?

**ANDREA OLIVA**  
Head of Pharmacovigilance  
Mylan



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"Very nice opportunity to share current challenges within its own organisation with other Pharmacovigilance agents and hear about future initiatives to make our contribution to PV, safety, more efficiently moving forward."

Associate Director, Pharmacovigilance Operations,  
INCYTE Biosciences International

## AGENDA AT A GLANCE

### DAY TWO - 27th February 2019

#### 12:20 - Networking luncheon

#### RISK MANAGEMENT & PLANNING

#### 13:20 - Panel Discussion - PV - Risk Management and Planning

- Risk management in the lifecycle of a drug
- How effective is your risk management?
- Challenges and overcoming problems in Pharmaceutical product life cycle management
- Implementation and maintenance of RMP's - Overcoming its challenges
- Risk management in different jurisdictions
- Benefit/Risk ratio: the common denominator
- New approaches for managing benefit-risk
- Research and development improvement

#### Moderator:

**SUSAN WELSH**  
Chief Safety Officer  
CSL Behring

#### Panellists:

**JOHN SOLOMON**  
Head of Pharmacovigilance - UK & Ireland  
Sanofi

**BARBARA DE BERNARDI**  
Deputy EU QPPV and European Safety Office Head  
Pfizer

**IVA SLAVCEVOVA**  
Deputy QP Pharmacovigilance/Global Patient Safety  
Baxter

**NICOLE BAKER**  
Co-Founder  
BioLogit

**LUIZ LIMA**  
Senior Global Patient Safety Physician Neurology,  
Ipsen

#### 14:00 - Patient-centric Safety: Innovative approaches and novel methodologies

- Emerging role of genetics in understanding drivers of toxicity
- Translating biology into clinical decision-making

- Applying advanced technologies to perform novel safety analyses

**G SCOTT CHANDLER**  
Global Head, Personalized Health Care (PHC) Safety  
F. Hoffmann La Roche

#### 14:30 - Why does pharmacovigilance sometimes fail and where could the fault lie?

- Risk blindness - industry or drug authorities?
- It's not my fault - but whom to blame?
- Hard to detect adverse reactions
- Do we learn from previous experiences?

**STEINAR MADSEN**  
Medical Director  
Norwegian Medicines Agency

#### 15:10 - Afternoon Tea/Coffee

#### DATA COLLECTION - MANAGEMENT

#### 15:30 - Panel Discussion - PV Audit & Inspections - Knowing what is to be done

- Data Quality Management and Analysis
- PV Inspection readiness: What to expect? How ready can we be?
- Risk based selection criteria for auditing
- Methodologies, scope and oversight
- Preparing and managing safety data exchange agreements
- Relationship to other GxPs

#### Moderator:

**SUSAN WELSH**  
Chief Safety Officer  
CSL Behring

#### Panellists:

**WIVINA DE WAELE**  
Director, Regional Safety Excellence EMEA.Global Drug Safety, Alexion

**FRANCK SCHWARTZ**  
QA Global Inspection, Intelligence Lead - Compliance and Regulatory Affairs Quality, Novartis

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Safety Physician, Sciformix

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### DAY TWO - 27th February 2019

**NATALIE SPRINGVELD**  
Global Safety Leader  
Bayer

**TEA BABIC**  
Associate Director, Audits and Inspections, Global  
Pharmacovigilance Compliance, **Teva**

#### REGULATION OVERVIEW & UPDATE

##### 16:10 - Panel Discussion: PV - Regulatory Updates

- Key current changes and their impact on current PV
- Impact of Brexit - Regulatory aspect
- Pharmacovigilance and the role of regulatory affairs:  
How to achieve compliance across the business
- Future Legislation: Pharmacovigilance - Industry  
Vision
- PV System Legislation Updates
- Current PV practices in the EU & US
- Enhancing communication between regulators, regional  
authorities and patients

##### Moderator:

**SUSAN WELSH**  
Chief Safety Officer  
CSL Behring

##### Panellists:

**MICHAEL BEAN**  
Senior Director, Regulatory Compliance R&D  
Johnson & Johnson

**YUUNG YUUNG YAP**  
Senior International Regulatory Counsel, EU and  
International Regulatory Law, **Pfizer**

**RAJ BHOGAL**  
Head of Inspection, R&D Quality  
Takeda

**GEORGIA GAVRIILIDOU**  
Counsel  
Sidley Austin

**MARJAN DZEPAROSKI**  
Head of Regulatory Affairs, Drug Safety & Intellectual  
Property, **Bionika Pharmaceuticals**

16:50 - 17:00 - Chairperson's closing remarks and end of  
the conference

#### FOR SPONSORSHIP OPPORTUNITIES:-

Sponsorship or exhibition is the best way to speed network with decision makers. The world leader speakers in our conferences attract niche delegates from all over the world. This would be a wonderful opportunity to reach the right audience and save money and time on all your other advertising gimmicks. To give you an advertising edge we constantly update the industry pioneers via emails/news letter about the event and advertise the event via different forms of media.

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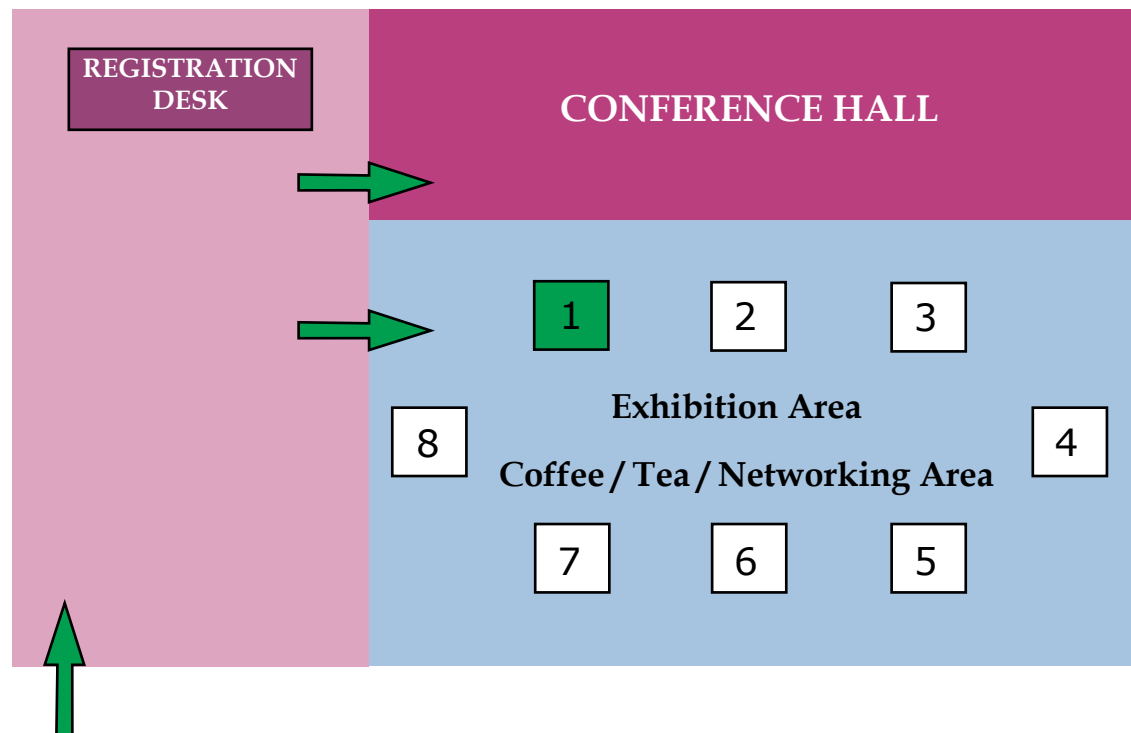
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"This conference was very good for the pharmacovigilance professionals as well as business people. Organising this event and the event management was nicely done by Virtue Insight"

IT Administrator, Oviya Med Safe Pvt. Ltd

## AGENDA AT A GLANCE

**FLOOR PLAN - Book your stalls now before they run out !!!**



1		4	7
2		5	8
3		6	

**Note :-** The floorplan is subject to change at the discretion of the organisers.

# 21st Pharmacovigilance 2020

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"The conference was interesting and was a good platform for networking. The audience and the panelists were from varying backgrounds giving an insight to various challenges being faced by the Indian industry"

Manager - BD, ELC Research

## REGISTER ONLINE :

Link : <https://www.virtueinsight.com/pharma/21st-Pharmacovigilance-2020/products/>

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1 Delegate @ £1299 + VAT

3 Delegates @ £2598 + VAT

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\*Only few more seats left

#### TERMS AND CONDITIONS:

**Payment terms:** Virtue Insight requires the full amount to be paid before the conference. We may refuse entry to delegates who have not paid their invoice in full.

**Cancellations:** Delegates and vendors are subject to the following charges and refunds upon withdrawal or cancellation between 2-3 month's prior 75% cancellation fee/ 25% refund. Less than 2 months prior to the event Full cancellation fee / No refund.

**Administration Fee:** If you cancel your participation (once confirmed) and haven't paid the attendance fee you will be liable to pay an administration fee of £200

**Substitutions/Name Change:** If you are unable to attend you may nominate, in writing, another delegate to take your place at any time prior to the start of the event. This can be done at no extra cost.

**Presentation:** If you cannot attend the conference, you can still purchase the presentations for £500.

**Indemnity:** Virtue Insight reserves the right to make alterations to the conference/executive briefing content, timing, speakers or venue without notice. The event may be postponed or cancelled due to unforeseen events beyond the control of Virtue Insight. If such a situation arises, we will reschedule the event.

**Fee:** The conference fee includes lunch, refreshments and conference papers provided on the day. This fee does not include travel or hotel accommodation.

#### VENUE

Pestana Chelsea Bridge Hotel

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London SW8 4AE, UK  
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for more details

#### MAP & DIRECTIONS

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