



# PROCEEDINGS BOOK

of the International scientific and  
practical conference

CURRENT TRENDS AND PROSPECTS  
OF INTERNATIONAL TOURISM

03.09.2021



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of the International scientific and practical conference  
**CURRENT TRENDS AND PROSPECTS OF**  
**INTERNATIONAL TOURISM**



**Organizers:** Civil association for researching and creating policies in tourism, hospitality and sustainable development TURISTIKA Skopje

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Published by: TURISTIKA Skopje, North Macedonia

ISBN 978-608-4872-11-5

## PREFACE

Dear participants,

We proudly present the Proceedings Book of the International Scientific and Practical Conference "CURRENT TRENDS AND PROSPECTS OF INTERNATIONAL TOURISM" that was held online on 3th of September 2021.

The aim of the Conference was to bring together leading academic scientists, researchers, scholars and practitioners in the field of tourism from different countries (universities, companies, government bodies and NGO's). Participants of the Conference have the opportunities to present their latest research results, exchange and share their experiences, discuss ideas, current issues and future development in all areas of tourism.

We would like to THANKS all the participants in the Conference and the Organizational Board for successfully held conference. Topics connected to different aspects of tourism, consider his multidisciplinary nature are presented in this Proceedings Book (15 papers, 31 different authors from five countries). Across the different contributions the Conference Proceeding Book covers a wide range of topics related to tourism and divided in three Chapters.

The first Chapter - **Accessibility, environmental and security aspects of tourism**, contains topics connected to: Influence of the COVID-19 Pandemic on traffic of tourists in Skopje; Accessible tourism: examples and good practices in selected countries from Europe; Accessible museums, Energy efficiency in hotels – case study hotel "Manastir Berovo"; Review and need for risk management in tourism.

Second Chapter - **Gastronomy and tourism**, is based on following topics: Gastronomic Animation in tourism: the case of Macedonian national evening; Applicable guidelines for the existing rules for labeling food products; Promotion of restaurants by branding the chef and the impact on the tourist offer of the city of Tetovo; Demand as a factor for the development of gastronomic supply in hospitality facilities; and Potentials for the development of gastronomic tourism in Vojvodina from the view of the ethnic minority groups.

Third Chapter - **Cultural, social and economic aspects of tourism**, focuses on topics connected to: Tourism as a factor for economic development in Kosovo: the case of Pec Municipality; Motivations for tourists to choose a tourist destination; Cultural tourism: opportunities for regional tourism product development the case of roman Militum Castra "Dimum"; The fortresses in North Macedonia as a cultural tourist offer; and Cultural and historical heritage on Skopska Crna Gora mountain as a base for tourism development.

We would like to thank everyone who contributed to the various processes involved in the making of this Conference Proceedings book.

Editorial Board



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CIP - Каталогизација во публикација  
Национална и универзитетска библиотека "Св. Климент Охридски", Скопје

338.48-44(1-87)(062)

INTERNATIONAL scientific and practical conference Current trends and  
prospects of international tourism (2021 ; online)

Proceedings book of the International scientific and practical  
conference Current trends and prospects of international tourism :  
03.09.2021 : [online]. - Skopje : Turistika, 2021. - 160 стр. : илустр.  
; 21 см

Фусноти кон текстот. - Библиографија кон трудовите

ISBN 978-608-4872-11-5

а) Меѓународен туризам -- Собири

COBISS.MK-ID 55060229

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ISBN 978-608-4872-11-5



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