

Application

Collaborative Partnerships

Call for proposals 2020

EAC/A02/2019

PROJECT DESCRIPTION

(To be attached to the eForm)

Part D - Organisations and activities

D.1. Aims and activities of organisations

Please provide a short presentation of your organisation (key activities, affiliations, size of the organisation, etc.) relating to the area covered by the project.

Please provide this information for all organisations participating in the project (coordinator and partners).

Coordinator: SPORT CLUB DEMA

Sport Club DEMA (SC DEMA) is a Bulgarian multisport club with a main focus on tennis, being one of the best tennis clubs in the country in the past decade. For 2019, DEMA won the first place in the annual club ranking of the Bulgarian Tennis Federation, based on sports achievements, club management, tournament organization, coaches and players, etc. It uses the sport complex of the same name in Sofia which has 7 outdoor and 3 indoor "bubble" tennis courts, a gym, a hall for aerobics, yoga and dances etc. for its activities.

SC DEMA is member of the Bulgarian Tennis Federation since 2004 and for that time it has always been one of the leading clubs. DEMA is the first club on a national level in terms of medals won at national championships in the last years, a lot of club players are members of the national teams, including Alexandar Lazarov for men, Isabella Shinikova and Julia Terziyska for women, European team champion and individual bronze medalist Denislava Glushkova, Daria Shalamanova for juniors etc. A dozen of highly qualified coaches work in the club.

SC DEMA has a huge experience in organizing all kind of tennis events. The club hosts regional, national and international tournaments for all age groups from the calendars of the Bulgarian Tennis Federation, the International Tennis Federation and Tennis Europe every year. DEMA was also host of the tennis event of the 22nd Summer Deaflympics in 2013 and the European Senior Championships from 2012 to 2015.

The management of SC DEMA has a big organizational and administrative experience. The club has representatives in the governing and subsidiary bodies of the Bulgarian Tennis Federation, such as the Board of Management, Coaches Council, Technical Committee, Officiating Committee, Licensing Committee as well as former members of the Junior Committee and Seniors Committee of Tennis Europe.

SC DEMA works on different programs of the Ministry of Youth and Sport, Sofia Municipality and Bulgarian Tennis Federation every year, and has completed successfully two Operational Program Human Resources Development projects: "Multilateral physical development - a path to the overall building of the personality" 2009-2010 and "Complex methodology for stimulating physical and mental capacity as a tool of preventing social exclusion" 2011-2012. The club provides regularly voluntary or paid work to players, supporting dual career development, such as officiating at tennis events, administration assistance, coaching of children etc. The club also provides sporting opportunities to former tennis players working in other fields by organizing tournaments for them.

Partners:

Partner 1 - Sport Club As Club Politehnica (ACSP)

Sport Club As Club Politehnica (ACSP) is a Romanian tennis club. It was founded in 2008 in Bucharest, member of the Romanian Tennis Federation. The club has 10 clay courts, 3 "bubble courts" for the winter season, 4 locker rooms and a physical preparation indoor.

During the 12 years of existence the sport club had gained experience in successful training of many tennis players. Some of the important landmarks of the ACSP were - 2014 Rosca Ioana Loredana Juniors doubles title in Roland Garros with Ioana Ducu, 2011 Rosca Amalia - European Champion in U12 in with the Romanian Team, 2013 - Raluca Olaru National Champion, reached No.32 in doubles and No.53 in singles in WTA rankings, 2013 - Ruse Elena - National Champion in singles and doubles and Top 200 in WTA, and many more.

The club has substantial amount of national titles in these 12 years of existence.

ACSP has elaborated special programs for Tennis 10 and trained the kids for national and international tournaments in red, orange and green level. The club organizes national tennis tournaments for Tennis 10 (8 events, as well as 11 tennis tournaments for juniors and seniors and also National Championships for men and women in the previous year).

The club invests a lot of efforts in the development of tennis coaches and has established a great cooperation with the School of Coaches Ioan Kunst Ghermanescu in tennis – so this school is doing the practical lessons in the club with kids and coaches. Yearly courses for tennis instructors in collaboration with the Municipal Association according to the Romanian law also take place at ACSP.

The cooperation with the National University of Physical Education and Sports of Bucharest and its 2 faculties (Physical Education and Sports and Physical Therapy) is a strong asset for the club and for the TC4DC project.

Partner 2: Tennisclub Bludenz, Austria

This highly decorated sport club in Austria can offer following assets and contribution in the project area:

- 9 outdoor courts
- 2 indoor courts
- 1 paddle tennis court
- 320 members including 80 children/ youths

The club history encompasses implementation of 7 national tennis tournaments, 4 european tennis tournaments (TE tournaments) with 240 participants from all over the world. Rich experience in organization of tennis summer camps with poly-sportive activities for youths every year where education on sport management of small and medium sized clubs and a holistic approach towards all factors contributing to the sport performance take place.

Active participation in all project activities – research, training needs assesment, contribution and input to the implementation activities through the close relation to the target group of athletes and coaches.

Partner 3:

Sports Club Lavrio (OAL), Greece

OAL is a multi sports club. It develops athletes and organizes trainings in tennis, badminton, tae kwon-do, sports gymnastics and rhythmic gymnastics.

OAL is active part in sports since 1997. Until today, it had created many successful athletes with a lot of decorations in the above sports.

The OAL has administrative, organizational and financial capacity, proven during many years of organization of tournaments and different medium and large-scale sport events. The club takes part in different international tournaments and festivals, such as:

2007 GymnasticaBürstadt, German

2008 6th UEG Youth Festival EUROGYM in ALBI, France

2010 7th UEG Youth Festival EUROGYM in ODENSE, Denmark

2011 14th World Gymnaestrada Lausanne, Switzerland

2012 8th UEG Youth Festival EUROGYM in COIMBRA Portugal

2015 International Gym Fest in Nessebar, Bulgaria

2016 International Gym Fest in Nessebar, Bulgaria

OAL is focusing on the proper training of different types and ages of athletes, as part of their sports and technical preparation and having close monitoring on athletes' performance. Sport club management issues, related to dual careers are going to be shared during this project in the frame of research and presentation of best practices, as well as during trainings and compendium preparation.

Partner 4: Goce Delcev University in Stip, Republic of North Macedonia

Goce Delcev University in Stip (UGD), Republic of North Macedonia is a young and fast-developing state university, ranked in the second place in the rankings of state universities in the country. As a new and energetic institution of higher education, constantly follows the interests of the young population, as well as the newest economic, industrial and technological trends, the University creates exquisite opportunities for higher education. UGD is located in Stip, with campuses in 4 other cities around the country. It integrates twelve faculties and three artistic academies organized in three university campuses in Stip. More than 20.000 students have already recognized UGD as an excellent opportunity for their academic development. The quality of students life and overall working of the University is supported and ensured by several centers, including Center for E-learning, Center for lifelong learning, Center for interuniversity cooperation, Center for public relations, University sport and cultural center, Media Center, Alumni Center, Center for Quality, IT Center, E – index. The University is recognized as a leading e - university in the country with a very well established network of e-learning and e-resources. It also has developed a university TV and radio, that allows very well media support and a well-developed network for dissemination of project activities. Sport, Physical education and other segments of Kinesiology are covered in different ways, including study programs at the Faculty of educational sciences, Faculty of Medicine and University sport and cultural center. Faculty of educational sciences is one of the oldest and leading institutions in the country delivering programs for preschool and primary school teacher education, including physical education as well. Within the study program Pedagogy, students are prepared for pedagogical work in sport clubs and as support of coaches. Furthermore, in the frames of second cycle of studies, within the Faculty of education, exists a study program named Educational Management, aimed to educate future managers of educational institutions. This program also includes a module for the management of sport organizations. Professors that deliver courses for sport management and research design, are part of the project team. On the other hand, overall sports activities at UGD are organized and supported by the University sport center. It is established as the main body responsible for the delivery of sport and recreation curriculum for students from all faculties, delivery of optional sports courses, extracurricular sports activities, sports competitions for students and employees as well as the organization of sport events and campaigns for promotion of health and wellbeing. It also coordinates the work of five different sports clubs with athletes from all age categories, participating in national and international sport events. University sports center has a well-established network with national associations and sports federation, other universities in-country and abroad, cooperating in many projects and actions that integrates sport, wellbeing, culture, and tradition. The head of the sports center and another member of the Executive Board of the center are also part of the project team.

D.2. Previous sport projects

If the applicant organisation has received financial support in the framework of sport preparatory actions (2009-2013) or Erasmus+ Sport calls for proposals, please provide references in the table below.

Please add tables if necessary.

Reference number	N/A
Title of the project	N/A
Project dates (from/to)	N/A
Role of organisation	N/A
Website	N/A

Please provide a short summary of the project outcomes and describe if and how the new proposal seeks to build on them.

N/A

D.3. Other EU grants

1. Please list the projects for which the applicant organisation has received financial support from the EU programme this financial year.

Please add tables if necessary.

PART E - Project characteristics and relevance

E.1. Objectives

Please explain:

- why and how the project addresses the topic you selected in the eForm application (section B.2) and how it concretely addresses the European policies in the field of sport (without explaining EC policy documents),
- the genuine and adequate needs analyses,
- the extent to which the objectives address issues relevant to the participating organisations and target groups.

Why and how the project addresses the topic you selected in the eForm application (section B.2)

TC4DC general objective is to develop skills in and through sport and support the implementation of the EU Guidelines on Dual Careers of Athletes by setting up a transnational network of stakeholders in tennis and education, which will elaborate an innovative *Tennis Clubs for Dual Career (TC4DC)* program and will pilot it amongst 25 EU tennis clubs in the partner countries. The project targets talented grassroots tennis athletes (players) at the age of 17 and onwards, as well as talented coaches in sport in project participating countries. The project will apply an interdisciplinary and cross-sectoral approach in elaborating and implementing its innovative TC4DC program based on research and evidence findings.

The idea is to elaborate an education and training program aiming at preparing talented athletes and coaches for managers of small and medium sized sports clubs, and dual career counsellors. Talented tennis players and coaches will be trained to look for a balance in their life and personal growth as well as target their future choices. In this way they can train and compete with less tense and also enter the society and labour market in full speed. The TC4DC project will give them an opportunity to make use of a unique training/education program in an accessible and fast way. The program will offer talented young athletes a stage in practice. When they are personally (as sports people) and socially (equipped with useful life skills) successful, they are able to use their top sports mentality in the workplace and to pass it on to others. A win-win situation, because this way everyone can grow to his or her top shape in sport or on the labor market.

Hence, TC4DC follows a holistic approach to cover two main pillars of the Dual Careers concept, as stated in the EU Guidelines on Dual Careers: i) ensuring players' engagement in the educational system through training and ii) fostering their employability potential.

The innovative TC4DC project will include development of:

- **Integrated Survey and Report on** good practices in DC of athletes and coaches based on CLUB educational and training programs in EU with special focus on education/trainings for sport management in tennis and other sports.
- **Elaboration of content and teaching methodology of 3 training courses: "Training in sport tactics and physical condition of athletes" in sport clubs for coaches and players "Management of small and medium sized sport clubs" and "Dual Career counselling for life after sport in Sport Clubs".**

Specific project objectives are:

1. To increase knowledge on the best European practices in Dual Career domains for talented sports people through research with special focus on education/trainings for sport managers in tennis and other sports;
2. To improve adaptability of talented athletes and coaches by carrying on training needs assessment among members of participating tennis clubs;
3. To increase sport management and dual career knowledge and skills of 150 talented athletes and coaches from 25 tennis clubs from the partners countries through piloting and evaluating the TC4DC newly elaborated training program and teaching methodology, including learning by doing;