

# UNIVERSITY "GOCE DELCHEV" – SHTIP FACULTY OF PHILOLOGY English language Shtip

# Ana Koceva

# CONTRASTIVE ANALYSIS OF THE SPEECH ACT OF COMPLAINING IN MACEDONIAN AND AMERICAN ENGLISH

**MASTER THESIS** 

Shtip, September, 2017

### **Examination and Assessment committee**

Mentor: Marija Kusevska, PhD, Faculty of Philology, University "Goce

Delchev" - Shtip, Republic of Macedonia

**Member:** Nina Daskalovska, PhD, Faculty of Philology, University

"Goce Delchev" - Shtip, Republic of Macedonia

Member: Biljana Ivanovska, PhD, Faculty of Philology, University

"Goce Delchev" - Shtip, Republic of Macedonia

#### Abstract

The research presented in this thesis is a cross-cultural study of the speech act of complaining in Macedonian and in American English. Our aim was to determine the differences and similarities of formulating complaints in the two languages with respect to complaint strategies, perspective and modification. We based our analysis on the work of Trosborg (1995), Olshtain and Weinbach (1993), Haverkate (1998) and Wahyumi (2010).

Data for the research were collected through an online Discourse Completion Task (DCT) consisting of eight hypothetical situations that elicit complaints. The used situations had different social and power distance between the interlocutors and different severity of offence. The participants were 29 students at the Public Secondary School "Kole Nehtenin" located in Shtip, Macedonian, and 29 students at the John Burroughs High School located in Burbank, California, USA.

The research has indicated that there are some differences between the two languages in the strategy use, the perspective and the use of internal modifiers, which may cause miscommunication. In general, the research has implied that the similarities outnumber the differences. In this study we have also identified the most common forms of complaining preferred by the speakers of both communities.

The findings of the research can help us understand the social values and relationships in the two languages, and they can also help us overcome the possible language barriers between the speakers of the Macedonian and the American community.

**Key words:** speech acts, complaints, strategies, perspective, modification, intercultural communication

#### **ACKNOWLEDGEMENTS**

I would first like to thank my thesis mentor Prof. Dr. Marija Kusevska, of the Faculty of Philology at the University "Goce Delchev". The door to Dr.. Kusevska's office was always open whenever I ran into a trouble spot or had a question about my research or writing. She consistently allowed this paper to be my own work, but steered me in the right direction whenever she thought I needed it.

Also many thanks go to the Macedonian and American participants who did the Discourse completion task and whose contributions were the foundations for this research project: Without their passionate participation and input, the validation survey could not have been successfully conducted.

I would also like to acknowledge Prof. Dr. Liljana Mitkovska of the Faculty of Foreign Languages at FON University as the second reader of this thesis, and I am gratefully indebted to her for her valuable comments on this thesis.

Finally, I must express my very profound gratitude to my parents and to my husband for providing me with unfailing support and continuous encouragement throughout my years of study and through the process of researching and writing this thesis. This accomplishment would not have been possible without them. Thank you.

**Author** 

Ana Koceva

# **CONTENTS**

Introduction	.1
1. Theoretical foundations of the research.	
1.1. Speech acts	.3
1.2. Theories of politeness	5
1.3. Cross-cultural pragmatics	.8
2. Literature review	10
2.1. Studies of the speech act of complaining1	10
2.2. Studies of complaints in Macedonian1	11
2.3. Studies of complaints in American English1	12
2.4. Description of the speech act of complaining	15
3. Methodology of the research	
3.1. Subject of the research2	21
3.2. Aim of the research2	21
3.3. Research questions2	22
3.4. Hypothesis	22
3.5. Participants	23
3.6. Methods of research2	23
3.7. Instruments	23

4. Findings	26
4.1. Complaint strategies	26
4.2. Complaints perspective	37
4.3. Modification of complaints	38
5. Discussion	47
5.1. Discrepancies in communication	47
5.2. Final comments	54
5.3. Limitations and recommendations for further research	58
5.4. Implications of the study	59
Conclusion	61
References	63
Summary in Macedonian	67
Appendix I	70
Appendix II	73
Appendix III	76
Appendix IV	83

# Ana Koceva

Contrastive analysis of the speech act of complaining in Macedonian and American English

University "Goce Delchev" - Shtip