


Rui Pedro Marques • Ana I. Melo •
Maria Manuela Natário • Ricardo Biscaia
Editors


The Impact of Tourist Activities on Low-Density Territories

Evaluation Frameworks, Lessons, and Policy
Recommendations

 Springer


Editors

Rui Pedro Marques 
Higher Institute of Accounting and
Administration (ISCA-UA)
University of Aveiro
Aveiro, Portugal

Ana I. Melo 
School of Technology and Management
(ESTGA)
University of Aveiro
Águeda, Portugal

Centre for Research in Higher Education
Policies (CIPES)
Matosinhos, Portugal

Maria Manuela Natário 
Higher School of Technology and
Management
Polytechnic of Guarda, Research Unit
for Inland Development (UDI-IPG)
Guarda, Portugal

Ricardo Biscaia 
School of Technology and Management
(ESTGA)
University of Aveiro
Águeda, Portugal

Centre for Research in Higher Education
Policies (CIPES)
Matosinhos, Portugal

ISSN 2510-4993

ISSN 2510-5000 (electronic)

Tourism, Hospitality & Event Management

ISBN 978-3-030-65523-5

ISBN 978-3-030-65524-2 (eBook)

<https://doi.org/10.1007/978-3-030-65524-2>

© Springer Nature Switzerland AG 2021

Chapter “Tourism, Immigrants and Lifestyle Entrepreneurship: The (In)coming of People as a Key Factor for Sustainability of Low-Density Territories—A Case Study in Portugal” is licensed under the terms of the Creative Commons Attribution 4.0 International License (<http://creativecommons.org/licenses/by/4.0/>). For further details see licence information in the chapter.

This work is subject to copyright. All rights are reserved by the Publisher, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilms or in any other physical way, and transmission or information storage and retrieval, electronic adaptation, computer software, or by similar or dissimilar methodology now known or hereafter developed.

The use of general descriptive names, registered names, trademarks, service marks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use.

The publisher, the authors, and the editors are safe to assume that the advice and information in this book are believed to be true and accurate at the date of publication. Neither the publisher nor the authors or the editors give a warranty, expressed or implied, with respect to the material contained herein or for any errors or omissions that may have been made. The publisher remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

This Springer imprint is published by the registered company Springer Nature Switzerland AG.
The registered company address is: Gewerbestrasse 11, 6330 Cham, Switzerland

Contents

A New Methodology for Low-density Definition and Its Effect on Tourism Development Analysis: The Case of Portugal	1
Ricardo Bento, Alexandre Guedes, and Luís Ramos	
Assessing the Impact of Tourist Activities on Low-Density Territories: The Case of the Historical Villages of Portugal	23
Ricardo Biscaia, Ana I. Melo, Maria Manuela Natário, Augusta Ferreira, Carlos Santos, Dalila Dias, Gonçalo Gomes, Graça Azevedo, Rui Pedro Marques, Paula Rocha, and Rúben Duarte	
Information Systems and Technologies as Promoters of the Low-Density Territories Sustainability	45
Rui Pedro Marques, Carlos Santos, Rúben Duarte, Ana I. Melo, Augusta Ferreira, Dalila Dias, Gonçalo Gomes, Graça Azevedo, Maria Manuela Natário, Paula Rocha, and Ricardo Biscaia	
Releasing Cultural Tourism Potential of Less-privileged Island Communities in the Mediterranean: An ICT-enabled, Strategic, and Integrated Participatory Planning Approach	63
Dionisia Koutsi and Anastasia Stratigea	
Sustainable Tourism, Young Entrepreneurship, and Social Innovation in Peripheral Rural Areas: Case Studies from Southern Italy	95
Rita Salvatore, Emilio Cocco, and Anna Farrell Mines	
Transformation to Seasonal Villages: Second-Home Tourism as Initiator of Rural Diversification	125
Aleksandra Terzić and Biljana Petrevska	
Tourism, Immigrants and Lifestyle Entrepreneurship: The (In)coming of People as a Key Factor for Sustainability of Low-Density Territories—A Case Study in Portugal	149
Anabela Dinis	

Transformation to Seasonal Villages: Second-Home Tourism as Initiator of Rural Diversification



Aleksandra Terzić and Biljana Petrevska

1 Introduction

The core objective of this study is to examine the process of transforming low-density rural areas from permanent to seasonal (second-home tourism) settlements. Tourism is considered a powerful tool in the substitution of an ongoing abandonment process with seasonal vitality. Small peripheral villages from Southern and Eastern Serbia (SES) were used as the case study, in line of contributing to the literature on the general phenomenon of depopulation of rural areas. Further, possibilities for prolonging rural vitality by second-home tourism expansion were examined. In this manner, the study clarifies that some peripheral villages have good preconditions for using tourism as a sort of sustainable development strategy. However, tourism development may also become an initiator of gentrification process in rural areas.

A common characteristic of rural communities is their adaptation ability concerning survival. They seem to be able to change their way of living due to the circumstances they face: income system vulnerability, resiliency, and sensitivity (Ellis 2000). So, by coping with their bare existence and searching for a way out from the economic collapse and global changes (depopulation, migration, the decline in agricultural production, unemployment, rural poverty, climate change, etc.), tourism is seen as a chance. Introducing tourism in impoverished rural

A. Terzić (✉)

Geographical Institute “Jovan Cvijić”, Serbian Academy of Sciences and Arts, Belgrade, Serbia
e-mail: a.terzic@gi.sanu.ac.rs

B. Petrevska

Faculty of Tourism and Business Logistics, “Goce Delčev” University – Štip, Štip, North
Macedonia

e-mail: biljana.petrevska@ugd.edu.mk

© Springer Nature Switzerland AG 2021

R. P. Marques et al. (eds.), *The Impact of Tourist Activities on Low-Density Territories*, Tourism, Hospitality & Event Management,
https://doi.org/10.1007/978-3-030-65524-2_6

125