

GOCE DELCEV UNIVERSITY OF STIP
FACULTY OF TOURISM AND BUSINESS
LOGISTICS

THE 2ND INTERNATIONAL SCIENTIFIC CONFERENCE

**CHALLENGES OF
TOURISM AND BUSINESS
LOGISTICS IN THE 21ST
CENTURY**

STIP, NORTH MACEDONIA

SEP 13, 2019
10AM - 16PM

OLD RECTOR'S OFFICE
HONORARY HALL



University “Goce Delcev” – Shtip
Faculty of Tourism and Business Logistics – Gevgelija



“St. Kliment Ohridski” University – Bitola



Faculty of Tourism and Hospitality – Ohrid



University of Kragujevac
Faculty of Hotel Management and Tourism
 Vrnjačka Banja



CONFERENCE PROGRAM

13.09.2019	
09:30 – 10:00 am	<i>Registration of participants (Poster submission)</i>
10:00 – 10:10 am	<i>Conference opening and greeting speeches</i>
10:10 – 10:50 am	<p><i>Plenary session:</i></p> <ul style="list-style-type: none"> - <i>Ljupco Janevski, Agency for Promotion and Support of Tourism, North Macedonia</i> - <i>Drago Cvijanović, University of Kragujevac, Faculty of Hotel Management and Tourism, Vrnjačka Banja, Serbia</i> - <i>Snežana Štetić, The College of Tourism, Belgrade, Serbia</i> - <i>Rositsa Vladeva, Konstantin Preslavsky University of Shumen, Faculty of Natural Sciences, Department of Geography, regional development and tourism, Shumen, Bulgaria</i>
10:50 – 12:10 pm	<p><i>First session: 8 min. per paper</i></p> <p><i>Moderators: Tatjana Boskov, Snežana Milićević, Rositsa Vladeva</i></p> <p><i>Presentation of papers:</i></p> <ol style="list-style-type: none"> 1. <i>Borče Stojčevski ; Ivana Krišto ; Cvetan Kovač - COMPARATIVE ANALYSIS OF OCCUPATIONAL SAFETY AND HEALTH IN THE TOURISM AND CATERING SECTOR IN THE REPUBLIC OF CROATIA AND THE REPUBLIC OF NORTH MACEDONIA</i> 2. <i>Dimitar Vladev - CURRENT RISKY GEOMORPHOLOGICAL PROCESSES FOR TOURISTS IN THE AREA OF THE MADARA HISTORICAL—ARCHEOLOGICAL RESERVE</i> 3. <i>Drago Cvijanović ; Snežana Milićević ; Nataša Đorđević - HEALTH TOURISM IN THE FUNCTION OF DEVELOPING RURAL DESTINATIONS OF SERBIA</i> 4. <i>Drasko Atanasoski ; Aneta Stojanovska-Stefanova ; Marija Magdinceva-Sopova - CHARACTERISTICS OF CONTRACTS FROM</i>

	<p><i>INTERNATIONAL TRADE – KEY LEGAL INSTRUMENT FOR SUCCESSFUL FOREIGN AND TRADE OPERATION</i></p> <p>5. <i>Dushko Josheski ; Mico Apostolov – ASYMMETRIC AUCTION MECHANISM VS BILATERAL TRADE INEFFICIENCY THEOREM</i></p> <p>6. <i>Elizabeta Mitreva ; Mija Dablinska ; Viktorija Petkovska - HOW CAN STUDENTS MANAGE THEIR LIVES IN THE REPUBLIC OF NORTH MACEDONIA</i></p> <p>7. <i>Ivaylo Vladev ; Rositsa Vladeva – MODERN INTER-CIVILIZATION CONFLICTS AND THE CONTRIBUTION OF TOURISM FOR PRESERVING AND PROMOTING THE CULTURAL LEGACY AND STRENGTHENING WORLD PEACE</i></p> <p>8. <i>Julijana Sazdova ; Goran Antonievski ; Aco Kuzelov – WINE TOURISM AS A FACTOR FOR THE DEVELOPMENT OF RURAL AREAS</i></p> <p>9. <i>Magdalena Miceva ; Marija Magdinceva-Sopova ; Vladimir Kitanov - MODERN TRENDS IN LOGISTICS: ANALYSIS OF OMNI-CHANNEL LOGISTICS</i></p>
	<i>Discussion</i>
12:10 – 12:30 pm	<i>Coffee Break</i>
12:30 – 13:45 pm	<p><i>Second session: 8 min. per paper</i></p> <p><i>Moderators: Cvetanka Ristova, Nataša Đorđević, Dora Kabakchieva</i></p> <p><i>Presentation of papers:</i></p> <p>1. <i>Darko Majhosev - UNESCO'S ROLE IN THE PROTECTION OF NATURAL AND CULTURAL HERITAGE: A CASE STUDY OF THE OHRID REGION</i></p> <p>2. <i>Kamen Petrov - NATURE AND SHARPNESS OF REGIONAL DEVELOPMENT AND MODELING OF TERRITORIAL MANAGEMENT OF BULGARIA</i></p> <p>3. <i>Milen Penerliev; Veselin Petkov - GEOGRAPHY OF CONSUMPTION, CULTURAL GEOGRAPHY, CULINARY TOURISM - RELATIONSHIPS AND CORRELATIONS</i></p> <p>4. <i>Naume Marinoski ; Mihail Risteski – TOURISM POTENTIALS OF THE SOUTHWEST PLANNING REGION</i></p> <p>5. <i>Nikola Dimitrov ; Biljana Petrevska ; Aleksandra Terzic - RURAL TOURISM IN THE SPACE OF NP “PELISTER”: THE CASE STUDY OF “EIGHT PELISTER VILLAGES”</i></p> <p>6. <i>Naser Bresa ; Nikola Dimitrov – WINTER TOURISM SERVING AS BASIS FOR ECONOMIC DEVELOPMENT IN BROD- THE REGION OF PRIZREN</i></p> <p>7. <i>Sanida Sabotic ; Aleksandra Martinovic – IMPLEMENTATION CHALLENGES AND PROSPECTIVES FOR THE DEVELOPMENT OF THE ACADEMIC STUDIES OF INTERNATIONAL HOSPITALITY SCHOOL IN MONTENEGRO</i></p> <p>8. <i>Snezana Stetic ; Igor Trišić – SUSTAINABLE TOURISM DEVELOPMENT THROUGH SPECIFIC FORMS OF TOURISM IN THE EXAMPLE OF TOURISM EVENTS</i></p> <p>9. <i>Tatjana Boshkov ; Dushko Joseski ; Zarko Radjenovic – ROMANIAN CONVERGENCE AND MACROECONOMIC PERSPECTIVE FROM EU MEMBERSHIP</i></p> <p>10. <i>Vanya Vasileva ; Dora Kabakchieva - ANALYSIS OF TRAVELS AND OPPORTUNITIES FOR CROSS-BORDER COOPERATION BETWEEN BULGARIA AND NORTHERN MACEDONIA</i></p>
	<i>Discussion</i>

13:45 – 14:00 pm	<p><i>Poster presentations:</i></p> <ol style="list-style-type: none"> 1. <i>Aleksandra Mitrović ; Marija Pešić - IMPORTANCE OF HEALTH INSURANCE FOR EMPLOYEES IN HOTEL MANAGEMENT AND TOURISM IN THE REPUBLIC OF SERBIA</i> 2. <i>Anela Džogović ; Cane Koteski - ROLE AND IMPORTANCE OF THE DEVELOPMENT OF CONTEMPORARY TOURISM IN THE PEJA</i> 3. <i>Aneta Stojanovska-Stefanova – SELF – DETERMINATION AS A FUNDAMENTAL PRINCIPCE AND HUMAN RIGHT</i> 4. <i>Cane Koteski - RURAL SETTLEMENTS IN THE BASIN OF THE BLACK RIVER AND THEIR KNOWLEDGE FOR TOURISM DEVELOPMENT IN THE REPUBLIC OF NORTHERN MACEDONIA</i> 5. <i>Cvetanka Ristova ; Tanja Angelkova Petkova ; Mladen Micevski - VIRTUAL TOURISM: NEW FRONTIER FOR THE HOTEL INDUSTRY</i> 6. <i>Marija Belij ; Cvetanka Ristova - THE ROLE OF ECOTOURISM IN MANAGEMENT OF PROTECTED AREAS IN SERBIA AND NORTH MACEDONIA</i> 7. <i>Magdalena Miceva ; Tanja Angelkova Petkova ; Vladimir Kitanov - IMPLEMENTATION OF CONTEMPORARY TRENDS IN LOGISTICS IN THE TRANSPORT COMPANIES</i> 8. <i>Milena Stoyanova ; Stefka Hristova ; Svetla Stankova - ANALYSIS AND EVALUATION OF RESOURCE POTENTIAL OF THE BLACK SEA SPA RIVIERA IN BULGARIA</i> 9. <i>Milena Stoyanova - THE IMPACTS OF CRUISE TOURISM IN THE EUROPEAN TOURIST REGION</i> 10. <i>Mimoza Serafimova ; Snezana Bardarova ; Drasko Atanasovski - COMPARATIVE ANALYSIS OF EMPLOYMENT AND SELF-EMPLOYMENT IN NORTH MACEDONIA AND THE WESTERN BALKANS</i> 11. <i>Mladen Micevski ; Nikola Cuculeski - INCENTIVE TRAVELS AND THEIR USE IN THE REPUBLIC OF NORTH MACEDONIA</i> 12. <i>Natasha Miteva ; Dushica Saneva – THE IMPACT OF WORLD HOTEL CHAINS IN MACEDONIA</i> 13. <i>Risto Gogoski ; Vasko Cuculeski - ECONOMIC ASPECTS OF GASTRONOMY AS A CREATIVE INDUSTRY</i> 14. <i>Snezana Bardarova ; Danijela Durkalic ; Risto Elenov – ANALYSIS OF EMPLOYMENT IN TOURISM AND HOSPITALITY SME'S: THE CASE OF THE REPUBLIC OF NORTH MACEDONIA</i> 15. <i>Svetlana Popova - MEDIATION-A WAY OF SOLVING CHALLENGES IN TOURISM</i>
14:00 – 16:00 pm	<i>Lunch - University Restaurant</i>
16:00 pm	<i>Departure</i>