

TABLE OF CONTENTS

SESSION 1 CONTEMPORARY TRENDS IN GLOBAL AND NATIONAL ECONOMIES AND FINANCIAL INSTITUTIONS

1. Slobodan Cvetanović ULOGA DRŽAVE U PROMOVISANJU TEHNOLOŠKOG RAZVOJA.....	3-11
2. Miloš Todorović, Ivan Marković ZAČARANI KRUG LIBERALIZMA I PROTEKCIONIZMA.....	13-18
3. Živorad Gligorijević, Aleksandar Manasijević REGIONALNI RAZVOJ INDUSTRIJE U FUNKCIJI UNAPREĐENJA KONKURENTNOSTI PRIVREDE REPUBLIKE SRBIJE.....	19-26
4. Marko Janačković, Marija Petrović - Randelović FOREIGN DIRECT INVESTMENT PERSPECTIVES IN THE RENEWABLE ENERGY SECTOR IN THE DEVELOPED COUNTRIES WITH A FOCUS ON THE REPUBLIC OF SERBIA.....	27-36
5. Dragomir Dimitrijević, Milena Jevtić ANALIZA PRIMENE TEHNIKA SPREČAVANJA PRANJA NOVCA I KORUPCIJE NA TERITORIJI GRADA KRAGUJEVCA	37-48
6. Aleksandar Trajkov, Jovanka Biljan IMPACT OF TOURIST ARRIVALS' REDUCTION ON THE TRAVEL SERVICES EXPORT IN MACEDONIA	49-56
7. Vitomir Starčević, Slobodan Subotić, Goran Mitrović CAPITAL MARKETS COMPETITIVENESS OF THE REPUBLIC OF SRPSKA RELATING TO SELECTED COUNTRIES.....	57-68
8. Svetlana Popović, Irena Janković, Velimir Lukić THE IV INDUSTRIAL REVOLUTION AND COMPETITIVENESS IN THE BANKING SECTOR	69-78
9. Nevena Jolović OČEKIVANI UTICAJ HARMONIZACIJE NACIONALNIH SA EVROPSKIM PROPISIMA U OBLASTI AIF-OVA NA SEKTOR MSPP U REPUBLICI SRBIJI	79-88
10. Jadranka Đurović Todorović, Marina Đorđević, Milica Ristić CAN THE CORPORATE TAX COMPETITIVENESS BE IN THE FUNCTION OF ECONOMIC GROWTH?.....	89-102
11. Mirjana Jemović, Jelena Radojičić, Aleksandra Đorđević THE IMPACT OF CRYPTOCURRENCIES ON THE BANKING SECTOR.....	103-110

12. Tatyana Netseva-Porcheva
PRICE-SETTING STRATEGIES: SURVEY RESULTS FOR BULGARIA 111-118

13. Tanya Plamenova Todorova
INCOME TAXES AND ECONOMIC GROWTH 119-126

SESSION 2 ISSUES OF BUSINESS MANAGEMENT IN A MODERN ENVIRONMENT

14. Iskra Panteleeva
ENTREPRENEURIAL PROCESS AND ENTREPRENEURIAL MODEL
- SOME THEORETICAL ASPECTS 129-138

15. Nemanja Berber, Marko Aleksić, Agneš Slavić
ODNOS KORPORATIVNE DRUŠTVENE ODGOVORNOSTI
I ORGANIZACIONIH PERFORMANSI: PREDLOG ISTRAŽIVAČKOG OKVIRA 139-148

16. Miloš Petković, Bojan Krstić, Tamara Radenović
THE POTENTIAL SOLUTIONS OF AGENCY PROBLEMS
IN FIRMS: THE CHALLENGES OF BUSINESS MANAGEMENT 149-155

17. Biljana Đorđević, Sandra Milanović
PRIMENA INFORMACIONE TEHNOLOGIJE I INTERNETA
U PROCESU REGRUTOVANJA I SELEKCIJE KANDIDATA 157-166

18. Suzana Stefanović
KLJUČNE DIMENZIJE STRATEGIJE DIGITALNE TRANSFORMACIJE PREDUZEĆA.... 167-177

19. Marija Radosavljević, Gorica Bošković
BUSINESS PROCESS FLEXIBILITY: FACTORS AND TYPES OF FLEXIBILITY 179-186

20. Ivana Jolović
ISTRAŽIVANJE ULOGE I ZNAČAJA OBUKE I RAZVOJA ZAPOSLENIH
NA USPEH ORGANIZACIJE 187-197

21. Snežana Bardarova, Ivana Simić
MANAGERS' ROLE IN ACHIEVING BALANCE
BETWEEN PEOPLE AND ORGANIZATION 199-205

22. Danijela Stošić Panić, Aleksandra Anđelković
LEAN PRODUCTION: SUPPLIER RELATIONSHIP PERSPECTIVE 207-214

23. Sreten Ćuzović, Svetlana Sokolov Mladenović, Vanja Vukojević
PRIMENA MULTIKANALNE STRATEGIJE
U SAVREMENOJ TEORIJI I PRAKSI TRGOVINE 215-224

24. Jelena Stanković, Suzana Đukić, Vinko Lepojević
MOTIVI I OGRANIČENJA POTROŠAČA
U KUPOVINI ZELENIH PROIZVODA U SRBIJI 225-235

25. Nikola Gluhović
OSOBNOSTI STRATEGIJE LUKSUZNIH BRENDOVA 237-247

26. Jelena Popović Stefanović
THE IMPACT OF PROGRAM CHANGE OF PHARMACEUTICAL COMPANIES IN
THE REPUBLIC OF SERBIA ON THEIR COMPETITIVENESS AND PROFITABILITY ...249-255

SESSION 3 ACCOUNTING, INFORMATION AND QUANTITATIVE METHODS IN ECONOMICS

27. Blagoje Novičević
MEĐUNARODNO STANDARDIZOVANA ZNANJA
PROFESIONALNIH RAČUNOVOĐA I DOSTIGNUTI NIVO U REPUBLICI SRBIJI..... 259-265

28. Jasmina Bogičević, Vesna Janjić
KLJUČNI ASPEKTI RAČUNOVODSTVA STRANE VALUTE 267-276

29. Vesna Sekulić, Ljilja Antić, Bojana Novičević Čečević
THE IMPACT OF MANAGEMENT ACCOUNTING DISCLOSURE
ON CORPORATE GOVERNANCE EFFICIENCY 277-286

30. Radmila Trklja, Milan Trklja
RAČUNOVODSTVENI ASPEKT REZERVISANJA ZA TROŠKOVE ZAPOSLENIH..... 287-297

31. Amer Rastić, Tadija Đukić, Tatjana Stevanović
RAČUNOVODSTVENI TRETMAN I UTICAJ NEMATERIJALNE AKTIVE
NA KREIRANJE NOVČANIH TOKOVA 299-308

32. Nastasja Stašević
ACCOUNTING TREATMENT OF PROPERTY PLANT AND EQUIPMENT
BY IFRS AND US GAAP309-316

33. Ljilja Antić, Bojana Novičević Čečević, Jovana Milenović
PRIMENA BALANCED SCORECARDA U BANKARSKOM SEKTORU 317-327

34. Ljiljana Bonić, Dejan Jovanović, Kristina Mijić
IMPROVING AUDIT REPORTING FOR BETTER AUDITOR INTERACTION
WITH CLIENTS AND STAKEHOLDERS 329-337

35. Tadija Đukić, Biljana Jovković, Milica Đorđević
SPECIFICS OF IT AUDIT IN THE DIGITAL ERA..... 339-348

36. Jovana Stojanović SPECIFIČNOSTI RAČUNOVODSTVENOG OBUHVATANJA NEMATERIJALNE IMOVINE U POSLOVNIM KOMBINACIJAMA	349-358
37. Žarko Popović, Jelena J. Stanković, Ivana Marjanović VIŠEKRITERIJUMSKA OCENA DIGITALNE KONKURENTNOSTI ZEMALJA CENTRALNE I ISTOČNE EVROPE.....	359-368
38. Slavoljub Milovanović MENADŽMENT INFORMACIONI SISTEMI: SOCIO-TEHNOLOŠKI PRISTUP	369-375
39. Ognjen Radović, Jovica Stanković, Ivana Marković THE APPLICATION OF A CLUSTERING ALGORITHM ON THE FOREIGN EXCHANGE MARKET	377-386