

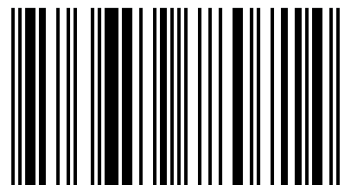
This book is organized in three chapters. In the first chapter the importance of the organizational conditions for employee motivation is being stressed. In the second chapter the process of rewarding and the types of recognition systems for the the employees in small firms has been outlined. In the third chapter it is explained the process of employee motivation by the entrepreneurs. And finally the application of motivation strategies and techniques in the small firms has been explained.



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The entrepreneurs influence in employee motivation in small firms



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**THE INFLUENCE OF ENTREPRENEURS IN MOTIVATION OF
EMPLOYEES IN SMALL FIRMS**

By

Marija Magdinceva-Sopova and Kiril Postolov

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