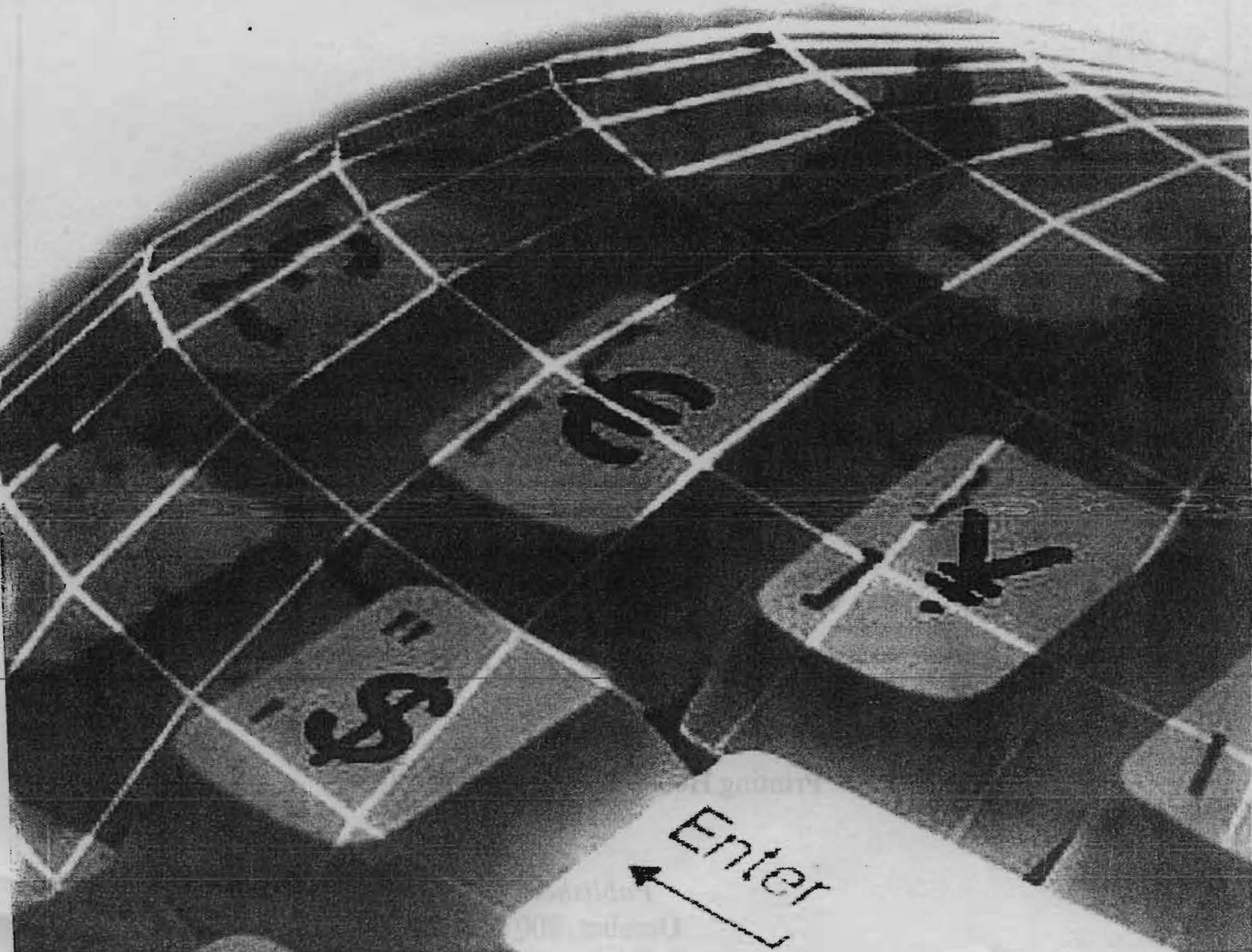


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# INTEGRATED MANAGEMENT SISTEM (IMS) - NEW MANAGEMENT STRATEGY FOR DOMINATION OF THE GLOBAL MARKET

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The task of management is to search steadily for solutions to attain as higher as possible level of satisfying demands of the customers and providing a competitive place on the global market.

The management of the organizations in direction of simultaneously satisfying of many diferent interests and integration of the partial standards/systems under conditions of domination of IT and E - business, raises the business systems on a higher level.

This paper discribes the most important characteristics of IMS in the enterprise in order to provide a solid position on the global market.

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