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**The International Journal of Business and Management Studies (IJBMS)** is a multi-functional and multi-contextual journal that offers a broad range of topics in economics and business while welcoming insights from other functions such as law, public policy and information technology in a dynamic marketplace. It welcomes the latest research from all over the world with special preference given to insights from leading edge business-oriented countries. The purpose is to introduce to the journal's readers, especially its main readership base in American academia, the latest international developments relatively free of specialist jargon. IJBMS is a unique meeting place where academics with a practical bent seek to improve the human condition by matching their insights to the business reality around them.




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