

Општи информации за проектот

Раскажи ја својата приказна, Младинскиот работник како бренд

Проектот *Раскажи ја својата приказна, Младинскиот работник како бренд* е проект во рамките на Еразмус + програмата на Европската Унија, насочен кон стручно усовршување на младинските работници, со тоа што им овозможува да се стекнат со нови вештини и стручни сознанија. Проектот опфаќа и меѓународни активности како обуки, семинари, работни посети. Проектот исто така цели и кон зајакнување на квалитетот и улогата на работата со млади лица во Европа преку подобрување на клучните вештини и компетенции, можноста за вработување на младите, промоција на активното учество на младите во општеството, нивна општествена инклузија и добросостојба, како и зајакнување на младинската работа на локално, национално и меѓународно рамниште.

Обуката во рамките на проектот се одржа од 05.09.2019 до 11.09.2019 во Добриниште, Република Бугарија. Домаќин на обуката беше невладината организација *Виа Цивик* од Бугарија, но на неа учествуваа 27 лица, од невладини организации од повеќе земји како Португалија, Унгарија, Хрватска, Белгија, Кипар, Грузија итн.

Општата цел и посебните цели на проектот беа да се зголеми квалитетот и ефикасноста на работата со млади луѓе преку усовршување на вештините на младинските работници во примената на иновативен комплекс на инструменти за личен развој (раскажување приказни, активности на отворено, импровизиран театар, лично брендирање) во нивната работа со млади луѓе со различни профили. Проектот целеше и кон поддршка на младинските работници во наоѓање и создавање на свој личен бренд, но и кон создавање можност за споделување искуства и добри практики и поттикнување на меѓукултурна соработка.

Активностите се засноваа на неформални методи, тренинг, импровизиран театар и практики за раскажување приказни. Програмата вклучи и експериментални модули и активности на отворено, во природа, со цел да се стимулира процесот на саморефлексија и да се извадат учесниците од зоната на комфор. Личното брендирање е изградено врз основа на концептот *икигаи*, а предложените активности се насочени кон промена на перспективата на животната и професионална приказна, како и кон највлијателниот начин на нивно споделување.

Обучувачкиот тим беше составен од :

Атанас Генков – задолжен за дизајнирање и презентирање на искуства за учење, консултации за одржливост и отворено образование;

Сања Стефанова - олеснувач за раскажување приказни;

Златин Цветков - професионален актер, тренер за импровизациски театар;

Дејана Драгоева - дизајн на програмата.

Проектот се стреми да ги оствари следните резултати: користење на раскажувањето приказни како метод за самоанализа и самопромоција во неформалното образование, како алатка за личен развој, влијание и општествени промени; развивање флексибилност, адаптибилност и креативно размислување преку доживување непознати ситуации; надминување на стравовите и наметнатите бариери.

Youthpass

MOBILITY OF YOUTH WORKERS

Svetlana Jakimovska

BORN ON **18/08/1979** IN **Skopje, North Macedonia**

PARTICIPATED IN A LEARNING MOBILITY PROJECT

Storify Yourself! Youth Worker as a Brand

THE PROJECT TOOK PLACE FROM **05/09/2019**

TO **11/09/2019** IN **Dobrinishte, Bulgaria**

MOBILITY OF YOUTH WORKERS

Learning mobility projects of youth workers support the professional development of youth workers by enabling them to acquire new skills and professional experiences. The projects may include transnational activities such as seminars, training courses, contact-making events, study visits and job shadowing periods abroad. The projects also contribute to strengthening the quality and the role of youth work in Europe.

Erasmus+ is the European Union's programme for boosting skills and employability through activities organised in the field of education, training, youth, and sport. Youth activities under Erasmus+ aim to improve the key competences, skills and employability of young people, promote young people's active participation in the society, their social inclusion and well-being, and foster improvements in youth work and youth policy at local, national and international level.



Svetlana Jakimovska
 Chairwoman of the Board
 COCHR

The ID of this certificate is 28UT416M9-KY3Z-871D.
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<http://www.youthpass.eu/qualitycontrol/>

Youthpass is a Europe-wide validation system for non-formal learning within the Erasmus+ Youth in Action Programme. For further information, please have a look at <http://www.youthpass.eu>.



Youthpass

With this document we certify that **Svetlana Jakimovska** took part in a project called **Storify Yourself! Youth Worker as a Brand**. It was a training course. The project was hosted by **VIA CIVIC Association**, and implemented in cooperation with **JOETZ -vzw - Belgium**, **VIA CIVIC Association - Bulgaria**, **Urban Youth - Croatia**, **S.E.A.L - Cyprus**, **DRONI - Georgia**, **MeOut - Hungary**, **L'Orma - Italy**, **Youth on Board - North Macedonia**, **Geoclube - Portugal**. The participation was supported by **Youth on board**.

Within Erasmus+, a training course is a project where youth workers and youth leaders come together for several days to develop their knowledge, skills, and attitudes on a certain theme. The daily programme of the course is based on learning objectives and facilitated by experienced trainers. The training courses promote the initiative and creativity of participants and have a direct impact on their future youth work or youth policy activities, such as organising quality projects and providing intercultural and non-formal learning experiences for young people.

Altogether, **27** people took part in the project.

The overall aim and specific objectives of the project:

Increase the quality and effectiveness of youth work by improving the skills of youth workers in the implementation of an innovative complex of instruments for personal development (storytelling, outdoor activities, improv theatre, coaching, personal branding) in their work with young people with different profiles. Supporting youth workers in finding and creating their own personal brand. Creating opportunity for sharing experience and good practices and encouraging intercultural cooperation.

Main contents and activities of the project:

The activities were based on nonformal methods, coaching, improv theatre and storytelling practices. The program included experiential modules and outdoor activities in the nature, in order to stimulate the self-reflection process and take the participants out of their comfort zone. The personal branding was built upon the ikigai concept and the proposed activities were focused to changing the perspective of the life and professional story and the most impactful way to share it.

Trainer/s:

Atanas Genkov, Bulgaria - designing and delivering learning experiences, sustainability consulting and outdoor education
 Sanja Stefanova, North Macedonia - storytelling facilitator
 Zlatin Tsvetkov, Bulgaria - professional actor, improvisational theatre trainer
 Deiana Dragoeva - program design

Among the results of the project are the following:

Using storytelling as a method for self-analysis and self-promotion in non-formal education, as a tool for personal development, impact and social change. Developing flexibility, adaptability and creative thinking through experiencing unfamiliar situations. Overcoming fears and self-imposed barriers



Sofia, Bulgaria, 02/10/2019

Deiana Dragoeva
 Person in charge of the project

Svetlana Jakimovska participated in the project Storify Yourself! Youth Worker as a Brand. Svetlana Jakimovska had the following specific role / responsibility within the project:

Active participation in the learning process.

This part of the certificate is a self-assessment of learning and competence acquisition completed by the participant during the project. It is based on the Key Competences for Lifelong Learning defined by the European Union, and the specific competences tackled in the course of the project.

MULTILINGUAL COMPETENCE

The project was very rewarding because it allowed me to improve both my spoken and written skills in English. It provided a comfortable environment for sharing personal points of view, feelings, experiences... The multicultural profile of the people gave me an opportunity to open myself to different cultures and ways of communication thus enriching my vocabulary in different languages.

PERSONAL, SOCIAL AND LEARNING TO LEARN COMPETENCE

Being exposed to different approaches to storytelling has contributed to developing of my own, individual approach. This approach is based on self-awareness through self-reflection and through connecting with the nature. It also takes into consideration needs of others and their own individuality.

CITIZENSHIP COMPETENCE

The project gave me the opportunity to witness the lifestyle of people living in rural region in Bulgaria and to learn about the everyday life and challenges of the local community. This experience confirmed my belief that people in Europe share common values such as good will, hard work, generosity and openness to diversity.

ENTREPRENEURSHIP COMPETENCE

The work on the project permitted me to learn more about self branding as youth worker. It gave me clear direction on how to implement my ideas in practice in creative and innovative way.

CULTURAL AWARENESS AND EXPRESSION COMPETENCE

Storytelling as a skill was presented in a very contemporary way that included, not only the classical oral and written storytelling, but also digital supports, games, the improvisation theater, music, and other forms of art. The context of sharing very personal stories with people from different backgrounds made me more sensitive in regard of different cultures and expressions.

**LITERACY COMPETENCE**

My literacy competence was improved through learning about the storytelling methodology. It enabled me to think about drawing inspiration from different resources and giving them a concrete form through certain literary style.

Svetlana Jakimovska
Participant

Sofia, Bulgaria, 02/10/2019

Further information and original documents on the Key Competences for Lifelong Learning:
http://europa.eu/legislation_summaries/education_training_youth/lifelong_learning/c11090_en.htm

Further information about the Erasmus+: Youth in Action Programme and Youthpass:
<http://ec.europa.eu/programmes/erasmus-plus> and www.youthpass.eu