



5th International Conference on New Ideas in Management, Economics and Accounting

France | Paris | November 2-4, 2018

Schedule at A Glance

The Conference will take place at the Centre Malesherbes de l'Université Paris- Sorbonne, (Sorbonne Université).

Day One: Friday, November 2, 2018

| TIME | TOPIC | PRESENTER |
|---------------|--|---|
| 8:45 – 9:00 | Conference Check-in: Conference participants may pick up their registration materials at the Registration Desk. | |
| 9:00 – 9:10 | An explanation for the Chinese interest in investing in the new EU Member States. A fixed effects panel data analysis | Popovici Oana |
| 9:10 – 9:20 | New Venture Valuation and Venture Capital Perspective : An Industry Level Analysis | Satya Narayan Panda |
| 9:20 – 9:30 | Performance characteristics of foreign-controlled versus locally-controlled companies in Romania: a cross-sectoral analysis | Alexandra Horobet |
| 9:30 – 9:40 | Financial Management Practices in the European and Southeast Asia Higher Education Institutions (HEIs). Are the HEIs in Parallel Lines? | Norliza Che Yahya |
| 9:40 – 9:50 | The Balanced Scorecard for public-sector organizations: a practical approach for measuring a public entity performance using financial ratios | Tadeo Roberto Baeza Beltran, Guillermo De Los Santos Torres |
| 9:50 – 10:00 | A Conceptual Framework for Understanding Entrepreneurial Intention and Behaviour for Near and Distance Future | Suzilawati Kamarudin |
| 10:00 – 10:10 | FACTORS THAT HINDER UNDERGRADUATE STUDENTS FROM VENTURING INTO BUSINESSES WHILE STUDYING | Adriana Mohd Rizal |
| 10:10 – 10:20 | Leadership's role in business development and organizations competitiveness – Leadership styles and appropriate leadership | Ahmad Ahmadi |
| 10:20 – 10:30 | Physical model of the economic development | Suleyman Mehrli Yusifov |
| 10:30 – 11:00 | Coffee Break | |
| 11:00 – 11:10 | Prospects and Constraints of the SMEs Sector from the East-Planning Region in the Republic of Macedonia: A SWOT Analysis Survey of the Entrepreneurial Environment | Ilija Gruevski |
| 11:10 – 11:20 | Sustainable Economic Development, Human Capital And Mba Education | Osman Nuri Aras |
| 11:20 – 11:30 | Is There A Human Capital Effect On Real Estate? | Stefania Cristina Curea |
| 11:30 – 11:40 | Bridging The Gap Between Accounting Curriculum and Accounting Profession: Evidence from Jordan | Osama Shaban |
| 11:40 – 11:50 | Integration of security methods based of ISO/IEC 27002 standard for record management in the process of sending and receiving official documents for e-government | Fabian Frank Hernandez, Laura Beatriz Vidal Turrubiates |

Day Two: Saturday, November 3, 2018 | Virtual Presentation

Day Three: Sunday, November 4, 2018 | City Tour