

## **Horizon 2020 Twinning project ‘Smart EIZ’**

### **Training Workshop:**

### **‘Entrepreneurship and knowledge-based economy’**

**14-15 February 2018**

### **The Institute of Economics, Zagreb**

The ‘Entrepreneurship and knowledge-based economy’ training workshop will cover the state of the art research in the field, starting from an overview of the concept of knowledge-based economy, and the dynamics of knowledge-intensive entrepreneurship. It will continue to the discussion of measurement issues, introducing the audience to the Global Entrepreneurship Monitor (GEM) project, commonly employed in undertaking research on entrepreneurship, and looking at its application to the analysis of the state of entrepreneurship developments in Croatia. Since entrepreneurs operate in the context, it would be important to understand the notion of entrepreneurial eco-system and how it shapes the entrepreneurial dynamism, drawing on the GEM conceptual framework.

In the second day, the workshop will continue focusing on special topics pertaining to entrepreneurship that have become subjects for more recent research agenda in the field. Such topics include high-impact entrepreneurship with higher potential contribution to growth, entrepreneurial dynamics, knowledge intensity and cultural diversity in the context of cities; social entrepreneurship and gender gap in entrepreneurship. The discussion will continue with looking into policy issues surrounding entrepreneurship developments, focusing on Croatia in particular. The panel discussion of the policy challenges in the field of entrepreneurship will

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bring together academics, policy-makers, private sector representatives to conclude this session and discuss future agenda for the research and policy-making.

**Workshop Programme**

**Day 1: 14 February (Wednesday) ‘Current trends in Entrepreneurship Development, Measurement Issues & Conceptual Framework for Analysis’**

09:30-10:00 Registration  
10:00-10:15 Introduction to the workshop (Zoran Aralica, EIZ)  
10:15-11:00 “Current trends, Research Agenda and Challenges in Entrepreneurship Development” (Julia Korosteleva, UCL)

*Session 1: ‘Knowledge-based economy & entrepreneurial dynamics’*

11:00-11:45 “Evolution of the Knowledge Economy: a Historical Perspective with an Application to the Case of Europe” (Marina Dabić, Faculty of Economics, Zagreb, Nottingham Business School)

*11:45-12:00 Coffee break*

12:00-12:45 “Dynamics of Knowledge-Intensive Entrepreneurship” (Slavo Radosevic, UCL)

12:45-13:00 Discussion:Q&A session

13:00-14:00 Lunch

*Session 2: Measurement issues and challenges in entrepreneurship development in Croatia in comparative perspective*

14:00-14:45 Topic: Introduction to Global Entrepreneurship Monitor project, with a focus on the current state of entrepreneurship developments in Croatia (CEPOR; Slavica Singer)

14:45-15:30 ‘Entrepreneurial Intentions in Selected Southeast European Countries’ (Tamara Jovanov, University Goce Delcev – Shtip)

15:30-15:45 Discussion: Q&A session

15:45-16:00 Coffee break

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*Session 3: Entrepreneurial Eco-System*

- 16:00-16:45 Topic: Conceptual framework for understanding entrepreneurial eco-system: GEM operationalisation & evidence for Croatia (CEPOR; contacts Slavica Singer)
- 16:45-17:30 Topic: Entrepreneurial eco-system & its key elements for success(EfkaHeder) present on entrepreneurial eco-system

**Day 2: 15 February (Thursday): ‘Special issues and Public policy towards Entrepreneurship’**

*Session 1: ‘Entrepreneurial outcomes & their determinants: macro and meso-level perspectives’*

- 09:30-10:15 “Schumpeterian entry: innovation, exporting, and growth aspirations of entrepreneurs” (Julia Korosteleva, UCL)
- 10:15-11:00 ‘Entrepreneurial dynamism and cultural diversity: evidence from EU cities’ (Maksim Belitski, Reading University, UK)

*11:00-11:15 Coffee break*

*Session 2: ‘Social Enterprise & gender differences in entrepreneurship development’*

- 11:15-12:00 ‘Social Enterprise in Transition: a Case Study of ACT Group’ (Paul Stubbs, EIZ, Croatia)
- 12:00-12:45 Topic: Gender gap in entrepreneurship
- Gender differences in the usage of resources in the entrepreneurial opportunity identification process in Slovenia and Croatia (Irena Kedmenec, University of Zagreb TBC)
- 12:45-13:00 Discussion: Q&A session

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13:00-14:00 Lunch**

*Session 2: Public policy issues*

- 14:00-14:30 Topic: Barriers to entrepreneurship in Croatia: a private sector view (Ante Lucić ?)
- 14:30-15:00 Topic: How is entrepreneurship integrated into EU smart specialisation strategy? (with a focus on the ‘bottom-up’ entrepreneurial discovery process in the 3S strategy, its implementation and challenges in application to Croatia) (JardankaŠvarc, e-mail: [jadranka.svarc@pilar.hr](mailto:jadranka.svarc@pilar.hr), Institute of Social Sciences Ivo Pilar, Zagreb, Croatia)
- 15:00-15:30 Topic: Public Policy towards promoting entrepreneurship (Rene Wintjes??, UNU-Merit)

*15:30-15:45 Coffee break*

- 15:45-17:00 Session 3:  
Round table discussion ‘Assessing Croatian Entrepreneurship Policy: challenges and response’ (proposed participants: SlavoRadosevic, Marina Dabic, Croatian Policy makers (Mario Antonić, Deputy Minister, Ministry of Economy; Mislav Jurišić, HAMA g Bicro, innovation policy); CEPOR staff representative; SEECCEL staff Ante Lucić (private sector)  
Moderator: Julia Korosteleva
- 17:00-17:30 Concluding remarks, highlighting future research agenda in the field (Zoran Aralica and Julia Korosteleva)