

This book is consisted of four chapters :1. The role of the tourist guide in the tourist promotion, 2. The meaning of a tourist guide for improving motivation for a particular tourism travel,3.The role of the tourist guide in the promotion of tourism in the republic of Macedonia, and 4. Promotion and policy in tourism. The aim of this book was on a basis of observed and in connection with theoretical traits to investigate the role of the tourist guide in the tourist promotion in a small and tourist attractive destination such as R.Macedonia.

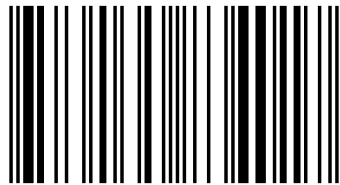
tour guide and tourist promotion



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# The role of the tourist guide in tourist promotion of R.Macedonia



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