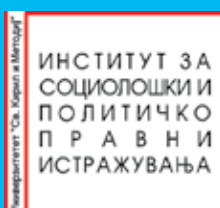


SS. CYRIL AND METHODIUS UNIVERSITY- SKOPJE
INSTITUTE FOR SOCIOLOGICAL, POLITICAL AND JURIDICAL RESEARCH
INSTITUTE OF SOCIOLOGY, FACULTY OF PHILOSOPHY



International scientific conference:

IDENTITY
IN THE ERA OF GLOBALIZATION
AND EUROPEANIZATION

3-4 November 2011, Skopje

Conference places:
Rectorate building Ss. Cyril and Methodius University
Faculty of Philosophy
Bul. Krste Misirkov bb. Skopje, R. Macedonia

INTERNATIONAL PROGRAM COMMITTEE:

Prof. Jorde Jakimovski,

Director, Institute for sociological, political and juridical research
Ss. Cyril and Methodius University, Skopje

Prof. Kole Vasilevski,

Vice-rector,
Ss. Cyril and Methodius University, Skopje

Prof. Zoran Matevski,

Head of Institute of sociology,
Faculty of Philosophy
Ss. Cyril and Methodius University, Skopje

Assoc. prof. Galina Koleva,

Institute for the study of Society and Knowledge,
Bulgarian Academy of Sciences, Sofia

Prof. Ilija Aceski,

Faculty of Philosophy,
Ss. Cyril and Methodius University, Skopje

Prof. Marcin Lubaś,

Institute of Sociology,
Jagiellonian University in Krakow

Prof. Miroljub Jeftić,

Faculty of Political science,
University of Belgrade

Prof. Slavejko Sasajkovski,

Institute for sociological, political and juridical research
Ss. Cyril and Methodius University, Skopje

Assoc. prof. Dubravka Valić- Nedeljković,

Faculty of Philosophy,
University of Novi Sad

Azra Brankovic, MA,

International University of Sarajevo

Doc. Aneta Cekik,

Institute for sociological, political and juridical research
Ss. Cyril and Methodius University, Skopje
(secretary of the Program committee)

Registration of participants:

9.00-9.30 - 03 November

9.00-9.30 - 04 November

Rectorate building, Ss. Cyril and Methodius University
Bul. Krste Misirkov bb.
Skopje

03 November 2011

Conference hall of the Rectorate

9.30-10.00

Welcoming speeches

Velimir Stojkovski, PhD

Rector of Ss. Cyril and Methodius University, Skopje

Representative of the Government of R. Macedonia
(TBC)

10.00-11.30

Plenary session

Jorde Jakimovski, PhD

Institute for sociological, political and juridical research, Skopje
Ss. Cyril and Methodius University, Skopje

**„GLOBALIZATION - A PROCESS OR PROJECT FOR
HOMOGENIZATION OF THE WORLD?“**

Miroljub Jeftic, PhD

Faculty of Political science, University of Belgrade

“LANGUAGE ENGINEERING IN THE SERVICE OF CIVIL SOCIETY“

Mladenovski Gorgi, PhD

Faculty of Philosophy, Ss. Cyril and Methodius University, Skopje

“GLOBALIZATION AND HYBRIDIZATION OF CULTURE“

Paul James Cardwell, PhD

School of Law, University of Sheffield

**“THE EXTERNAL IDENTITY OF THE EU AS A ‘DEMOCRACY
PROMOTER’: MYTH OR REALITY?“**

11.30 - 12.00

Coffee break

12.00 - 13.30
Sectional panel

**IMPLICATIONS OF
GLOBALIZATION ON ECONOMIC
AND SOCIAL POLICIES**

Place: Rectorate building (CH)
Chair: **Galina Koleva**

Galina Koleva, PhD
Institute for the study of Society and
Knowledge, Bulgarian Academy of Sciences,
Sofia
“BUSINESS PRACTICES AND IDENTITY”

Mirjana Borota Popovska, PhD,
Vasil Popovski, PhD,
Marija Topuzovska, PhD
Institute for sociological, political and juridical
research and Institute of Economics,
University Ss. Cyril and Methodius, Skopje
“CORPORATE SOCIAL RESPONSIBILITY-
NEW REALITY OF THE CORPORATE
IDENTITY OF EUROPEAN COMPANIES”

Nasir Selimi, PhD
South East European University, Tetovo
“THE INFLUENCE OF REGIONAL
ECONOMIC INTEGRATION IN THE
DEVELOPMENT OF GLOBALISM”

Marijana Secibovic, PhD
Faculty of Dr. Milenko Brkic, Medjugorje
Refik Secibovic, PhD
Faculty of International Relations and
Diplomacy, Mostar
“EUROPEANIZATION IN EDUCATION AND
IDEOLOGICAL MANIPULATION”

Tatjana Stojanoska, PhD
Faculty of Philosophy,
University Ss. Cyril and Methodius, Skopje
“TRADE IN WOMEN IN THE ERA OF
GLOBALIZATION”

Ljupco Vckov, MA
„THE INFLUENCE OF GLOBALIZATION ON
THE WORKING FORCE MIGRATION“

12.00 - 13.30
Sectional panel

**IDENTITY CHANGES IN THE ERA
OF GLOBALIZATION**

Place: Rectorate building (R1)
Chair: **Ljubiša Mitrović**

Ljubiša Mitrović, PhD
Faculty of Philosophy, University of Nis
“GLOBALIZATION AND METAMORPHOSIS
OF IDENTITIES/GLOBALIZATION AND
DESTINY OF NATIONAL IDENTITIES”

Katarina Stanoevska - Slabeva, PhD
Institute for Media and Communications
Management, University of St. Galen
“IDENTITY IN SOCIAL MEDIA”

Jonuz Abdulai, PhD
Kujtim Ramadani, MA
South East European University, Tetovo
„IDENTITY CHANGES IN THE ERA OF
GLOBALIZATION“

Natalia Skoczylas, MA student
University of Maria Curie- Sklodowska,
Lublin
“GLOBALISATION AND IDENTITY: BERLIN
EXAMPLE”

Dijana Stojanovic- Gjorgevic,
PhD Candidate
Institute for sociological, political and juridical
research
“WAS FUKUYAMA RIGHT - HAVE WE
REACHED THE END OF HISTORY OR THE
STRUGGLE FOR RECOGNITION NEVER
ENDS?”

12.00 - 13.30
Sectional panel

**NATIONAL IDENTITY IN EUROPE
AND THE BALKANS**

Place: Rectorate building (R2)
Chair: **Jonuz Abdulai**

Ganka Cvetanova, PhD
Institute for sociological, political and juridical
research, Skopje
“EUROPEAN IDENTITY VS. NATIONAL
IDENTITY”

Strasko Stojanovski, PhD
Jovan Ananiev, PhD
Faculty of Law, Goce Delcev University, Stip
„TOWARD EUROPEAN IDENTITY: ROLE
OF NATIONAL HISTORIOGRAPHIES IN
CREATING BALKAN MYTHS“

Faton Tony Bislimi, PhD candidate
Dalhousie University
“A NEW IDENTITY FOR A NEW ERA:
BALKANS AND EUROPEANIZATION”

Stojan Slaveski, PhD
European University, Skopje
“EUROPEANIZATION OF THE
MACEDONIAN NATIONAL IDENTITY”

Sveto Toevski, MA
„GLOBALIZATION AND NATIONAL
IDENTITIES: TREATS AND
OPPORTUNITIES FOR DEVELOPMENT“

Conference hall of the Rectorate

Ilija Aceski, PhD

Faculty of Philosophy, University Ss. Cyril and Methodius, Skopje

„NATIONAL IDENTITY WITHIN THE EUROPEAN UNION“

Lidija Hristova, PhD

Institute for sociological, political and juridical research

University Ss. Cyril and Methodius, Skopje

“POLITICAL IDENTITIES IN THE R. MACEDONIA”

Martin Lubaš, PhD

Jagiellonian University in Krakow

“NATIONALITY BY CHOICE. VARIATION IN THE NATIONAL SELF-IDENTIFICATION AMONG THE MACEDONIAN SPEAKING MUSLIMS“

Nazmi Malichi, PhD

FON University, Skopje

“POLITICAL IDENTITY AND RESPECT OF POLITICAL DIFFERENCES”

POLITICAL IDENTITIES

Place: Rectorate building (R1)

Chair: **Paul James Cardwell**

Sergiu Gherghina, PhD

GESIS Leibniz Institute for Social Sciences, Koln

“DOES THE EU ENLARGEMENT INFLUENCE THE NATIONAL AND EUROPEAN IDENTITY? A LONGITUDINAL ANALYSIS IN OLD AND NEW MEMBER STATES”

Goran Ilic, PhD

Faculty of Law, University Sts. Kliment Ohridski, Bitola

“EUROPEAN UNION AS AN “UNKNOWN POLITICAL OBJECT” OR POSTMODERN POLITICAL COMMUNITY IN THE PROCESS OF CONSTITUTING OF ITS OWN INTERNATIONAL POLITICAL IDENTITY”

Florent Marciacq, PhD Candidate

University of Luxembourg and University of Vienna

“MACEDONIA’S FOREIGN POLICY IDENTITY IN THE CONTEXT OF EU INTEGRATION. SKIN-THIN CHANGES OR SOUL-DEEP TRANSFORMATION?”

Bojan Maricik, LLM, MA student,

Centre for European Studies, University College London

“TO WHAT EXTENT HAS THE EUROPEAN PARLIAMENT CONTRIBUTED TO THE FORMATION OF A COMMON EUROPEAN IDENTITY?”

IMPLICATIONS OF GLOBALIZATION ON ECONOMIC AND SOCIAL POLICIES

Place: Rectorate building (CH)

Chair: **Pece Nedanovski**

Pece Nedanovski, PhD

Predrag Trpevski, PhD

Faculty of Economics, Ss. Cyril and Methodius University, Skopje

“GLOBALIZATION, EUROPEANIZATION, AND THE ECONOMIC POLICY – THE CASE OF THE REPUBLIC OF MACEDONIA”

Anna Mantarova, PhD

Institute for the study of Society and Knowledge,

Bulgarian Academy of Sciences, Sofia

Plamena Yovchevska, PhD

Institute of Agricultural Economics, Sofia

“ECOLOGY IN CAP AND BULGARIAN AGRICULTURE”

Azra Brankovic, MA

School of Economics and Business, Sarajevo

Velid Draganovic, PhD

International University Sarajevo

“IMPLICATIONS OF THE GLOBALIZATION ON CROSS CULTURAL MANAGEMENT: CASE OF BOSNIA AND HERZEGOVINA”

Slavejko Sasajkovski, PhD

Institute for sociological, political and juridical research, Skopje

Ljubica Micanovska, BA

“THE “BIG GOVERNMENT” OF B. H. OBAMA AND DODD-FRANK ACT”

Zunun Zununi, PhD

Silvana Jovcevska, MA

FON University, Skopje

“EUROPEIZATION AND MACEDONIAN EMIGRATION IN THE EUROPEAN COUNTRIES- THE EXAMPLE OF ITALY”

Ljupco Naumovski, PhD

Faculty of Law, University St. Kliment Ohridski- Bitola

“GLOBALISATION IN VIEW OF SOCIAL AND ECONOMIC BASIS OF MACEDONIAN SOCIETY”

9.30 - 11.00
Sectional panel

**NATIONAL IDENTITY IN EUROPE
AND THE BALKANS**

Place: Rectorate building (CH)
Chair: **Mirjana Maleska**

Tanya Nedelcheva, PhD

Stephan E. Nikolov, PhD

Institute of Sociology,
St. Kl Ohridski University, Sofia

**“CHANGES AND PROSPECTS OF THE
CONTEMPORARY ETHNIC IDENTITY (THE
CASE OF BULGARIA)”**

Danijela Gavrilović, PhD

Dragana Stjepanović-Zaharijevski, PhD

Faculty of Philosophy, University of Nis

**“DYNAMICS OF IDENTITIES IN
TRANSITIONAL SERBIA”**

Mirjana Maleska, PhD

South East European University- Tetovo

„DANGEROUS SENTIMENTS”

Petar Atanasov, PhD

Institute for sociological, political and juridical
research- Skopje

**“ANTIQUIZATION’ IN REPUBLIC OF
MACEDONIA ANALYZED THROUGH
THE PROCESSES OF SEGREGATIONAL
IDENTITIES AND NATIONAL
INTEGRATION”**

Duska Matevska, PhD

Faculty of public administration and political
sciences,

South East European University- Tetovo

**„ETHNIC IDENTITY, ETHNO NATIONALISM
AND GLOBALIZATION- THE CASE WITH
FORMER YUGOSLAVIA“**

Ovidiu Palcu, PhD Candidate

National and Kapodistrian University of Athens

**“THE PHENOMENON OF
TRANSNATIONALISM: THE ROMANIAN
CASE IN GREECE”**

9.30 - 11.00
Sectional panel

RELIGION AND IDENTITY

Place: Rectorate building (R1)
Chair: **Zoran Matevski**

Nonka Bogomilova, PhD

Institute for the study of Society and
Knowledge, Bulgarian Academy of Sciences,
Sofia

Ruzica Cacanaska, PhD

Institute for sociological, political and juridical
research, Skopje

**„RELIGION AND NATIONAL IDENTITY
OF MONOCONFESIONAL AND
POLICONFESIONAL NATIONS IN EUROPE
AND THE BALKANS“**

Zoran Matevski, PhD

Faculty of Philosophy,
Ss. Cyril and Methodius University, Skopje

**“NATIONAL AND RELIGIOUS IDENTITY IN
R. MACEDONIA IN GLOBAL AGE”**

Rubin Zemon, PhD

University for Information Sciences and
Technologies “St. Apostle Paul”, Ohrid

**“DEVELOPING OF IDENTITIES
AMONG THE MUSLIM POPULATION IN
BALKANS IN ERA OF GLOBALIZATION
AND EUROPEANIZATION: CASES OF
TORBESHI, GORANI AND POMACI”**

Ali Pajaziti, PhD

South East European University, Tetovo

**“ISLAM AS GLOBAL PROVOCATION:
INTEGRATION OF EUROPEAN MUSLIMS
FROM THE PERSPECTIVE OF TARIQ
RAMADAN”**

Dragan Todorović, PhD Candidate

Faculty of Philosophy, University of Nis

**“PROTESTANTISM AMONG ROMA
IN SOUTHEASTERN SERBIA: STATE,
CONSEQUENCES, AND PERSPECTIVES”**

Hristina Ignatovska, PhD candidate

Faculty of Philosophy,
Ss. Cyril and Methodius University, Skopje

**„CONCEPTUALIZATION OF RELIGIOUS
IDENTITIES IN THE EUROPEAN UNION
AND BALKAN PENINSULA “**

9.30 - 11.00
Sectional panel

CULTURE AND IDENTITY

Place: Rectorate building (R2)
Chair: **Gorgi Mladenovski**

Milan Tasić, PhD

Faculty of Philosophy, University of Nis

**“MULTICULTURALISM VS
INTERCULTURALISM: FROM A VIEW-
POINT OF AN INDIVIDUAL (SUBJECTIVE)
CHOICE”**

Radomir Videnović, PhD

Faculty of Philosophy, University of Nis

“CULTURE AND IDENTITY”

Jean Fircă, PhD,

University of Craiova

**“ROMANIAN IDENTITY REPRESENTATION
IN EUROPE BY SPORT AS A MODERN
EXPRESSION OF CULTURE IN THE
PROCESS OF GLOBALIZATION”**

Angela Costescu, PhD Candidate

Faculty of Sociology, Babes-Bolyai University,
Cluj-Napoca

**„THE CONTROVERSY AROUND THE
IDENTITY OF THE RUDARI PEOPLE FROM
A ROMANIAN VILLAGE“**

Natalija Jovanović,

Faculty of Philosophy, University of Nis

**HIGHER EDUCATION AND THE
MULTICULTURAL AREA OF BALKANS**

Baskim Arifi, MA

**THE DIVERSITY OF BALKAN COUNTRIES
AND GLOBALISATION PROCESS**

11.30 - 13.30
Sectional panel

COLLECTIVE IDENTITIES

Place: Rectorate building (R1)
Chair: **Petar Atanasov**

Milos Jovanović, BA
Suzana Markovic- Krstic, PhD
Faculty of Philosophy,
University of Nis
“IDENTITIES AS NECESSARY FICTIONS”

Emilija Simoska, PhD
Institute for sociological, political and juridical research

„AUTHORITARIAN VALUES AND IDENTITIES – THE CASE OF MACEDONIA“

Ivan Blazevski, PhD
Faculty of Law,
Goce Delcev University, Stip

„INTERCULTURAL COMPETENCE AND IDENTITY NEGOTIATION“

Eleonora Serafimovska, PhD
Marijana Markovik, PhD
Institute for sociological, political and juridical research

“THE RELATIONSHIP BETWEEN PERSONAL AND SOCIAL DETERMINANTS OF SELF AND ADHERENCE TO VARIOUS SOCIAL CATEGORIES AMONG THE STUDENT POPULATION IN REPUBLIC OF MACEDONIA”

Maria- Antoaneta Neag,
PhD candidate
University of Bucharest
“RESHAPING IDENTITIES: ROMANIA, BORDERLINE OF THE EUROPEAN UNION”

Irina Postolache,
PhD Candidate
University Babes-Bolyai and University of Bordeaux II
“IDENTITY CONSTRUCTIONS. A CASE OF HUNGARIAN AND ROMANIAN STUDENTS FROM “BABEŞ-BOLYAI” UNIVERSITY, ROMANIA”

11.30 - 13.30
Sectional panel

CULTURAL IMPERIALISM LANGUAGE AND IDENTITY

Place: Faculty of Philosophy (Room 6)
Chair: **Mirjana Borota-Popovska**

Zoran Jovanović, PhD
Faculty of Philosophy,
University of Nis

“ANSWER OF THE “SMALL” CULTURES TO THE CHALLENGES OF GLOBALIZATION“

Viktorija Kafedziska, PhD
European University, Skopje
„THE GLOBALIZATION OF MEDIA TECHNOLOGIES AS AN INTRODUCTION TO THE CULTURAL IMPERIALISM“

Marija Drakulovska-Cukalovska, PhD
Faculty of Philosophy, University Ss. Cyril and Methodius- Skopje
“GLOBALIZATION AND LANGUAGE- THE CASE OF R. MACEDONIA”

Sase Gerasimoski, PhD
Vesna Trajkovska, MA
Faculty of Security- Skopje,
Ss. Kliment Ohridski University, Bitola
“THE DOMINANCE OF THE ENGLISH LANGUAGE IN THE EUROPEAN MULTILINGUAL MOSAIC THROUGH THE PRISM OF LINGUISTIC IDENTITY”

Vladan Pavlović,
PhD candidate
English department, Faculty of Philosophy, University of Nis
“THE ATTITUDE OF THE FAR-RIGHT ORGANIZATIONS IN SERBIA TOWARDS THE RELATION BETWEEN LANGUAGE AND NATIONAL IDENTITY”

Camelia Firica, PhD,
Spiru Haret University, Craiova
“UPON THE ”INVASION” OF ANGLICISMS IN THE ROMANIAN LANGUAGE”

11.30 - 13.30
Sectional panel

POLITICAL IDENTITIES

Place: Rectorate building (R2)
Chair: **Lidija Hristova**

Vsevolod Samokhvalov, PhD
Department of Politics and International Studies, University of Cambridge

“THE HOLY GRAIL AND THE PROMISED LAND: BALKANS AS A SOURCE OF THE RUSSIAN EXCEPTIONALITY IN THE SOVIET AND POST-SOVIET DISCOURSE”

Gazmend Qorraj, PhD
Institute for European Integration- IIE & University of Prishtina
„GLOBALIZATION AND EUROPEANIZATION EFFECTS: THE ROLE OF DOMESTIC ACTORS IN WESTERN BALKANS“

Irena Veljanova, PhD
School of Social Sciences,
University of Western Sydney
“EMBODIED ‘ETHNICITY’ AND INFORMAL SANCTIONING MECHANISMS: SANCTIONING OF EMBODIED MACEDONIANNES IN AUSTRALIA “

Bojana Naumovska, PhD
Institute for sociological, political and juridical research, Skopje
“IDENTITY AND IDEOLOGICAL PLACEMENT OF THE SMALL POLITICAL PARTIES IN THE R. MACEDONIA”

Manuel Cristian Fircă,
PhD Student, University of Craiova
“INTERNATIONAL JUDICIAL COOPERATION IN CRIMINAL MATTERS”

Jelena Ristik, MA student
Faculty of Law Iustinianus Primus, Ss. Cyril and Methodius University, Skopje
„THE FUTURE OF THE NATION-STATE IN THE ERA OF GLOBALIZATION“

11.30 - 13.30
Sectional panel

NATION-STATE IN THE ERA OF GLOBALIZATION GLOBALIZATION AND (IN) THE COUNTRIES OF THE BALKANS

Place: Rectorate building (CH)
Chair: **Jove Kekenovski**

Jove Kekenovski, PhD
Faculty of Tourism and Hospitality, Ohrid, Ss. Kliment Ohridski University, Bitola
„GLOBALIZATION, SOUVERNTY AND THE NATION-STATE“

Mirjana Šlaninka Dineva, PhD
Institute for sociological, political and juridical research, Skopje
Gjura Stevanović, PhD
Faculty of Agriculture, University of Belgrade
“THE ADMINISTRATIONAL ASPECT OF THE STATE IN THE ERA OF GLOBALISATION”

Dejan Donev, PhD
Faculty of Law, Ss. Cyril and Methodius University, Skopje
“THE PHENOMENON OF GLOBALIZATION: CHALLENGES AND OPPORTUNITIES IN THE COUNTRIES OF THE BALKANS”

Arse Petreski, PhD
Faculty of Law, Ss. Kliment Ohridski University, Bitola
“WORLD GLOBALIZATION AND THE COUNTRIES OF THE BALKANS“

Marjan Gjurovski, MA
Faculty of Security, Ss. Kliment Ohridski University, Bitola
“THE INFLUENCE OF THE MASS MEDIA ON THE “GLOBAL VILLAGE” AND SECURITY- THE EXAMPLE OF THE CONFLICT IN MACEDONIA OF 2001”

Eleonora Stojkova, MA
“GLOBALIZATION, IDENTITY, CULTURAL IDENTITY AND R. MACEDONIA“