



<http://www.springer.com/gp/book/9783319399188>

[Eurasian Studies in Business and Economics](#)

© 2017

Financial Environment and Business Development
Proceedings of the 16th Eurasia Business and Economics Society Conference
Editors: **Bilgin, M.H., Danis, H., Demir, E., Can, U.** (Eds.)

This volume

- Focuses on latest developments and challenges in global financial environment
- Presents studies on latest topics such as contagion risk transmission, oil-price development, and entrepreneurial finance

- Explores topics on family business, infrastructure and transatlantic trade in view of financial market development.

This volume focuses on the latest findings concerning financial environment research and the effects on business. Major topics addressed range from finance-driven globalization, contagion risk transmission, financial sustainability, and bank efficiency, to oil price shocks and spot prices research. Further topics include family business, business valuation, public sector development and business organization in the globalized environment.

This book features selected peer-reviewed articles from the 16th EBES conference in Istanbul, where over 270 papers were presented by 478 researchers from 56 countries.

Bibliographic Information

Book Title

Financial Environment and Business Development

Book Subtitle

Proceedings of the 16th Eurasia Business and Economics Society Conference

Editors

- Mehmet Huseyin Bilgin
- Hakan Danis
- Ender Demir
- Ugur Can

Series Title

[Eurasian Studies in Business and Economics](#)

Series Volume

4

Copyright

2017

Publisher

Springer International Publishing

Copyright Holder

Springer International Publishing Switzerland

eBook ISBN 978-3-319-39919-5

DOI 10.1007/978-3-319-39919-5

Hardcover ISBN 978-3-319-39918-8

Series ISSN 2364-5067

Edition Number

1

Number of Pages

XXI, 631

Number of Illustrations and Tables

93 b/w illustrations, 42 illustrations in colour

Topics

- [Business Finance](#)
- [Family Business](#)
- [Capital Markets](#)
- [Emerging Markets/Globalization](#)

Table of contents (45 chapters)

- Estimation of Efficiency Change in the Czech Banking Sector Employing the Window Malmquist Approach
Palečková, Iveta
Pages 3-13
- An Assessment of the Paper Industry Firms Listed in Borsa Istanbul Using Entropy-Based MAUT Method
Apan, Mehmet (et al.)
Pages 15-28
- **Impact of Integrated Communication on Entrepreneurial Companies' Financial Performance: A Developing Economy**
Marjanova, Tamara Jovanov (et al.)
Pages 29-41
- Cross-Border Contagion Risk Transmission Through Stock Markets Channel: The Case of the Baltic Countries
Deltuvaitė, Vilma
Pages 43-54
- The Issue of Convertible Bonds on the Polish Bond Market Catalyst in the Years 2009–2013
Kołosowska, Bożena (et al.)
Pages 55-66
- Government Strategies Based on Sukuk Issues
Dariusz, Piotrowski
Pages 67-78
- Business Valuation: Premiums and Discounts in International Professional Practice
Ferraro, Olga
Pages 79-88
- The Role and Implications of Internal Audit in Corporate Governance
Narcisa, Lucan (Cioban) Alexandra (et al.)
Pages 89-101
- Financial Liquidity and Profitability Management in Practice of Polish Business
Goldmann, Katarzyna
Pages 103-112
- The Business Audit as an Alternative to Discriminant Analysis in Assessing Risks of Going Concern
Ciechan-Kujawa, Marlena

- Pages 113-126

 - Finance-Driven Globalization: Empirical Evidence from the Commonwealth of Independent States
Moudatsou, Argiro (et al.)
Pages 129-136
 - Export Diversification in Lithuanian Traditional Technology Industry
Laskiene, Daiva (et al.)
Pages 137-153
 - The Impact of Environmental Taxes on Competitive Performance of Pollution-Intensive Industries Among Transition Economies: Evidence from Panel Analysis
Silajdzic, Sabina (et al.)
Pages 155-169
 - Modeling of the Natural Resources' Intensive Use Regions' Innovative Development: Problems of Circumpolar Area Innovative System Formation
Pogodaeva, Taisya (et al.)
Pages 171-187
 - Challenges and Possible Consequences of Transatlantic Trade and Investment Partnership
Kurtul, Hande (et al.)
Pages 189-197
 - The Impact of Economic Globalization on the Labor Market of an Open Small Economy
Pekarskiene, Irena (et al.)
Pages 199-216
 - Model of Region's Food Security in Russia
Bents, Daria (et al.)
Pages 217-229
 - Human Development and Quality of Institutions in Highly Developed Countries
Balcerzak, Adam P. (et al.)
Pages 231-241
 - Financial Sustainability of Funded Pension Systems in OECD Countries at Demographic Risks
Alexander, Nepp
Pages 243-252
 - Crude Oil Price Shocks and Macroeconomic Performances in the ASEAN Economies
Gozgor, Giray (et al.)
Pages 253-265
 - Government Debt and GDP Growth
Semjonova, Nadezhda
Pages 267-283
 - Oil Spot Prices' Next Day Volatility: Comparison of European and American Short-Run Forecasts
Heryán, Tomáš
Pages 285-296

- The Effects of Public Key Infrastructure (PKI) Implementation on Process Improvements in Public Authorities: An Empirical Study of the PKI Implementation in Tax Administration of the Federation of Bosnia and Herzegovina
Habul, Aida (et al.)
Pages 299-314
- The Features of Family Business in the Country with Transitional Economy: Russian Case
Elena, Korchagina (et al.)
Pages 315-323
- Proximity Offshoring Generating Considerable Savings with No Significant Increase of Risks or Losses in Quality—Nearshoring Playing a Key Role on a Business Transformation Program
Guedes, Jorge F. (et al.)
Pages 325-340

[Buy this book](#)

eBook 166,59 €

price for Macedonia (gross)

[Buy eBook](#)

- ISBN 978-3-319-39919-5
- Digitally watermarked, DRM-free
- Included format: PDF, EPUB
- ebooks can be used on all reading devices
- Download immediately after purchase

Hardcover 199,99 €