



Conference Venue: Faculty of Economics University of Belgrade
Kamenička 6, 11000 Belgrade, Serbia

CONFERENCE PROGRAMME

October 28, Friday

08:30-16:00 Registration (Professor's Hall – 1st floor)

09:30-09:50 Welcome address (Professor's Hall – 1st floor)

Jovo Ateljević - Conference Chair, Faculty of Economics, University of Banja Luka

Stanko Stanić - Dean of Faculty of Economics, University of Banja Luka

Branislav Boričić - Dean of Faculty of Economics, University of Belgrade

Milan Mataruga - Rector of the University of Banja Luka

Vladimir Bumbaširević - Rector of the University of Belgrade

09:50-10:00 Conference opening

Jasmin Komić - Minister of Science and Technology of Republic of Srpska



10:00-11:30 Keynote address and plenary discussion

Joern Kleinert, University of Graz, Austria – FDI in transition countries

Roy Thurik, Erasmus University Rotterdam, The Netherlands - Behaviour and bio-markers: in search of the entrepreneurial gene

Predrag Bjelić - University of Belgrade, Faculty of Economics - The impact of Globalisation on smaller economies

11:30-11:45 Refreshment break

11:45-13:00 Keynote address and plenary discussion

Rutha Aidis, George Mason University, USA - Staying In the Family: The impact of institutions and mental models on entrepreneurship development in post-Soviet transition countries

Donato Iacobucci, University of Ancona, Italy – Fostering collaboration and connectivity in S3 implementation

Andrew Burke, Trinity College Dublin, Ireland – Research trajectories in the field of Entrepreneurship

13:00-14:00 Lunch

14:00-15:30 Parallel paper sessions

15:30-15:45 Refreshment break

15:45-17:15 Parallel paper sessions

20:00 Gala dinner and entertainment - Restaurant “Dva Jelena” (Skadarska 32)



October 29, Saturday

General programme

08:00-16:00 Registration (Professor's Hall – 1st floor)

09:00-10:00 Keynote address and plenary discussion (Professor's Hall – 1st floor)

Georgios Panos, Glasgow University, UK – Financial literacy and attitudes to devolution: The cases of the EU-Brexit and the Scottish referendum

Alistair Anderson, Aberdeen University, UK- Writing and publishing research papers

10:00-10:15 Refreshment break

10:15-12:00 Parallel paper sessions (Seminar room 14 / 18)

10:15-17:00 WRITING/PUBLISHING WORKSHOP (Professor's Hall – 1st floor)

12:00-13:00 Lunch

Instructors

Joern Kleinert, University of Graz, Austria

Roy Thurik, Erasmus University Rotterdam, The Netherlands

REDETE

RESEARCHING ECONOMIC DEVELOPMENT AND ENTREPRENEURSHIP IN TRANSITION ECONOMIES



V REDETE CONFERENCE

BELGRADE, SERBIA

28-30 October 2016



Predrag Bjelić - University of Belgrade, Faculty of Economics
Rutha Aidis, George Mason University, USA
Donato Iacobucci, University of Ancona, Italy
Andrew Burke, Trinity College Dublin, Ireland
Georgios Panos, Glasgow University, UK
Alistair Anderson, Aberdeen University, UK

17:00-18:00 Closing Keynote (Professor's Hall – 1st floor)



DETAILED PROGRAMME

October 28, Friday

Parallel paper sessions (Professor's Hall – 1st floor)

BUSINESS ENVIRONMENT, CORRUPTION, LABOR MARKET

14:00-15:30 Session chairs: Jelena Budak, Andrew Burke

Mario Bagat, Boris Sruk, Damir Mihanović (Croatia) HEALTH WORKERS UNEMPLOYMENT DURING THE ECONOMIC CRISIS

Predrag Bejaković (Croatia) CORRUPTION AND ECONOMIC DEVELOPMENT: THE CASE OF CROATIA

Dragan Đurđević, Miroslav Stevanović (Serbia) REDESIGNING OF NATIONAL STRATEGY TO COMBAT CORRUPTION IN SERBIA IN LIGHT OF GLOBAL AND REGIONAL CHALLENGES

Arnela Nanić (BiH) THE KEY BARRIERS FOR SUCCESSFUL BUSINESS OF SMEs IN BIH – HOW TO OVERCOME THEM?

Karin Širec (Slovenia), Branka Crnković-Stumpf (Croatia) THE COMPETITIVENESS OF SLOVENIAN AND CROATIAN ENTREPRENEURS WITHIN DIFFERENT STAGES OF THE COMPANY LIFECYCLE

Maja Ivanović-Djukić (Serbia), Suzana Stefanović (Serbia), Vinko Lepojević (Serbia), Jovo Ateljević (BiH) CORRUPTION AS AN OBSTACLE TO STARTING A NEW BUSINESS IN SERBIA

Will Bartlett (UK) SKILLS GAPS FACING PRIVATE ENTERPRISES IN THE WESTERN BALKANS: ARE THEY HOLDING BACK ECONOMIC DEVELOPMENT AND GROWTH?

Erdei Raul (Romania) THE IMPACT OF MACROECONOMIC FACTORS ON OPEN-END INVESTMENT FUNDS' BEHAVIOR

Blagoj Gorgievski, Ivona SUSAK (Macedonia) ECONOMIC ANALYSIS OF CORRUPTION AND ECONOMIC GROWTH: CASE OF THE REPUBLIC OF MACEDONIA

Novo Plakalović, Almir Alihodžić (BiH) BANKING SUPERVISION AND MORAL HAZARD IN REPUBLIC OF SRPSKA

Zoltan Zakota (Romania) ECONOMIC TRANSFORMATION AND CORRUPTION IN POST-COMMUNIST ROMANIA



Parallel paper sessions (Professor's Hall – 1st floor)

FINANCE, ACCOUNTING

15:45-17:15 Session chairs: Joern Kleinert, Donato Iacobucci

Mojca Bajec (Slovenia) DECENTRALIZED FINANCIAL SUPPORT FOR ECO-INNOVATIONS

Manja Golob, Alenka Kavkler, Lidija Hauptman (Slovenia) CULTURE FROM THE ASPECT OF RESPECTING THE RECOMMENDATIONS FOR AUDIT COMMITTEES WITH REGARDS TO INDEPENDENT CONSULTANTS

Slaven Grizelj, Boris Cota (Croatia) THE IMPACT OF FINANCIAL SYSTEM ON ECONOMIC GROWTH

Michael Kuttner, Birgit Feldbauer-Durstmüller (Austria) COMPARATIVE MANAGEMENT ACCOUNTING IN DEVELOPING COUNTRIES: A CITATION ANALYSIS

Zoran Najdanović (Croatia), Aleksandar Gračanac (Serbia) IMPORTANCE OF MICROCREDIT SECTOR IN SERBIA FOR ENTREPRENEURSHIP AND SMES DEVELOPMENT

Cosmin Lăscuț Costa (Romania) THE ABSORPTION OF EUROPEAN FUNDS BY ROMANIA - COMPARED ANALYSIS BETWEEN EASTERN EUROPEAN COUNTRIES

Miroljub Nikolić, Dušan Cvetanović (Serbia) THE ROLE OF FOREIGN CAPITAL IN DEVELOPMENT FINANCING POLICY: CHANGING THE GLOBAL FINANCIAL ORDER AND COLLAPSE OF NEOCLASSICAL DOCTRINE

Svjetlana Vranješ (BiH) THE IMPACT OF CSR INITIATIVES ON EMPLOYEES' PREFERENCES IN THE WORKPLACE CHOICE

Jelena Poljašević, Igor Todorović (BiH) PREDICTIVE VALUE OF FINANCIAL INDICATORS IN ASSESSMENT OF FIRM LIQUIDITY

Duško Šnjegota, Jasmin Komić, Željana Jovičić, Duško Daničić, Branka Zolak Poljašević (BiH) ACCOUNTING AND TAX FRAMEWORK FOR R&D IN THE REPUBLIC OF SRPSKA



Parallel paper sessions – Seminar room 14

BUSINESS GROWTH, BUSINESS STRATEGY

14:00-15:30 Session chairs: Jovo Ateljević, Bojan Zečević

Balazs Laki (Hungary) STRATEGIC PRIORITIES OF RATINGS OF COMPETIVENESS, INNOVATION AND RISKS FOR ENTERPRISES FOCUSING ON START-UPS AND SMES IN A CEE CONTEXT

D. Barilla, G. Caristi, E. Saitta (Italy) LOGISTIC MANAGEMENT FOR SUPPLY CHANGE: ANALYSIS INSTRUMENTS FOR BUSINESS STRATEGIES

Senka Borovac Zekan, Ivan Peronja, Dario Šimić (Croatia) THE ROLE OF SOCIAL RESPONSIBILITY IN BUSINESS IN ATLANTIC GROUP INC.

Anamarija Delić Julia Perić, Tihana Koprivnjak (Croatia) THE ROLE OF NETWORKING IN THE COMPANY'S GROWTH PROCESS

Nada Gjolevska, Nexhbi Veseli (Macedonia) ROLE OF MARKETING STRATEGIES FOR BANKING SECTOR GROWTH IN REPUBLIC OF MACEDONIA

Nikolina Mijić (Hungary), Dragana Preradović (BiH), Maksim Šestić (BiH) STRATEGIC DEVELOPMENT OF INFRASTRUCTURE FOR SPATIAL INFORMATION BASED ON EUROPEAN INSPIRE DIRECTIVE

Nexhbi Veseli, Shpresa Alija (Macedonia) MARKETING LOGISTICS, FACTOR FOR BUSINESS DEVELOPMENT AT THE UNIVERSITIES IN THE REPUBLIC OF MACEDONIA

Vojislav Serekez (Serbia) CHALLENGES FOR THE IMPLEMENTATION OF THE INTERORGANIZATIONAL COST MANAGEMENT SYSTEMS

Dragan Milovanović (BiH) BUSINESS MODEL FORECASTS IN MANAGEMENT COMPANIES IN THE REPUBLIC OF SRPSKA

Ivan Peronja, Senka Borovac Zekan, Dario Šimić (Croatia) HUMAN RESOURCE MANAGEMENT AT THE TIME OF CRISIS IN THE CASE OF SOCIETE GENERALE - SPLITSKA BANKA D.D



Parallel paper sessions - Seminar room 14

TRANSITION, THE ROLE OF PUBLIC SECTOR

15:45-17:15 Session chairs: Ljubinka Joksimović, Predrag Bjelić

Fatma Güven Lisaniler, Gülcay Tuna Payashoğlu, Laman Orujova (Azerbaijan) TRANSITION AND INCOME DISTRIBUTION, DETERMINANTS OF INCOME INEQUALITY: 1990-2009 PANEL DATA STUDY

Dejan Iliev, Goran Kitevski, Risto Mijalov (Macedonia) TRANSITIONAL PRIVATIZATION OF TOURIST ENTERPRISES – THE MAIN REASON FOR NON-COMPETITION AND SLOW TOURISM DEVELOPMENT IN THE REPUBLIC OF MACEDONIA

Goran Kitevski, Dejan Iliev, Risto Mijalov (Macedonia) GEOPOLITICS OF THE ENDLESS TRANSITION OF THE REPUBLIC OF MACEDONIA

Aleksandar Savanović (BiH) THE LOGIC OF DECENTRALISATION CASE STUDY: THE REPUBLIKA SRPSKA

Zdravko Đuričić, Predrag Đurić, Boris Novarlić (BiH) USE OF MODERN COMMUNICATION SKILLS IN LOCAL GOVERNMENT DESIGNED TO THE SATISFACTION OF CITIZENS

Ilija Stojanović, Jovo Ateljević (BiH) GOOD GOVERNANCE FOR ALL TIMES AND PLACES?

Nikolche Jankulovski, Katerina Bojkovska, Trajan Dojchinovski, Goran Mihajlovski (Macedonia) STRONG RURAL CENTERS TOWARDS REGIONAL POLICY IN MACEDONIA



Parallel paper sessions – Seminar room 18

BUSINESS INNOVATION, ENTREPRENEURSHIP

14:00-15:30 Session chairs: Saša Petković, Rutha Aidis

Mira Hajdić, Darko Rendulić, Ana Marija Alfirević (Croatia) FINANCIAL AND NON-FINANCIAL PERFORMANCE OF KNOWLEDGE MANAGEMENT - EMPIRICAL RESEARCH IN CROATIAN ENTERPRISES

Edo Rajh, Jelena Budak, Mateo Žokalj (Croatia) PERSONAL VALUES OF INTERNET USERS: A CLUSTER ANALYTIC APPROACH

Dragan Tevdovski, Katerina Tosevska-Trpcevska, Elena Makrevska Disoska (Macedonia) THE ROLE OF INNOVATION IN PRODUCTIVITY GROWTH IN CENTRAL AND EASTERN EUROPEAN COUNTRIES

Igor Riznar (Slovenia) THE COST OF LINGUISTIC IGNORANCE OF SMES

Jasmina Stojanovska (Macedonia) EFFECT OF LEGISLATION AND INSTITUTIONAL MEASURES IN DIRECTION OF IMPROVEMENT PATENT PROTECTION AND PATENT COMMERCIALIZATION IN CASE OF MACEDONIAN INVENTORS-ENTREPRENEURS

Ivano Dileo (Italy), Thaïs García Pereiro (Albania), Francesco Losurdo (Italy) DOES EDUCATION AFFECT ENTREPRENEURIAL INTENTIONS? EMPIRICAL EVIDENCE FROM SELECTED BALKAN COUNTRIES

Ljubinka Joksimović (Serbia) MOVING TOWARDS SOCIAL INVESTMENT (REORIENTING SPENDING TOWARDS 'PREPARING' RATHER THAN 'REPARING'): CASE OF SERBIA

Saša Vučenović, Dragan Milovanović (BiH) ENTREPRENEURIAL ACTIVITY IN THE FUNCTION OF BUSINESS RESTRUCTURING OF COMPANIES

Selajdin Abduli (Macedonia) EFFECTIVE HUMAN RESOURCES MANAGEMENT AND PERFORMANCE OF ENTREPRENEURIAL BUSINESSES IN TRANSITION COUNTRIES: THE CONTEXT OF MACEDONIA



Parallel paper sessions - Seminar room 18

ENTREPRENEURIAL BEHAVIOUR

15:45-17:15 Session chairs: Roy Thurik, Suzana Stefanović

Nikša Alfirević (Croatia), Saša Petković (BiH) ENTREPRENEURIAL ORIENTATION AND MANAGERIAL ACTIVITIES OF SCHOOL PRINCIPALS IN CROATIA AND BOSNIA & HERZEGOVINA

Mira Krneta, Liljana Najev-Čačija, Ana Marija Alfirević (Croatia) ASSESSING THE IMPACT OF PRIOR ENTREPRENEURSHIP EXPERIENCE ON STUDENT ENTREPRENEURIAL ATTITUDE – CASE OF CROATIA

Izet Zeqiri, Brikend Aziri (Macedonia) LEADERSHIP ATTRIBUTES AMONG ENTREPRENEURS IN THE POLLOG REGION

Edo Rajh (Croatia), Jelena Budak (Croatia), Jovo Ateljević (BiH), Ljupčo Davčev (Macedonia), Tamara Jovanov (Macedonia), Kosovka Ognjenović (Serbia) ENTREPRENEURIAL INTENTIONS IN SELECTED SOUTH-EAST EUROPEAN COUNTRIES

Leszek Gracz (Poland) THE PERCEPTION OF BUSINESS FAILURE IN CHOSEN EU COUNTRIES AND ITS IMPLICATION TO THE ECONOMY

Jugoslav Jovičić, Milko Štimac, Dragan Radojičić (BiH) CHALLENGES AND PERSPECTIVES IN ENTREPRENEURIAL EDUCATION



October 29, Saturday

Parallel paper sessions – Seminar room 14

INTERNATIONAL BUSSINESS, FDI

10:15-11:45 Session chairs: Predrag Bjelić, Suzana Stefanović

Melih Astarlioglu (Netherlands) THE IMPACT OF PROXIMATE ENVIRONMENT ON EXPORT PERFORMANCE

Raphael Erineus Haule (Poland) IMPACT OF INSTITUTIONAL REFORMS FOR ATTRACTING FDI INFLOWS AND ECONOMIC GROWTH IN TANZANIA

Anasztazia Kerekes (Hungary) THE ROLE OF THE FDI IN THE ECONOMIC DEVELOPMENT OF BORDER REGIONS, IN CASE OF THE RUSSIAN-CHINESE BORDER

Božidar Leković, Slobodan Marić (Serbia) INTERNATIONALIZATION OF ENTREPRENEURIAL VENTURES IN TRANSITION COUNTRIES

Nina Vujošević, Dragana Radević (Montenegro) ARE FOREIGN DIRECT INVESTMENTS ENOUGH FOR ECONOMIC GROWTH – CASE OF MONTENEGRO

Nataša Vrh (Slovenia) WHAT DRIVES THE DIFFERENCE OF THE DOMESTIC VALUE ADDED IN EU EXPORTS?

Nevenka Pašek (Slovenia) THE IMPACT OF MARKET ORIENTATION ON PERFORMANCE OF THEATRES



Parallel paper sessions – Seminar room 18

TOURISM, MARKETING, HRM

10:15-11:45 Session chairs: Bojan Zečević, Jovo Ateljević

Selajdin Abduli, Avni Arifi, Rasim Zuferi (Macedonia) PRODUCT'S COUNTRY OF ORIGIN IMPACT ON CONSUMER PURCHASE DECISION – EVIDENCE FROM MACEDONIA

Brano Markić, Sanja Bijakšić, Arnela Bevanda (BiH) DATA DRIVEN MARKETING AS CHALLENGE FOR ENTREPRENEURSHIP

Valentina Vukmirović (BiH) DESTINATION BRANDING WITH THE AIM OF UPGRADING SERBIAN TOURISTIC OFFER

Mirko Miličević, Zoran Lukić (BiH) THE IMPORTANCE OF HUMAN RESOURCES PLANNING FOR THE FUNCTIONING OF THE PUBLIC AUTHORITY IN REPUBLIC OF SRPSKA

Leida Matja, Mirela Tase (Albania) DISRUPTIVE INNOVATION IN TOURISM AND ITS IMPACT ON COMPETITIVENESS OF TOURISM INDUSTRY

Nikola Vukmirović, Valentina Vukmirović (BiH) ORGANIZATIONAL SPECIFICS OF SMALL AND MEDIUM ENTERPRISES WITH A SPECIAL OVERVIEW OF MARKETING FUNCTION

Mirko Miličević, Zoran Lukić (BiH) HUMAN RESOURCES PLANNING IN THE FUNCTION OF IMPROVING THE EFFICIENCY OF HIRING PROCESS

Zoran Lukić, Jelica Rastoka (BiH) HUMAN RESOURCES MANAGEMENT AS A FACTOR OF SOLVING THE UNEMPLOYMENT AND ITS SOCIOECONOMIC ISSUES