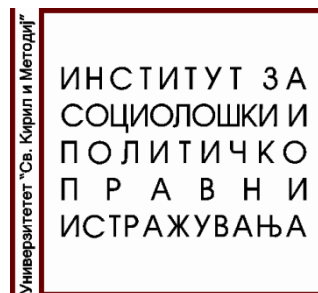


Ss. Cyril and Methodius University in Skopje
Institute for sociological, political and juridical research



50 Years
Institute for sociological, political and juridical research

International conference

CHALLENGES OF CONTEMPORARY SOCIETY

**12 November 2015,
Skopje, Macedonia**

Conference venue:
Holiday Inn Hotel, Skopje

International program committee:

Prof. Mirjana Borota- Popovska- Director, Institute for sociological, political and juridical research, Ss. Cyril and Methodius University in Skopje

Prof. Petar Atanasov,
Institute for sociological, political and juridical research,
Ss. Cyril and Methodius University in Skopje

Prof. Reinhard Heinisch,
Head of Department of Political science,
Faculty of Political science and Sociology,
University of Salzburg, Austria

Prof. Stefan Buzarovski,
School of environment, education and development,
University of Manchester, United Kingdom

Prof. Tamara Dzamonja Ignjatovic,
Faculty of Political science,
University of Belgrade, Serbia

Prof. Ganka Cvetanova,
Institute for sociological, political and juridical research,
Ss. Cyril and Methodius University in Skopje

Prof. Thiele Martina,
Department of Communication studies,
University of Salzburg, Austria

Prof. Panajotis Cakirpaloglu,
Department of Psychology, Philosophical Faculty of Palacky,
University in Olomouc, Czech Republic

Assoc. Prof. Camelia Florela Voinea, Political science faculty, University of Bucharest, Romania

Assoc. Prof. Goran Janev,
Institute for sociological, political and juridical research,
Ss. Cyril and Methodius University in Skopje

Assist. Prof. Katerina Spasovska, Department of Communication,
Western Carolina University, USA

Doc. D-r Aneta Cekik, Institute for sociological, political and juridical research

12 November 2015

9.00-9.30

Registration of participants

12 November 2015,

Holiday Inn, Skopje

9:30-10:00

Opening of the conference/Welcoming speech

Prof. Mirjana Borota- Popovska, Director
Institute for sociological, political and juridical research, Skopje

10:00-11:30

Conference hall Skala I

**MANAGEMENT, BUSINESS AND WORKFORCE ISSUES
IN THE 21ST CENTURY**

Chair: **Vesna Zabijakin- Chatleska, PhD**

Nikica Mojsoska Blazevski, PhD,

Marjan Petreski, PhD

University American College Skopje

"Employment and wage 'scarring' when youth unemployment is extremely high: Evidence from Macedonia"

Nikoloski Dimitar, PhD,

Pechijareski Ljupcho PhD,

Faculty of Economics, Prilep,

St. Clement of Ohrid University of Bitola

"The recent economic crisis and youth unemployment in Macedonia"

Gordana Tasevska, PhD

Business Academy Smilevski, Skopje

"Higher education in function of reducing youth unemployment in Macedonia"

Marija Magdinceva –Sopova, PhD,

Faculty of tourism and business logistics,

Goce Delchev University of Shtip

Neda Petroska-Angelovska, PhD,

Marija Ackovska, PhD

Institute of economics,

Ss. Cyril and Methodius University in Skopje

"The Stress Management as a entrepreneurial strategy for increasing of the competitive advantage of the companies"

Maria Dimovska-Kotevska, PhD,

Mende Solunchevski, PhD

International Slavic University, Macedonia

"The personality as a factor for effective management of human resources in modern conditions"

Andriana Skerlev Cakar, PhD

"New trends for implementing organizational changes in the public administration in the Republic of Macedonia - the participative concept"

10:00-11:30

Conference room Galeb

**CHALLENGES FOR DEMOCRACY AND
DEMOCRATIZATION**

Chair: **Goran Janev, PhD**

Stephan E. Nikolov, PhD

Bulgarian Academy of Sciences

"Bulgaria, Cuba, Uzbekistan: three very different experiences with communism that turned up to an impasse"

Camelia Florela Voinea, PhD

Faculty of Political Science, University of Bucharest, Romania

"On Eastern European post-communist political clientelism"

Irena Rajchinovska Pandeva, PhD

Faculty of Law Iustinianus Primus,

Ss. Cyril and Methodius University in Skopje

"Depleted democracy and liberal downfall– the state of current Turkish affairs"

Petar Atanasov, PhD,

Bojana Naumovska, PhD

Institute for sociological, political and juridical research,

Ss. Cyril and Methodius University in Skopje

"The ethnic identity entanglements among the student population"

Jonilda Rrapaj, PhD Candidate

Ankara University, Turkey

"Neo-liberal Globalization and the EU Integration of the Western Balkans"

Marius Grad, PhD Candidate

Babes Bolyai University, Cluj Napoca, Romania

"What if ISIS will take control over Libya? Religious radicalization and disappearance of democracy in Northern Africa"

Marko Krtolica, PhD Candidate

Faculty of Law, Ss. Cyril and Methodius University in Skopje

"The new radical right political parties in Europe: ideological background and basic reasons for their rise"

11:30-12:00 COFFEE BREAK

12:00-13:30

Conference hall Skala I

MANAGEMENT, BUSINESS AND WORKFORCE ISSUES IN THE 21ST CENTURY

Chair: **Mirjana Borota-Popovska, PhD**

Mirjana Borota- Popovska, PhD

Marija Topuzovska- Latkovikj, PhD

Institute for sociological, political and juridical research

"HR competency framework development as a basis for creation of dual system on HRM educational program"

Toni Soklevski, PhD

Business Academy Smilevski, Skopje

"Model of the operations manager for the 21st century"

Vasil Popovski, PhD

Institute of Economics,

Ss. Cyril and Methodius University in Skopje

Silvana Jovcheska, PhD

FON University, Skopje

"Professional profile of a successful international manager"

Vesna Zabijakin- Chatleska, PhD

Institute for sociological, political and juridical research,

Ss. Cyril and Methodius University in Skopje

"Human resource management in small and medium-sized enterprises: Recent developments and emerging issues"

Natasha Daniloska, PhD,

Snezana Kostadinovska-Milosheska, PhD

Institute of Economics,

Ss. Cyril and Methodius University in Skopje

"Opportunities for development of women entrepreneurship in the Republic of Macedonia"

Jasmina Mishoska, PhD candidate

Institute of Economics,

Ss. Cyril and Methodius University in Skopje

"Entrepreneurship – the challenge of modern society"

Ivan Trajkov, PhD

Faculty of Philosophy,

Ss. Cyril and Methodius University in Skopje

Eleonora Serafimovska, PhD

Marijana Markovik, PhD

Institute for sociological, political and juridical research

"Professional stress in social workers and psychologists employed in the field of social care and health"

12:00-13:30

Conference room Galeb

NEW MEDIA, NEW COMMUNICATION, NEW IDENTITIES

Chair: **Petar Atanasov, PhD**

Ganka Cvetanova, PhD,

Institute for sociological, political and juridical research,
Ss. Cyril and Methodius University in Skopje

Veno Pachovski, PhD,

University American College Skopje

Irena Bojadzievska, PhD,

"E-democracy and Levels of Citizen Involvement in the Republic of Macedonia"

Raluca Lutai, PhD Candidate,

Babes Bolyai University, Cluj Napoca, Romania

"Social Media in the use of public secret services. Social Media Intelligence a way to fight terrorism"

Ruzica Cacanovska, PhD

Institute for sociological, political and juridical research

"The basis of e-research on a modern Macedonian society"

Elena Petreska, PhD

Ljubica Topuzoska, PhD

"The ethical principles of media reporting in the Republic of Macedonia"

Marijana Markovik, PhD,

Eleonora Serafimovska, PhD

Institute for sociological, political and juridical research

"Association between aspects of identity orientation and social roles: comparative study of students from EU and non-EU country"

Maja Simonovska, PhD Candidate,

University of Banja Luka, Serbia

Radmila Zivanovic, PhD Candidate,

Faculty of philosophy,

Ss. Cyril and Methodius University in Skopje

Emilija Stoimenova-Cenevska, PhD

International Balkan University- Skopje

"Virtual and social identity: connectedness, conditionality and difference"

Ana Blazeva, PhD candidate,

Institute of Social Sciences and Humanities,
Skopje

"Melancholy as a potential for political imagination"

13:30- 14:15 LUNCH BREAK

14:15-15:45

Conference hall Skala I

**CHALLENGES FOR DEMOCRACY AND
DEMOCRATIZATION**

Chair: **Stephan E. Nikolov, PhD**

Mirjana Slaninka- Dineva, PhD

Institute for sociological, political and juridical research,
Ss. Cyril and Methodius University in Skopje

***"The Institution "mandate" in the public sector of
Republic of Macedonia -Theses for an interdisciplinary
research "pro futuro"***

Goran Ilik, PhD,

Nikola Petrovski, MA

Faculty of Law, University St. Klement of Ohrid, Bitola

***"The challenges of liberal democracy in the new
international context: the European Union
perspective"***

Nikoleta Tomovic, PhD Candidate

University of Donja Gorica, Montenegro

"Expectations of European Foreign and Security Policy"

Marina Andeva, PhD,

University American college Skopje

Zoran Necev, PhD candidate,

Faculty of Philosophy, Skopje

***"EU migration policies and Western Balkan transit
routes: the case of Macedonia"***

Strashko Stojanovski, PhD,

Trajche Stojanov, PhD,

Faculty of Law, University Goce Delchev in Shtip

***"The youth under migration: attitudes of students toward
migration questions"***

Jelena Ristik, PhD Candidate

Faculty of Law Iustinianus Primus, Skopje

***"Models of approach of the European court of human
rights to the intellectual property protection disputes"***

Driton Kuçi, PhD candidate

State University of Tetovo

***"Relationship between the Legislature and the
Executive power in the R. Macedonia"***

Radica Todorovska, PhD candidate

Institute for sociological, political and juridical research

***"Gender equality – a politically integrative challenge
for the present-day Balkans"***

14:15-15:45

Conference room Galeb

SOCIAL CHALLENGES FOR CONTEMPORARY SOCIETY

Chair: **Jorde Jakimovski, PhD**

Slavejko Sasajkovski, PhD,

Institute for sociological, political and juridical research

Ljubica Macanovska, BA

***"Political economy of the Transatlantic Trade and
Investment Partnership (TTIP)"***

Aleksandra Lozanoska, PhD,

Elizabeta Djambaska, PhD,

Natasha Daniloska, PhD,

Diana Boshkovska, PhD

Institute of Economics Skopje,

Ss. Cyril and Methodius University in Skopje

***"Labour market policy and its acting areas in the
Republic of Macedonia"***

Tatjana Boskov, PhD

Faculty of Tourism and Business Logistics,

Goce Delcev University of Shtip

***"Importance of Exchange Rate for SMEs Improvement
and Economic Development"***

Pechijareski Ljupcho, PhD,

Nikoloski Dimitar, PhD

Faculty of Economics, Prilep

***"Intra and inter ethnic conflicts as a factor for reducing
the democratic and development capacities of
Macedonia"***

Diana Shehu, PhD

Agricultural University of Albania

***"Education in Albania and its role in the European
integration"***

Jorde Jakimovski, PhD

Institute for sociological, political and juridical research

"Changes in the family"

Marjan Kostov, MA student

Institute for sociological, political and juridical research

***"Problems in the functioning of the pension system in
some countries of Southeast Europe"***

15:45-17:15

Conference hall Skala I

NEW MEDIA, NEW COMMUNICATION, NEW IDENTITIES

Chair: **Marijana Markovik, PhD**

Eleonora Serafimovska, PhD,

Marijana Markovik, PhD

Institute for sociological, political and juridical research

Ivan Trajkov, PhD

Faculty of Philosophy,

Ss. Cyril and Methodius University in Skopje

"Emotional processing of articles' contents in the Macedonian media"

Vesna Stefanovska, PhD

Faculty of security, Skopje

"Media coverage of police and policing in the Republic of Macedonia"

Bojan Blazevski, PhD candidate

Institute for sociological, political and juridical research

"The dependence of global media on foreign policy reporting of the Macedonian daily newspaper Vecer (2013 - 1983)"

Klime Babunski, PhD,

Institute for sociological, political and juridical research,

Ljupco Petkovski, MA

Macedonian centre for European training

Dimitar Nikolovski, PhD Candidate

Polish Academy of Sciences, Warsaw

"Matrix of values of the student protests- Skopje 2014"

Ivan Stefanovski, PhD Candidate

Scuola Normale Superiore di Pisa-sede di Firenze

"Citizens for Macedonia" – From Citizen Mobilization to Democratization?

Sveto Toevski, PhD candidate

Institute for sociological, political and juridical research

"Participatory political culture begins to suppress parochial and subject political culture in Macedonia"

Aneta Stojanovska- Stefanova, MA

Goce Delchev University of Shtip

"Significance of the media in multiethnic societies"

Nevena Ristova, MSc,

MIT University – Skopje

"The role of the internet and social media among young population in contemporary societies"

15:45-17:15

Conference room Galeb

MANAGEMENT, BUSINESS AND WORKFORCE ISSUES IN THE 21ST CENTURY

Chair: **Marija Topuzovska- Latkovikj, PhD**

Zlatko Jakovlev, PhD,

Biljana Petrevska, PhD

Faculty of Tourism and Business Logistics,

Goce Delcev University in Shtip,

"Tourism development of East Region of Macedonia: economic perspective"

Ana Zdravkovska Ilievska, PhD

University of tourism and management, Skopje

"Impact of social media on tourism industry"

Mende Solunchevski, PhD,

Maria Dimovska-Kotevska, PhD

International Slavic University, Macedonia

"Modern approach in providing human resources in the army of Republic of Macedonia"

Danijela Miloshoska, PhD

Faculty of Tourism and Hospitality, Ohrid,

St. Clement of Ohrid University of Bitola

"Customs ethical issues: the case of the Republic of Macedonia"

Marija Magdinceva-Sopova, PhD

Tanja Angelkova, PhD

Faculty of tourism and business logistics,

Goce Delchev University of Shtip

Aleksandar Kalinikov, MA

"Implementation of corporate entrepreneurship as a means of boosting the operation of enterprises in the tourism sector in Macedonia"

Riste Georgiev, MA student

Faculty of Tourism and Business Logistics,

Goce Delchev University of Shtip

"Communal waste management in Republic of Macedonia: contemporary challenges and real opportunities"

Ognanoski Darko, MA student

Faculty of Tourism and Business Logistics,

Goce Delchev University of Shtip

"Customs and forwarding operations in Macedonia: incentive of long-term efficacy and efficiency of procedure"